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The NATIONAL GREENKEEPER and TURF CULTURE

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Contents

THE EDITOR'S CHAIR By Robert E. Power.	3
THE UNVARNISHED TRUTH	
BUDGETING THE GOLF COURSE By R. E. Farmer	5
THE SEED BED OF A LAWN By Prof. L. S. Dickinson	8
GOLF COURSE NEWS	9
BETTERING MAINTENANCE AT SMALL TOWN GOLF COURSES By V. T. Stoutemyer	10

ORNAMENTING HOUSE GROUNDS By L. C. Breed 14 TEN YEARS WITH A TURF NURSERY By Guy C. West 15 TURF CONDITIONS IN ARIZONA By Paul Addessi 17 TURF CULTURE NEWS. 18 MARKET PLACE AND BUYERS' GUIDE 20

The Editor's Chair

SUPPOSE we reminisce for a few minutes on the general business and economic situation and how it affects the turf culture industry.

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 ${\cal T}_{
m HERE}$ is no denying the fact that we have been in a fog and a fright for almost a year. Sales which were made have not been realized. Stagnation has sapped our resources. As a result we have "holed in" with a feeling of fear that everything was going to pot.

 $T_{\rm HE}$ truth is, as we see it, that we are more scared than hurt. The garbage man is clearing out the banking business and plenty of new, clean money is coming into circulation. In other words legitimate business is due to have its day and that right soon.

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SEVERAL things point to the above conclusion:

First-Inflation of our currency will put more money in circulation.

Second-The breaking down of the tariff wall will give us a world-wide market.

Third-The Federal Government has served notice on the bank moguls that their days of gambling and speculation with depositors' money are over.

Fourth-Riotous government expense is on the wane and the luscious days of political patronage are over.

Fifth-The Roosevelt administration is going to unscramble the monopolistic combine of large industries and give the ordinary and honest manufacturer a chance to get his share of sunshine instead of being shut up in a dungeon as he has been for three years.

THINGS are gloomy at best but we cannot help feeling that the old adage, "It's always darkest before dawn," is true at the present time. The big U.S.A. is too vast and too prosperous and too rich in natural resources to completely lapse into solitude. We must have confidence and courage to face the morning sun with a smile and say, "let's go."

LAST month we talked quite seriously about the employment situation in the turf culture field-how an able man might need a job and a worried landowner might need his services.

THE response has been spontaneous. Comes a letter from an old-time greenkeeper in New Jersey. "I read your editorial in the April issue and I think your employment plan an excellent idea and something that has been badly needed. I wish to thank you on my own behalf and also in behalf of other greenkeepers in my position for your interest in our welfare."

Our Employment Department which you will see in one of the back pages is going to grow by leaps and bounds. It is necessary, useful and economical.

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It is the poor man's day in this whirling world. When he goes out early and comes in late he can feel that every hour's labor is an important cog in the nation's business. No longer a puppet to be played with, he stands with shoulders erect and courage in his heart because he recognizes his responsibility to his community and his country.