

AN EDITORIAL

By JOHN ANDERSON

Editor's Note:—It is a pleasure and a privilege to have John Anderson, one of America's most noted greenkeepers and turf experts, write a New Years editorial for the NATIONAL GREENKEEPER.

In all his work and all his thought, John is sound, conservative, and very sincere. He is respected and revered not only by golf officials, but by all his associates in the New Jersey Association of which he is president.

I HAVE a particular friend who each year asks me the same question; namely, what is your good resolution for this year, and if you have promised yourself that you will do something, will you be able to keep that promise.

After all we are only human and with the spirit of the times we generally resolve to do better this New Year than the last. There is something we want to improve upon either in our characters, our moral lives, or it might be in our business relations as they affect others.

Every man, whatever his profession, should strive to make that profession yield a maximum service to his country in general and also to his individual fellow-men. He should strive to make it so that more men and women enjoy the fruits of his labors than he did last year.

It is the beginning of a New Year for greenkeepers, Green committee chairmen, Green committee men, and golfers in general. Regardless of economic conditions each and everyone must strive to the utmost of his ability to make 1933 a year that will be looked back upon as the year that ended the great depression.

What a feeling of satisfaction to think that one was a cog in the wheel that ground out the last dregs

of that bitter struggle and started a new era of prosperity. To accomplish this a great deal of careful study and unselfish thought must be given by each individual, to the welfare of that great body of men and women outside his particular profession.

The greenkeeper must think seriously and unselfishly of those men and women who are the members of his club, and who play his course. He must strive to understand them so that they may get the maximum of enjoyment and satisfaction in return for their investment.

This is the beginning of a New Year; we expect it will be the beginning of a new era of prosperity. Let greenkeepers everywhere, as far as the National Association of Greenkeepers of America reaches, strive to understand the problems and perplexities that confront Green chairmen, committee men and golfers in general. Those same men will undoubtedly reciprocate by taking more interest in the problems of the greenkeepers, which will go far toward simplifying the problems of all.

If that will be the New Year resolution of every greenkeeper, the National Association of Greenkeepers, and also the golfers of America in general, will reap the benefit.