Chicago Waiting With Open Arms

Greenkeepers and golf officials will gather there the first week in February to celebrate the 7th Annual Conference and Convention of the National Association of Greenkeepers of America. The success of the Golf Show is assured.

By ROBERT E. POWER

THEY say history repeats itself. This is true in the case of the Annual meeting of the National Association of Greenkeepers of America, which will convene at Hotel Sherman, Chicago, for the 7th Annual Convention and Golf Show, January 31-February 1, 2 and 3, 1933.

It was in March, 1926, that the greenkeepers met at Hotel Sherman and perfected an organization which was instituted at Toledo the preceding September through the individual effort of Colonel John Morley of Youngstown. He has done his work and has passed the gavel over to Mr. John Mac-Gregor, the new president, and Chicago, his home town, will welcome with open arms greenkeepers and others interested in turf culture to their Golf Show and educational conferences.

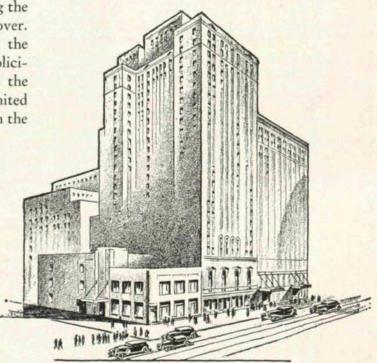
The splendid work which the National Association of Greenkeepers of America has accomplished perfecting the quality of turf and economizing the upkeep of golf courses is known the world over. This statement may seem exaggerated but the NATIONAL GREENKEEPER receives without solicitation subscriptions from every country on the globe. This fact is recognition that the United States and Canada are looked upon as leaders in the field of turf culture and maintenance.

Now we come back to Chicago, where the annual convention, educational conference and Golf Show will be held. Everyone knows that 1933 is World's Fair year in that city—which for a generation has been known and justly so as the "Market place of the Middle West." Its clientele is wide-awake and alert and whenever Chicago does something in a big way it does it with a bang.

Hotel Sherman has made unusual arrangements for the exhibits of machinery, equipment and supplies on the mezzanine floor. It is located on Randolph Street in the Loop district, easily accessible and extremely home-like and comfortable. In every respect it is ideal for the Conference of greenkeepers and grounds superintendents.

President John MacGregor promises an educational program of papers and discussions on turf culture and golf maintenance which will excel any meeting ever held. There is no doubt that in view of business conditions those who are selected to speak will call a spade a spade. There will be no camouflage. The greenkeepers are sincere to the last degree.

In closing we suggest that those of our readers who plan to go to Chicago, write a note to Hotel Sherman, making a reservation which will insure a special rate and give the management a chance to plan in advance.



HOTEL SHERMAN ON RANDOLPH STREET, CHICAGO

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