

to three thousand square feet when applied with a power sprayer, using at least two hundred and fifty to three hundred pounds pressure. Both these products are well distributed throughout the country with seedsmen and golf supply houses and can be had in quantities from twenty-five pounds up.

### "Fairway" Sales Increased

The Republic Rubber Co., Youngstown, O., reports a very

large increase in the sales of Fairway water hose this season over previous years.

While Fairway hose is not cheap it has proved to be the most economical in the long run, because of its long life and splendid service which it gives. If Fairway hose is not handled by your distributor, write direct to the company in Youngstown, O., and they will send you a small sample and particulars regarding this splendid product.

## NEW CATALOGS

### Arthur D. Peterson, Inc.

A very handsome catalog printed in two colors has been issued by Arthur D. Peterson, Inc., 11 East 44th Street, New York City.

The "House of Peterson," as it might well be called, handles supplies and equipment for golf courses and estates, and its policy is unique in that it does not urge the purchase of any special line, but they aim to furnish their customers with exactly what they want at the lowest prevailing quotations. The fact that the Peterson Co. does not handle anything exclusively gives them a very broad field of activity and enables manufacturers, large and small, to list their products with them.

"The marketing of grass seed suitable for the production of golf course turf," says Mr. Peterson in introducing his new catalog, "is an important factor in our business. Today grass seed is grass seed and the mysterious mixture a thing of the past. But it is essential, nevertheless, to select the correct varieties for particular purposes and then to make certain the seed is true to name and of satisfactory standard as regards purity and germination. Tests by the Department of Agriculture, or other reliable laboratories, will determine these facts and all merchants should welcome verification of any claims which they make."

The Peterson catalog illustrates and describes such well-known lines as Worthington mowers, Thompson spreaders and seeders, Meeker harrows, Peerless grinders, Lustrilite tee markers, Boss rollers, Pennsylvania and Ideal putting green and fairway mowers, Royer mixers, Standard markers, Naga arsenate of lead, and countless other articles too numerous to mention.

A copy of this catalog will be sent free of charge to greenkeepers, chairmen and superintendents of grounds who will write for it.

### Standard Poles

Metal flag poles which are indestructible are featured in a new folder just issued by the Standard Mfg. Co., of Cedar Falls, Iowa. These Standard indestructible flag poles meet all the requirements of service, appearance and economy. They are beautiful in appearance, light in weight and amply strong to withstand severe usage.

Standard poles are regularly furnished in combinations of either red and white, or yellow and black which provides different colored poles for inside and outside holes. They are finished with a durable lacquer over a galvanized base and are easily visible against any background. The construction consists of a special, strong lightweight seamless tube formed into a beautiful spiral design, and dimensions are  $\frac{3}{4}$ -inch diameter and 8-foot standard length. At the bottom is a ferrule of cast aluminum which fits a standard  $1\frac{1}{8}$ -inch hole rim

socket. The top of the pole is fitted with an aluminum cap and there are three galvanized rings for attaching on the flag.

The Standard Company are making an unusual offer to ship a set of poles to any club on open account subject to ten days free trial, and if not completely satisfactory the poles may be returned at the company's expense.

### Wood's Seed

T. W. Wood & Sons, Richmond, Virginia, have issued an interesting catalog covering golf and lawn equipment, particularly emphasizing grass seed for golf courses, and lawns, parks, etc.

Besides the regular seeds used on northern lawns and golf courses, this company does a large business in the South and specializes in virgin seed Bermuda grass, and carpet grass, and also the imported Italian rye grass, which is used so much on putting greens in the far south.

This company carries a line of sprinklers and equipment for golf course maintenance, using only the best lines available.

One article in particular seldom listed in supply catalogs is the Pattisson sand trap harrow with which a trap can be raked in a few moments, and is a great labor saver over the old hand raking operation. They also list the Greenkeeper Golf Ball Washer, which incorporates many features, design and construction never before used in a ball washer.

## Midwest Explains Its Work

The Midwest Greenkeepers' Association, of which Alex Binnie of Shoreacres is the president, has started a constructive plan of educating the Green committee chairmen about its work.

"The purpose of the Midwest organization is to raise the general standard of golf course maintenance in its territory," says Alex Binnie, president, in a recent letter to the chairmen of the Chicago district, "to the point where the Midwest standard will be accepted as the highest in the nation, and to make the Midwest practice uniformly certain and results uniformly most satisfactory, with an accompanying achievement of pronounced economy in maintenance costs."

Speaking of the bi-monthly summer meetings at various courses, Mr.

Binnie continues, "the procedure is to inspect the courses in the morning with the local greenkeepers conducting the inspection tour; answering questions, explaining practice, history and conditions, and advising costs. Notes taken during these tours are discussed at lunch and in the afternoon."

The Midwest association maintains a special committee of experts which gives service to clubs on short notice. This S. O. S. crew handled last year a number of cases of desperate and urgent character, saving considerable money for the clubs so served, the only charge being for the transportation of the men on the committee. The association also holds an annual equipment show and demonstration, and in every way is doing a splendid work.