Event Calendar

ASSOCIATION EVENTS ARE HIGHLIGHTED IN GREEN

December 15. Early Bird Registration Deadline. Sports Turf Managers Association 22nd Annual Conference & Exhibition. Austin, TX, www.stma.org (Note: STA members can register at STMA member rates!)


January 11-15. Sports Turf Managers Association 22nd Annual Conference & Exhibition. Austin, TX, www.stma.org (see early bird notice at top!)


If you have an industry-related event you’d like publicized, contact Lee at 519-763-9431, info@sportsturfassociation.com.

STMA CONFERENCE
January 11-15, Texas
Early Bird Date: Dec. 15th

Your Sports Turf Association is an International Affiliate Organization of the Sports Turf Managers Association (STMA). As such STA members may register for the US organization’s annual conference and exhibition at member rates.

To access the STMA/STA member conference registration form, login to the “Members Only” section of the STA website at www.sportsturfassociation.com. For conference details, visit www.stma.org.

CONFERENCE TIPS
Reaching Out To People

My most important suggestion is to meet or introduce yourself to at least one person at the conference you’ve never met before…. A surprising number of people will remember you, even years after the introduction. This also pushes you outside of your comfort zone of acquaintances and allows you to discuss ideas with people who will expand your world of thoughts and information. Not only that, but no doubt they’ll introduce you to at least one of their friends, and so on.

I also try to meet at least one person to whose position or job I aspire. This allows for your own professional growth and gets you acquainted with a possible mentor.


STM EDITORIAL CONTENT

Opinions expressed in articles published in the Sports Turf Manager are those of the author and not necessarily those of the STA.

www.sportsturfassociation.com