When it comes to preventing the broadleaf and grassy weeds that most often plague your customers' turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading* preemergent herbicide. Superior value widens the gap.

PRE-M is everything you'd expect from LESCO®, the leading supplier in the professional turf care industry. Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

Get behind the leading edge.

*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, Poly Plus® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999

LESCO®

The Leading Edge.
PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.

PRE-M 60DG 1.5+1.5 BARRICADE 65WG 0.75 DIMENSION IEC 0.5

CRABGRASS CONTROL
North Carolina State

Rate (lb ai/A) % Control, 201 DAT
PRE-M 60DG 1.5-1.5 93%
BARRICADE 65WG 0.75 85%
DIMENSION IEC 0.5 71%
Field Trial, 1996

CRABGRASS CONTROL
Penn State

Rate (lb ai/A) % Control, 120 DAT
PRE-M 60DG 1.5 97%
BARRICADE 65WG 0.48 92%
DIMENSION IEC 0.38 95%
Field Trial, 1996

PRE-M offers unsurpassed weed control

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<th>Herbicide</th>
<th>Crapgrass</th>
<th>Goosegrass</th>
<th>Foxtail</th>
<th>Pea Amine</th>
<th>Oxalis</th>
<th>Spurge</th>
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Level of control | Medium | Medium-High | High | Not Registered

a™ Novartis  b™ Rohm and Haas Co.  c™ Dow AgroSciences  d™ Rhone-Poulenc

Exceptional Value. Greater Flexibility.

PRE-M has become the leading* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

• Sprayable Formulations: 60DG, 60WP, & 3.3EC
• Granular: over 20 standard combination products available featuring LESCO POLY PLUS® coating process, ensuring the right product for any program
• Single-Rate Application—full rates provide long-term results
• Split-Rate Application—increases residual control for optimum performance
