

ANNOUNCEMENT

By ROBERT E. POWER, *President and Editor*



Reluctantly, and with some pangs of personal regret, we leave our official connection with the National Association of Greenkeepers of America. We may be likened to the mother robin which must some day see the offspring she has borne and nurtured, grow to strength and wing-spread and fly away on their own. She no doubt swallows a lump in her throat and prays that their quest may be happy and successful.

THE NATIONAL GREENKEEPER is and always has been a turf culture magazine—in fact was the first and still is the only one in the world. It began publication in December, 1926, and has, since its inception, published and promoted the best thoughts and practices in the growing and care of fine grasses. Its subscribers are residents of almost every nation on the globe.

It is said that the "sun never sets on British soil." Likewise the sun never sets on the green covers of THE NATIONAL GREENKEEPER.

Golf turf is only one item in turf culture. Every householder who grows a lawn has a

turf problem. Private estates, parks, cemeteries, schools, colleges, aviation and athletic fields have much greater ones. THE NATIONAL GREENKEEPER with its practical, up-to-date editorial features appeals to all these.

In the expansion of our educational work in the broad, world-wide field of turf culture, we hope always to carry close to heart the problems of the greenkeeper of the golf course. Like the favorite son he will always be in our thoughts. Yet we must go on and fulfil our mission as the only turf culture journal in the world appealing to practically millions of people in both the Eastern and Western hemispheres. The satisfaction we have in supplying this vast army of men who need and desire accurate information about grass problems, is beyond the mercantile imagination.

Behind THE NATIONAL GREENKEEPER is a decade or more of practical experience intensified by vast and varied contacts in every part of the universe. To still further broaden its scope and influence is our objective. And we know we are intrenched to do it.