Ha, Ha, Watson... the reason is very simple!

Good old Sherlock, himself, couldn't find a worm or worm-cast on your Putting Greens — after you sprinkle the grass with DOLCO DI-WORMA. Nor could he detect the slightest trouble or fuss in its application! You simply sprinkle it on the Greens... and, in one minute, every worm is driven out of the earth — to die. Rake up the worms... and the whole job is done! Far simpler, and much more effective, than the old-style Powders. No broadcasting. No waiting. No tiresome "washing-off."... DI-WORMA positively will not harm the grass. And it costs very little to use!... Write us for the DI-WORMA pamphlets, with details of our Sample Offer. See for yourself how very easily you can rid your Greens of unsightly and annoying Worm-Casts!

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DI-WORMA

Copyrighted material that is reasonable, and unless the external influences or professionalism (understand me correctly—not the professional) obtain a dictatorship, the standard will not change. There will be a more pressing demand by the players that their courses rapidly reach a condition nearer the standard, and then maintain it.

The business depression has already lowered the appropriations for maintenance, thus increasing the responsibilities of the greenkeeper, for a 10% reduction in budget means a 11% increase in efficiency and a 10% increase in loss by any error of judgement.

Undoubtedly golf course maintenance is entering a period in which more real value will be asked from each dollar invested. Sound economy will be necessary but I believe the days of stinginess in appropriations are past.

Thus for all connected with the golfing industry there appears to be ahead enjoyable times: Hard work, thrift, willingness to pay for real values, and golfing that will be fun. For all this, the golfing factory will be reconstructed, or newly built on scientific and technical lines, and should be maintained by skillful greenkeepers who have had practical experience and know the scientific fundamentals of turf culture.

Next Month—Chapter V—The influence of labor-saving machinery on golf course maintenance.

Cleveland District News

By WALTER E. KNOWLES, Secretary

The first of the 1931 out-door meetings of the Cleveland District Association of Greenkeepers, was held at the Portage Country Club, Akron, Ohio, on the 11th day of May.

A very lively business session at which arrangements for future meetings and the formulation of arrangements for the annual tournament for greenkeepers were made, was followed by a delightful lunch.

President Ermer, greenkeeper of the Ridgewood Golf Links, had arranged for a putting green mower demonstration to follow the lunch. This demonstration was witnessed by some forty greenkeepers and Green chairmen.

Looks like a busy season for the Cleveland district boys. On May 25th the Association meets at Oberlin Golf Club, Oberlin, Ohio; on June 8th at Manakiki C. C., Willoughby, Ohio, and the meeting of July 13th at Westwood C. C.

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