CONFERENCE ROOM
Where papers presented by experts on turf culture will be read and discussed

1933 Show Will Be Record Breaker

By JOHN MacGREGOR, President
National Association of Greenkeepers of America

New records both in attendance and in exhibit space should be set at our Chicago convention and Golf Show at the Hotel Sherman in February judging from the immediate and favorable response the principal golf equipment manufacturers have given to the exhibit contracts mailed this month.

This promptness on the part of the manufacturers would indicate that the coming year is being met with a feeling of optimism in all branches of the golf industry. After the havoc of the past three years, the coming season presents a rosier appearance and many of our officers and members expect our February show to witness the initial signs of a general upturn.

The reason for the rallying of exhibitors this year appears two-fold. First, it is universally recognized that throughout the depression era since 1929 orders for new equipment have been at a minimum, and many clubs curtailed all equipment expenditures. This year will bring a change. Stocks have run so low that even the smallest clubs will be forced to replenish their supplies. And at present price levels, the time for this is opportune.

A second, and even stronger factor influencing
the manufacturers' exhibits at the Chicago Show is the realization that in the interests of economy of operation, antiquated equipment will have to be replaced. Sprinkling systems, mowers, and the scores of other forms of equipment necessary in the maintenance of a modern golf course are wasting thousands of dollars through their inefficiency. Boards of directors will be shown at the outset of the new year that going through another season with worn-out equipment will mean an unnecessary drain on the club treasury.

Thus we are looking forward to a really great show in February. And with the thorough groundwork our convention officers are laying for the association members and exhibitors here in Chicago, presence at this convention and show will prove highly profitable. The World’s Fair city is expecting all of us for a pre-view of its famous Century of Progress.

Conference Program

**WEDNESDAY, FEBRUARY 1, 1933**

**EFFECT OF CUTTING ON ROOT GROWTH**  
By Dr. C. M. Harrison  
University of Chicago, Chicago, Ill.

**REHABILITATING OLD GOLF COURSES**  
By Grange Alves, Pro-Greenkeeper  
Acacia Country Club, Cleveland

**HUNTING FOR THE PERFECT GRASS**  
By Professor H. B. Muss er  
University of Pennsylvania, Philadelphia

**BETTERING MAINTENANCE AT SMALL TOWN GOLF COURSES**  
By Professor V. Stoutemyer  
University of Iowa, Ames, Ia.

**MUNICIPAL COURSE MAINTENANCE**  
By Harold E. Stodola, Greenkeeper  
Keller Golf Course, Saint Paul, Minn.

**MAINTENANCE PRACTICES OF 1932**  
By O. J. Noer  
Milwaukee Sewerage Commission, Milwaukee, Wisconsin

**THURSDAY, FEBRUARY 2, 1933**

**GREENKEEPERS’ VITAL IMPORTANCE TO GOLF**  
By Ganson Depew,  
United States Golf Ass’n., Green Section, Washington, D. C.

**FRIDAY, FEBRUARY 3, 1933**

**RECENT TECHNICAL DEVELOPMENTS IN TURF MAINTENANCE**  
By Dr. John Monteith, Jr.  
United States Golf Association Green Section, Washington, D. C.

**THE GREENKEEPERS WORK IN BROAD PERSPECTIVE**  
By D. W. Danley, Manager  
Glen Oak Country Club, Glen Ellyn, Illinois

**SOILS, THEIR COMPOSITION AND FERTILITY**  
By Professor C. E. Miller  
Michigan State College, Lansing, Michigan

**MACHINERY MAINTENANCE**  
By Ralph Johnson, Greenkeeper  
Medinah Country Club, Chicago, Illinois

**INSECTS, THEIR HABITS AND CONTROL**  
By Dr. W. P. Hayes  
University of Illinois, Urbana, Illinois

**DEPARTMENTAL COOPERATION**  
By Alex Pirie, Pro-greenkeeper  
Old Elm Country Club, Lake Forest, Illinois