When it comes to preventing the broadleaf and grassy weeds that most often plague your customers’ turfgrasses, PRE-M® preemergent herbicide is right on target. Why pay more for other products when, time after time, university trials prove that PRE-M offers you better overall performance combined with unmatched value?

Superior performance made PRE-M the leading* preemergent herbicide. Superior value widens the gap.

PRE-M is everything you’d expect from LESCO®, the leading supplier in the professional turf care industry.

Ask your LESCO professional or call 1-800-321-5325 to learn how you can earn generous rebates for your PRE-M purchases.

Get behind the leading edge.

*Source: Kline & Company report, US Acre Treatments by Turf Management. PRE-M®, POLY PLUS® and LESCO® are registered trademarks of LESCO, Inc. Always read and follow label directions. ©1999
PRE-M Goes The Distance.

Unique chemistry and formulations enable PRE-M® herbicide to lead the way with unmatched performance all season long when used as directed.

CRABGRASS CONTROL

**North Carolina State**

<table>
<thead>
<tr>
<th>Herbicide</th>
<th>PRE-M 60DG</th>
<th>BARRICADE 65WG</th>
<th>DIMENSION 1EC</th>
<th>% Control, 201 DAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-M 60DG</td>
<td>1.5+1.5</td>
<td>0.75</td>
<td>0.5</td>
<td>93%</td>
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<tr>
<td>BARRICADE 65WG</td>
<td>0.48</td>
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<td></td>
<td>92%</td>
</tr>
<tr>
<td>DIMENSION 1EC</td>
<td>0.38</td>
<td></td>
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<td>95%</td>
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Field Trial, 1996

CRABGRASS CONTROL

**Penn State**

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<tr>
<th>Herbicide</th>
<th>PRE-M 60DG</th>
<th>BARRICADE 65WG</th>
<th>DIMENSION 1EC</th>
<th>% Control, 120 DAT</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRE-M 60DG</td>
<td>1.5</td>
<td>0.48</td>
<td>0.38</td>
<td>93%</td>
</tr>
<tr>
<td>BARRICADE 65WG</td>
<td></td>
<td></td>
<td></td>
<td>92%</td>
</tr>
<tr>
<td>DIMENSION 1EC</td>
<td></td>
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<td>95%</td>
</tr>
</tbody>
</table>

Field Trial, 1996

**PRE-M offers unsurpassed weed control**

<table>
<thead>
<tr>
<th>Herbicide</th>
<th>Crabgrass</th>
<th>Goosegrass</th>
<th>Foxtail</th>
<th>Poa Annua</th>
<th>Oxalis</th>
<th>Spurge</th>
<th>Herbit</th>
<th>Chickweed</th>
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<tbody>
<tr>
<td>PRE-M</td>
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</tr>
</tbody>
</table>

**Level of control**

*Medium* | *Medium–High* | *High* | *Not Registered*

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**Exceptional Value. Greater Flexibility.**

PRE-M has become the leading* preemergent herbicide because it delivers consistent performance that adds to your bottom line. Cost-efficient formulations are available to meet your application needs and your budget requirements with equal success, making PRE-M® herbicide the right preemergent for any turf management program.

- Sprayable Formulations: 60DG, 60WP, & 3.3EC
- Granular: over 20 standard combination products available featuring LESCO POLY PLUS® coating process, ensuring the right product for any program
- Single-Rate Application—full rates provide long-term results
- Split-Rate Application—increases residual control for optimum performance

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