

GREENKEEPING-TODAY and TOMORROW

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CHAPTER VII—THE PROBLEM OF FACTORY ALTERATIONS

I N COMMERCIAL manufacturing, factory alterations are made with the express purpose of reducing operating and manufacturing costs. The manufacturer figures very carefully before ordering the alterations to be made; he knows the cost and net saving to be expected. The alterations are made for two purposes: one, to increase profits, and two, to more successfully meet competition.

The golf course (factory) alters its course or introduces devices, in order that the course may be a more severe test of golf, be sportier, and "more like other courses" to more successfully meet competition. The effect upon the game of golf is the prime motive for the alterations, and seldom is proper consideration given to the quality of the playing grounds. Later, however, it is realized that the quality of the playing grounds is more important than the sportiness of the course. An automobile with a beautifully lined body, appeals to the buyer, but it is the quality of the chassis and power plant that make for comfort and low operating cost.

When planning factory alterations, definite specifications can be made, carried out, and previously determined results obtained. The shoe will be manufactured for 27c less while its quality remains the same. When planning for golf course alterations definite specifications can be made, they can be reasonably well carried out, but the results cannot be guaranteed, for the materials used in the alterations (except chemicals) deal with nature, contain living organisms. Also there is an opportunity for differences in opinion as to the interpretation of specifications. Oak is oak, but sandy loam, while it has specifications set down by agronomists, may be sandy loam to you and not to me. Furthermore the agronomist's specification leaves considerable chance for variation.

COST OF COURSE ALTERATIONS UNCERTAIN

CONTRACTORS bidding for factory alterations do not estimate, they bid—bid on reasonable definteness and take their chances on profit or loss. They even have an inspector over them at all times. Golf course architects and contractors, have learned better than to bid; they estimate. In many instances if there is a chance that a competitor is going to get the job, the estimate is lowered, lowered to a ridiculously low figure to one who is familiar with golf course construction.

Green committees not having had practical experience in landscape construction, accept the low estimate. Result! Work two-thirds to three-quarters done, at a stage where it would be unwise not to complete the project. The estimated cost is reached and the appropriation has been entirely used.

The Green committee, or executive committee is left with two choices, either "finish it off as cheaply as possible, and get to playing on the new greens," or procure additional funds and complete the job correctly. Are there many executive committees that have the nerve to face a club and admit that they were "sucked in." No!! The job is usually finished off as cheaply as possible and frequently the additional money comes from the greenkeeper's budget. Furthermore it is unethical to have an inspector over golf course alterations. The National Greenkeeper

September, 1931



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Having "finished it off as cheaply as possible" the club now has on its hand a factory alteration that because of poor construction will greatly increase the cost of producing good golfing turf. The increased cost is very likely forced upon the greenkeeper with no budget increase, "because the alterations cost so much we cannot afford to increase the budget." The result is bound to be a lower maintenance standard, or a fired greenkeeper, which is worse.

EPIDEMIC OF LOW ESTIMATES

I HAVE spent considerable time discussing the comparison between factory alterations and golf course alterations, because at the present time there is a serious epidemic of low estimating golf course architects. The attack is general throughout the country and the resultant disease appears to be contagious. The cost of such type of construction to golf courses is far greater than the cost to combat brown patch, Jap beetle, sod webworm, and zonate, eye spot combined.

Of course, all golf architects do not under-estimate the cost of course alterations. Let us consider the effect of course (factory) alterations on an actual course, the alterations being made within the estimate and well done. Six greens were involved, new ones were constructed or old ones enlarged. The facts are as follows:

Maintenance budget, \$18,000.

6 greens enlarged from 5500 sq. ft. to 7500 sq. ft. or 36%.

6 greens is 33 1/3% of 18 greens.

Net increase in green size $33 \times 36\%$ or 12% approximately.

Net increase in cost of fertilizer for greens, 12%.

Net increase in cost of chemicals for greens, 12%.

Net increase in cost of top dressing for greens, 12%.

Etc., Etc., Etc., Etc., 12%.

Labor on above operations will not be increased 12%, a fair estimate is 8%. Combining the two, materials and labor, it is conservative to say the total net increase to greens maintenance cost would be 10%. This is arrived at after a careful checking of costs.

Chicago

The National Greenkeeper

RECENT SURVEYS SHOW COST OF MAINTENANCE

FROM surveys recently conducted, we learn that the average 18-hole golf course spends 37 % of the total budget on the greens. To maintain the previous standard the course under consideration should spend in 1931, 37% plus (10% of 37%) or 40.7% of its budget on the greens.

37% of \$18,000=\$6660.00 amount expended in 1930.

40.7% of \$18,000= \$7326.00, amount that should be expended in 1931.

Difference, \$566.00.

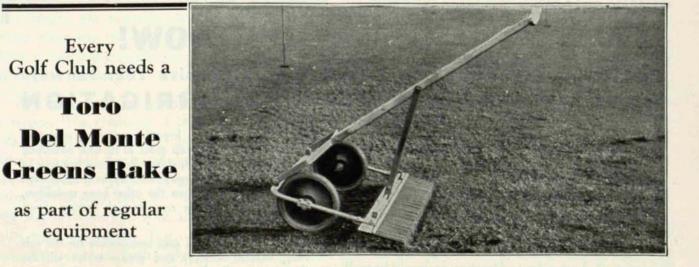
Therefore, \$566.00 represents the annual additional maintenance cost that the factory alterations effected. This argument is not based upon theory, but hard cold figures and facts. It is doubtful if committeemen think of course alterations in such an unenthusiastic way.

The simplest way to take care of this \$566.00 item is to employ less labor or use labor-saving machinery. The latter involves an additional cost, for if the labor-saving machinery was present before the alterations the increased cost would still be \$566.00. There is a big question whether "laborsaving" machinery can really save that much. Less labor means lower standards.

Can increased efficiency on the greenkeeper's part be expected to save on the greens alone more than 20% of the \$566.00? No! Can devices such as a new bridge, new path or gasoline go-cart, be expected to save another 20%. No!! The club should increase the maintenance budget by at least \$450.00 and preferably \$500.00 and expect the greenkeeper to keep the standard of maintenance or improve it.

OH! I neglected to state that because of the course (factory) alterations, greensmen are obliged to walk approximately 1000 feet further between greens each day. Let's see how much that figures. Average for the various operations (very conservative) 10 times a week for 32 weeks, April-October inclusive, 1000×10×32÷5280=66 2/3 miles. Three miles per hour equals 22 hours plus. This item is one of the few that make up the cost of golf course maintenance. It is included in the 10% additional cost required by course alterations.

The example cited is one of many that could be demonstrated. The matter of fairway water system



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increases the mowing costs, and increasing the number of traps is a decided added financial burden to the maintenance budget.

Well, what of it! We get our added (?) fun. Sure we do, but we don't pay the fiddler or the janitor and by and by the old dance floor gets weak, splintery, and dusty and the music off key and the ice cream is sour. Then we move to another dance hall.

Seriously, if the alterations are justifiable they are worthy of being maintained. Make them, and enjoy them, but realize that golf course alterations are seldom made to decrease the cost of golfing; so give the greenkeeper sufficient additional funds for proper maintenance.

Next month—Chapter VIII—Understanding and interpretation of costs.

Compost By COLONEL JOHN MORLEY COMPOST as it is generally known contains a liberal amount of organic matter, especially when it is made of sods and other vegetable matter as well as a fair supply of stable manures (free from wood shavings), and a couple of layers of sharp sand.

Compost is made for two principal reasons. First, to breed into the soils nitrofying bacteria. These bacteria take the organic materials which the compost contains, helps to decompose them and releases the various fertilizing elements, so that when they are applied to the soil intended to be topdressed they become immediately available as plant food for the grass.

Second, to create a good porous soil. In order to hasten nitrification a small quantity of lime or sulphate of ammonia should be used. This produces heat that helps to hasten fermentation. In order to check nitrogen from escaping or leaching out of a compost pile both sides and both ends should be well protected with sods. The top of the pile should consist of a layer of sharp sand so that water can enter and penetrate more freely into the soil.

In making compost we should remember that the productiveness of any soils for grasses is determined in a very large degree by the amount of water it can hold, and by the manner in which it is held. And also by the facility and completeness with which the grass plants growing in it are able to withdraw that water for their use as it is needed. Grass Seed Fertilizers Rollers Distributors Buckner Sprinklers Toro Equipment Milorganite Arsenate of Lead

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