

SECOND ANNUAL PUBLIC GOLF COURSE SEMINAR

Date: November 28, 1973

Site: Walnut Creek Municipal Golf Course
3800 Valley Vista Rd
Walnut Creek, California

Register - preferably in Advance - will be taken at door

\$12.00 includes registration fee and steak luncheon
Send check, name, title, address, city and zip
TO Mr. William Owen, Supt. of Parks
City of Hayward
22300 Foothill Blvd
Hayward, Calif 94541

THE PROGRAM

- 8:30 a.m. Registration & Continental Breakfast
- 9:00 a.m. Welcome and Introductions
Robert Bryant, President, CPRS Park Operations Section
Buddie Johnson, Golf Planning Consultant, NGF, Livermore
- 10:00 a.m. Coffee Break
- 10:15 a.m. Golf Professionals' Panel
The Pro and His Contract
Tal Smith, Golf Professional Claremont C.C., Oakland
Promoting the Public Golf Course
John Fry, Golf Professional, Harding Park, San Francisco
San Jose Muni Golf Shop
Mike Rawitzer, Golf Professional, San Jose Municipal
- 11:15 a.m. Maintenance Workshop
Establishing a Preventive Maintenance Program
Clifford Wagoner, CGCS Superintendent Del Rio C.C.
President, Golf Course Superintendents Ass'n of America
How Your Machinery Effects Your Costs
William Bengueyfield, Agronomist, USGA Green Section
- 12:15 p.m. Lunch
The Psychic Dimensions of Your Golf Swing
Michael Murphy, Author, Pres. of Esalen Institute
- 1:30 p.m. Course Architects Panel
What You Should Get From Your Architect
Robert Trent Jones, Jr. Golf Course Architect, Palo Alto
The Architect and His Contract With You
Robert Muir Graves, Golf Course Architect, Walnut Creek

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- 1:30 p.m. Course Architects Panel (continued)
Algie Pulley, Golf Course Architect, Lafayette
- 2:30 p.m. Profile of a Good Municipal Golf Operation
Ray Goates, Golf Manager For City of Los Angeles
- 3:30 p.m. Quizzing the Experts
Robert Hanna, Chairman, Executive Director
Northern California Golf Association, Pebble Beach
- 4:15 p.m. Summary and Adjournment