Thursday, January 18th, marks the start of the Educational Sessions at the 2001 STMA Conference & Exhibition in Tampa, Florida. And what a start it's going to be!

Lee Roy Selmon began his winning streak early on. During his senior year at Oklahoma University, he earned both the Outland Trophy and the Lombardi Trophy, was an Academic All-American and made the Dean's Honor Roll. As the first-ever draft choice of the newly formed Tampa Bay Buccaneers, he went on to become such a dominant force on the team that his jersey (No. 63) is the only one they've ever retired. Also during his career he earned his way into both the College Football Hall of Fame and the Pro-Football Hall of Fame.

After a back injury forced his retirement at the end of the 1985 season, Selmon continued to give to the profession by accepting the position of Associate Athletic Director for External Affairs at the University of South Florida. In his current position Selmon continues to contribute to the game as he creates a new legacy in helping to rebuild the school's football program.

Come and listen to his insight on “The Sports Turf Perspective: Pro Player to Associate Athletic Director,” on Thursday morning, January 18th.

Then switch to the sport of baseball as Bucky Dent offers his insight on “The Sports Turf Perspective: Pro Player to Coach.” This session immediately follows Selmons on Thursday morning, January 18th.

Russell "Bucky" Dent honed his baseball skills as a three-time American League All-Star and played on two World Championship teams with the New York Yankees. In the 1978 Divisional Playoff game against the Red Sox, he shocked Boston with a three-run home run over the Green Monster at Fenway Park.

Mr. Dent was named the 1978 World Series MVP as the Yankees won their second straight championship. He played in a total of 1,392 MLB games with the Chicago White Sox, New York Yankees, Texas Rangers and Kansas City Royals, and compiled a .247 career batting average.

Mr. Dent is in his sixth season as the Texas Rangers' Dugout Coach and Infield Instructor. He also positions infielders during the games. He's known throughout the baseball world as one of the most respected defensive coaches. To further spread his share of his knowledge of the game, he operates the Bucky Dent Baseball School in Boca Raton, Florida.

Also during the Thursday sessions, Mike Newell, NFL Player, will share his “Sports Turf Perspective: College Player to Pro Player.” The three of them will then join forces for the “Sports Turf Perspective: Ask the Panel.”