Chapter Officers Training and Exchange Session

Are you an officer of an affiliated chapter or part of the leadership team of a developing Chapter? Then you are invited to join the Chapter Officers Training and Exchange Session that will be held on January 12, 1999, at the Sheraton Mesa hotel as a special kick-off for the 10th Annual STMA Conference in Mesa, Arizona.

The formal portion of the Session runs from 11:00 AM to 6:00 PM with an informal work and idea exchange following from 7:00 to 10:00 PM.

One purpose of this special session is to provide officers with tools to more effectively serve their constituents. The second purpose is to provide the opportunity for an open exchange of ideas between chapters.

This special session is brought to you thanks to the funding of your Chapter Sponsors: Gold Level - John Deere and Novartis, and Silver Level - Alpine Services, Hunter Industries and The Scotts Company.

So bring your questions, bring your ideas, bring your Chapter materials to this first-time gathering in the Valley of the Sun.

You’ll tackle the challenges head-on with the guidance of a skilled facilitator with years of experience in training and assisting chapter officers. Under his guidance you’ll clarify the obligations of the various offices and join together in an open exchange of ideas.

The Challenge for First Timers: You’ve been asked to become an officer in your STMA Chapter or to take a leadership role in developing a new Chapter of STMA and you’re not sure what is expected of you. Just what does an STMA Chapter do? What needs could it, does it, and should it fill on a regional level? What kind of commitment will you be making? Why does it matter?

The Challenge for Seasoned Officers of Established Chapters: How do you continue to provide a meaningful, interactive program for your members and potential members without becoming repetitive and relying too much on your core volunteers?

To answer all these questions and equip you for Chapter success, each of the offices will spend some time working together – Presidents with Presidents, Secretaries with Secretaries, etc. You’ll also spend some time together, in a large group setting, sharing ideas and insights for the good of all.

To help move this process forward, outgoing Chapter Relations Chair, Mike Andresen, and incoming Chapter Relations Chair, Abby McNeal, have put together a survey that has been mailed to the designated contact of each chapter and forming chapter. Along with this survey was a sign up sheet so that arrangements can be made to accommodate all attendees.

If you have any questions about this special session, please contact Steve or Suz Trusty at Headquarters by phone, fax or e-mail.

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