Gentlemen: Attention Mr. Robert E. Power
President

We have used the National Greenkeeper as an advertising medium continuously since its inception. Our product, Milorganite Turf Fertilizer, was new in the turf culture field, and your paper was selected because it appeals exclusively to those interested in the growth of fine grasses.

During each of the past two years our tonnage sales increased substantially. That the National Greenkeeper contributed is evidenced by our continued use of its pages.

In view of our limited budget for advertising purposes, it should be a source of gratification to you that we are continuing to rely upon your paper.

Yours very truly,

V. H. Kadish,
Business Manager.