

EDUCATIONAL OPPORTUNITIES AVAILABLE TO GOLF COURSE SUPERINTENDENTS
Through Turf Oriented Associations

by
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The following list and brief explanation of each occasion and the sponsoring organization will give you an opportunity to select the ones of interest to you and schedule your time for the future. Of interest also is the programs which many Northern California members have attended this year to date.

On January 7-12 the Golf Course Superintendents Association of America held their annual meeting in Boston, Massachusetts. This meeting consists of 4½ days of lectures, a 3 day equipment show which occupies 100,000 sq. ft. of space. The total attendance was 4400 people from the United States Canada, Europe, Japan and Australia. Twenty-five Northern California members were in attendance.

On February 14 & 15 the Golf Course Superintendents Association of America conducted a two day management seminar in Los Angeles, California. There were 16 hours of instruction on developing budgets, justification of purchasing capitol equipment, reading and analyzing financial statements and reporting. Seven Northern California members were in attendance.

February 7 & 8 the Northern California Turfgrass Council sponsored the 9th Annual Northern California Turfgrass and Environmental Landscape Exposition in San Mateo, California in the Hall of Flowers. This is a two-day one-night showing of turf equipment including irrigation and supplies, chemicals, etc. A large majority of the members attend this show.

On March 4-9, 1973- Northern California Golf Association, University of California Extension Service and Golf Course Superintendents Association of Northern California held an Institute at the Asilomar Conference Grounds, Pacific Grove, California. This program was part of the Turfgrass Adaptive Research Program which is now in its fourth year. This program is financially supported by Northern California Golf Association and its 250 member clubs. The institute was 4½ days, 4 nights of intensive education emphasizing water application, drainage and their relation to soil. Forty-four members were in attendance.

On March 23rd Northern California Golf Association, Golf Course Superintendents Association of Central California and GCSA of Northern California held a day of golf at Sunnyside Country Club, Fresno, California. A round of golf was enjoyed by 74 club officials, professionals and golf course superintendents. William Bengueyfield, Western Director of United States Golf Association, Green Section was the speaker.

On March 30 the Northern California Golf Association and Golf Course Superintendents Association of Northern California plan a similar day of golf at Silverado Country Club, Napa, California. Shotgun at 10:00 a.m. 150 have sent in entries for this event.

May 20-21 - California Federation of Golf Course Superintendent Associations will hold their annual meeting, education program and tournament at Alta Vista Country Club in Placentia, California. The educational session and annual meeting will be held May 20 and the tournament on May 21. All members and guests of the five Golf Course Superintendents Associations which make up the Federation are eligible to attend.

June 4-5 - Northern California Golf Association. University of California Agricultural Extension Service, Northern California Turfgrass Council and Golf Course Superintendents Association of Northern California will sponsor a Turf Conference at University of California, Davis. The first day will be on subjects which deal with broad aspects of turf, the second day will be on golf turf. Although not specifically a direct product of the Turfgrass Adaptive Research Program much of the information which will be presented is the result of the program. All professional and semi-professional turf managers will be interested in the information which will be presented.

The Golf Course Superintendents Association of Northern California holds monthly educational meetings at Northern California golf clubs. Speakers and/or panel discussions on golf turf and related subjects are presented. Attendance at these meetings run between 60 and 120 depending on the location, subject for discussion and time of year.

Northern California Turfgrass Council holds meetings in Northern California on a monthly basis. Discussion at these meetings is on general turf since the membership is comprised of commercial interest, horticulturists as well as those maintaining turf.

The Turfgrass Adaptive Research Program is a cooperative program between the Northern California Golf Association, the University of California and Extension Service and the Golf Course Superintendents Association of Northern California. The program is developing information which is available to clubs, via printed information from the University Extension Service, through presentations made by University personnel, demonstrations on golf courses, films, and contact with the University Extension representative in your area. Every golf course should take advantage of this information.

The United States Golf Association, Green Section offers visiting service to USGA member subscribing clubs. Agronomists are available as speakers on educational turf programs.

Future programs not detailed presently are Golf Course Superintendents Association of America seminars - fall of 1973 - West Coast subjects pesticides and motivation. Golf Course Superintendents Association of America Turfgrass Conference and Show - Anaheim, California February 10-15-, 1974. GCSA of Northern California Institute, Asilomar March 1974