

"THE LONLIEST BOOK IN THE WORLD"

by

Jack Baker, H. V. Carter Co., Inc.

Here I am - very possibly resting in some hidden place in the store-room where I can't be found when needed, yet when I was born I was destined for a much higher calling. My father, the publisher put in a lot of time and effort to make me attractive and informative, easy to read and designed to offer a helping hand to whoever wanted to use me.

What's my name: Well, generally they call me "Manual when we're on first name basis but when we get more formal, I'm dubbed;

"INSTRUCTION BOOK"

Manufacturers spend a lot of money and time putting together comprehensive instruction manuals and parts lists so that the users can have ready reference information to help the owners get the best possible service out of the equipment.

We have to admit that products are much more sophisticated this day and age, what with hydrostatic drives, hydraulic systems, rotary engines and the like and the mechanic who has to maintain the equipment needs as much help and education he can get to be qualified to work on these products. The instruction book offers general information on maintenance as well as quick identification of parts so that service problems may be located with a minimum of down-time.

A good practice when purchasing new equipment is to make sure the instruction book is delivered with the product and that it is kept in some readily accessible spot in the servicing area for quick reference. To be sure, this manual should be carefully read and understood before putting the equipment into actual operation. In some instances there may be some important service points to check and operating procedures as well as maintenance practices fully understood, by whoever is assigned to being responsible for the equipment. Many instruction books today contain important "preventative maintenance" information that can save the user considerable time and expense in getting uninterrupted service. Don't let your "Manual" be neglected - let him feel important and wanted.

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