

# Now is the Time

**W**HILE the production of manufactured articles has been seriously curtailed, the production of constructive thought has not been affected by the present business depression.

Men have time in these days to read and they should read about things in which they are financially interested. Expenditures which formerly were passed over lightly are now carefully scrutinized.

Turf culture, it is true, is not a tremendously big business but it runs into quite a lot of money when you consider all the golf courses, private estates, athletic fields, school and college grounds, cemeteries, parks, aviation fields, etc. Therefore, isn't intensive study of turf culture worthwhile?

The **NATIONAL GREENKEEPER** and **TURF CULTURE**—the only turf culture magazine in the world—tells you how to grow fine grass economically and successfully. It is not big, burdensome or involved. It has America's most noted turf experts on its editorial staff and no words are wasted in telling how and why.

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