SECOND ANNUAL PUBLIC GOLF COURSE SEMINAR

Date: November 28, 1973
Site: Walnut Creek Municipal Golf Course
3800 Valley Vista Rd
Walnut Creek, California

Register - preferably in Advance - will be taken at door
$12.00 includes registration fee and steak luncheon
Send check, name, title, address, city and zip
TO Mr. William Owen, Supt. of Parks
City of Hayward
22300 Foothill Blvd
Hayward, Calif 94541

THE PROGRAM

8:30 a.m. Registration & Continental Breakfast
9:00 a.m. Welcome and Introductions
  Robert Bryant, President, CPRS Park Operations Section
  Buddie Johnson, Golf Planning Consultant, NGF, Livermore
10:00 a.m. Coffee Break
10:15 a.m. Golf Professionals' Panel
  The Pro and His Contract
    Tal Smith, Golf Professional Claremont C.C., Oakland
  Promoting the Public Golf Course
    John Fry, Golf Professional, Harding Park, San Francisco
  San Jose Muni Golf Shop
    Mike Rawitzer, Golf Professional, San Jose Municipal
11.15 a.m. Maintenance Workshop
  Establishing a Preventive Maintenance Program
    Clifford Wagoner, CGCS Superintendent Del Rio C.C.
    President, Golf Course Superintendents Ass'n of America
  How Your Machinery Effects Your Costs
    William Bengeyfield, Agronomist, USGA Green Section
12:15 p.m. Lunch
  The Psychic Dimensions of Your Golf Swing
    Michael Murphy, Author, Pres. of Esalen Institute
1:30 p.m. Course Architects Panel
  What You Should Get From Your Architect
    Robert Trent Jones, Jr. Golf Course Architect, Palo Alto
  The Architect and His Contract With You
    Robert Muir Graves, Golf Course Architect, Walnut Creek
THANKS to these SUPPORTERS of the Newsletter

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2344 Auburn Blvd
Sacramento 95821

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1700 East 14th Street
Oakland 94606

A. L. CASTLE OF STOCKTON, INC
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Stockton 95205

COLLOIDAL PRODUCTS CORPORATION
P. O. Box 621
Petaluma 94952

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San Leandro 94577

GERMAINS INC.
1783 Rogers Ave
San Jose 95124

W. A. "MAC" MC GRAW
1301 Sansome Street
San Francisco 94111

MALLINCKRODT CHEMICAL WKS
Second and Mallinckrodt
St. Louis, Missouri 63147

NORTHERN CALIFORNIA GOLF ASSOCIATION
P. O. Box 1157
Pebble Beach 93953

NORTHUP, KING & CO
P. O. Box 12123
Fresno 93776

OCCIDENTAL CHEMICAL CO INSTITUTIONAL DIVISION
322 Broadway
Oakland 94623

OLGIATI & KURTZ
1610 Old Bayshore Hwy
San Jose 95112

PEN-GRO SALES COMPANY
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675 Miller Avenue
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1501 Adrian Road
Burlingame 94010

WESTERN LAWN EQUIPMENT COMPANY
Bennies Inc. - Box 5467
San Mateo 94402

1:30 p.m. Course Architects Panel (continued)
    Algie Pulley, Golf Course Architect, Lafayette

2:30 p.m. Profile of a Good Municipal Golf Operation
    Ray Goates, Golf Manager For City of Los Angeles

3:30 p.m. Quizzing the Experts
    Robert Hanna, Chairman, Executive Director
    Northern California Golf Association, Pebble Beach

4:15 p.m. Summary and Adjournment