

What To See At Louisville

A BRIEF DESCRIPTION OF SOME OF THE EXHIBITS OF MACHINERY, SUPPLIES
AND EQUIPMENT FOR GOLF COURSE MAINTENANCE

Standard Manufacturing Company

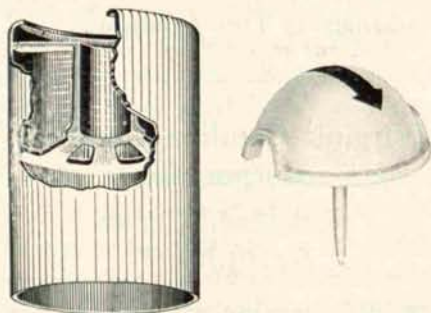
Cedar Falls, Iowa

BOOTH NO. 43

THIS company will exhibit a complete line of Standard golf course accessories, especially featuring their new steel flagpole, hole rims, bag rack and tee markers, together with a variety of aluminum signs which they make particularly for golf courses.

The new Standard tee marker is an improvement over the one made last year, being furnished with an arrow to indicate the line of play. It is made of aluminum, is always bright and is light and easy to handle.

Greenkeepers will be particularly interested in the rust-proof Standard hole rim, which is cast in Aluminum in one piece. The rim is ab-



STANDARD HOLE CUTTER AND
TEE MARKER

solutely smooth on the outside and is tapered slightly so that it can be removed easily and without injury to the grass. The pole socket is very deep and held in place by a special web reinforcing cast integral with the shell. Its open construction provides complete drainage when the flagpole is in place.

Mr. W. H. Voorhees, president and general manager of the company, will have charge of the exhibit.

Ideal Power Lawn Mower Company

Lansing, Michigan

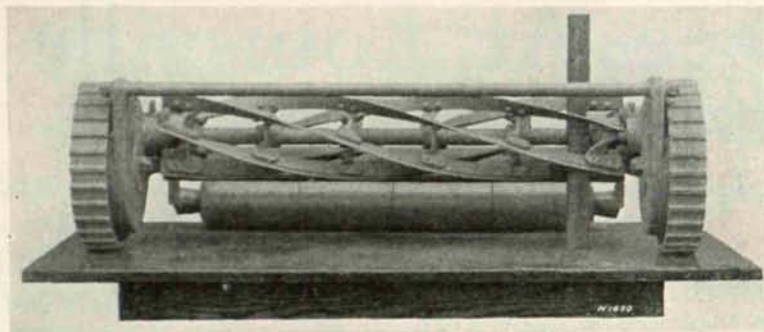
BOOTHS, NO. 9, 11 AND 13

THE Ideal Exhibit this year will be larger and better than ever before. Announcement of new low prices on Ideal "Bulldog" fairway mowers will be made for the first time at the Show.

A new light weight "Bulldog" Golf tractor will be on display with a new 3-unit Rough mower. This new rough cutter is built just for cutting roughs. It is not necessary to hoist up the rear of the units to get the correct height of cut—these special units cut at the correct height when in normal position. The

The Exhibitors and Where to Find Them

Toro Manufacturing Co.	Space No. 1
International Harvester Co.	4
Thompson Mfg. Company	8
Ideal Power Lawn Mower Co.	9, 11 and 13
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I. L. Radwaner Seed Co., and Fraser Pub. Co.	16
Cooper Mfg. Co.-Friend Mfg. Co.-Hal Billig, Inc.	17 and 18
E. G. Staude Mak-A-Tractor Company	19
Koppers Products	20
George A. Davis, Inc.	21
Virginia-Carolina Chemical Corporation	22
Hyper-Humus Products Co.	23
Fate-Root-Heath Co.	24
Jacobsen Mfg. Company	25
Ric-Wil Company	26
Pennsylvania Lawn Mower Works	27 and 29
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Worthington Mower Company	31, 33 and 35
Henry H. Doty	32
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NEW IDEAL UNIT FOR CUTTING ROUGHS

units are used with the regular standard Ideal "Bulldog" Fairway mower frames, either 3-unit or 5-unit size.

A complete Ideal "Bulldog" 5-Unit Fairway mower will be shown. Ideal claims that their exclusive patented construction—which makes possible the use of a low-wheeled, compact cutting unit—insures a better cutting job, and that a "Bulldog" outfit will give service over a period of years at less upkeep cost per season than any other large capacity mower.

The Ideal Roller-Type Greens mowers with latest improvements will be shown. A complete mower will be on display, as well as mowers on special display stands.

Two Ideal Power mowers will be shown, the Ideal "Twenty-five" and the Ideal "Twenty". The "Twenty" is now offered with two clutches if desired—one clutch for the drive wheels and one for the cutting reel. This extra clutch adds to ease of handling and greatly increases the utility of the outfit. Ideal Power mowers are very popular for mowing approaches, club house lawns, and for general mowing about the golf course.

The Ideal Golf cart, and the well known Kemp Shredder will be shown. Also, several small items such as flags, flag poles, hole rims, etc., will be displayed.

Ideal invites everyone to visit their display. Representatives will be there to welcome you.

Toro Manufacturing Co.

3042-3160 Snelling Ave.

Minneapolis, Minn.

BOOTH NO. 1

THE Toro exhibit at Louisville, the largest in the show, will be complete in every detail and will have on display not only a number of new items that the company is bringing out this year, but in addition they will have a showing of some of their standard items so familiar to the trade in years gone by.

The main objects of interest, however, will be in their new machines—the power putting green mower, the new Toro Junior tractor, the Silver Flash and the Del Monte Greens rake, all of which



NEW TORO POWER PUTTING MOWER

will prove interesting to those attending the Convention.

A number of Toro distributors have signified their intention of being on hand for the Convention, and among those who are expected to be in attendance are W.E. Lafkin, of the New York Toro Company,



NEW TORO JUNIOR TRACTOR

T. L. Gustin, of the Philadelphia Toro Company, E. J. Smith, of Southeast Toro Company, Whitney Goit, of Kansas City, J. Oliver Johnson, of Chicago, F. J. Fell-



TORO SILVER FLASH MOWER

man, of the Lawn Equipment Corporation, Detroit, A. E. Flack, of the Golf Course Supply Company, Cleveland, and B. K. Cohee of the Indianapolis Toro Company.

Virginia-Carolina Chemical Corporation

Richmond, Virginia

BOOTH NO. 22

THIS company will have a very attractive exhibit at the Greenkeepers' Show in Louisville, featuring a fertilizer they call "Fairway" for golf courses and lawns.

In addition they will have photographs of golf courses and country clubs in many parts of the country where Fairway has been used. This company is one of the largest manufacturers of fertilizers in the country and maintains an extensive experimental department so that complete information regarding the action of various fertilizers will be available to greenkeepers who call at this Booth.