

**FROM THE PRESIDENT - by Larry Feliciano**

Last week while playing my course with a group of our members, I again realized the importance of seeing the golf course as the golfers see it. It wasn't the obvious things such as general turf conditions. We, as Turf Managers are constantly on top of this problem. It was the smaller, less obvious things such as a broken handle in a ballwasher, the dingy appearance of a restroom and unpainted OB markers. We might say that we shouldn't be too concerned about these minor items. But the fact is, the great majority of players will notice these things first. So make it a habit to play your course, and for you non-golfing turf managers, learn the game of golf. It will be one of the wisest things you've ever done.

#####

March 28, 1974

G.C.S.A. of Northern California  
1233 Kansas Avenue  
Modesto, California

Gentlemen:

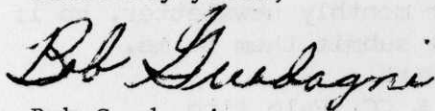
Automatic Rain Company would like to thank the G.C.S.A. of Northern California for the opportunity to be associated with such a fine group of professionals. G.C.S.A. is an excellent organization and we find the meetings educational, interesting and enjoyable.

Automatic Rain Company is the Rain Bird turf distributor on the Coastal Region from Monterey to Crescent City including the Bay Area. We have four branches for your convenience at 1408 Service Drive in Walnut Creek, Burger Drive in San Jose, 3945 Bohannon Drive in Menlo Park and 62 Larkspur Drive in San Rafael.

We carry everything necessary to build or maintain a golf course irrigation system of any type. Recently we became the distributor for "4-par", a golf accessory line. We plan to start a complete line of accessories so that we will be able to supply the Superintendents with everything he needs on his golf course except chemicals and machines.

If you have any questions, please contact me at 415-939-1300.

Sincerely yours,



Bob Guadagni  
Automatic Rain Company