PRESIDENT'S MESSAGE

The Association Needs Your Help

Over the five year history of our Association the membership has slowly increased from the original 24 members in 1987 to our current membership of 140. We are aware of only three members who have actually resigned, however, many have failed to remit their annual fees. No reasons have been communicated to the Executive Secretary for not responding to invoices.

During the past two years our Executive Secretary has initiated a closer control over the membership records. He now mails an invoice in March with a follow up reminder to delinquents in July. He tells me we have only 12 members, who were paid up on Sept. 1, 1991, that have not responded to this system of invoicing in 1992.

Three provided a reason. What happened to the others? Information from our membership when they move or if they wish to leave the Association would be greatly appreciated.

There is more that can be done. As mentioned notifying the Executive Secretary of the movement of members from one employer to another would aid in maintaining contact. Adding more of your staff to the list is another move members in administrative positions can make. The saving in registration for the Guelph Conference alone more than pays the $20.00 cost of the additional membership. Personal contact and talking to fellow turf managers with organizations other than your own may influence them to join.

Initiatives of the Association - the Newsletter, the Field Managers' Guide, the Video tapes - cost money; and may not be 100% cost recoverable. New initiatives will cost money. In the final analysis our chief source of revenue is membership fees.

The strength of our Association is the membership. The ability of the Association to serve the membership depends on our revenue. Our revenue depends on the number of members. If each of you contribute to building the membership, our revenue and the service we can provide to the membership of the total Association will increase.

Thank you for your assistance.

- Peter Kleschnitzki