EVERYBODY knows there's going to be a Golf Show this month, the week of March 21-26, but in order to get a better idea of the supplies and equipment which will be arranged for the attention of visitors, here is a list of the exhibitors, which shows a decided increase over the number appearing at the first International Golf Show last year:

AMERICAN FORK & HOE COMPANY, Geneva, Ohio
Sport Accessories; fishing tackle
ATLAS BREWING COMPANY, Chicago
Soft Drinks for Golfers
BECKLEY-RALSTON COMPANY, Chicago
Golf Equipment
BLUE BOOK OF CHICAGO GOLFERS, Chicago
Blue Book of Chicago Golfers
E. T. BROCKMANN CORPORATION, Chicago
Rugoff Green Game
BUCKNER MANUFACTURING CO., Fresno, Calif.
Sprinklers and Irrigation Accessories
R. H. BUHRKE CO., Chicago
Golf Bags, Clubs and Accessories
BURKE GOLF COMPANY, Newark, Ohio
Golf Clubs, Bags and Accessories
CENTRAL TRACTOR COMPANY, Greenwich, Ohio
Tractor—Lawn Mowing Attachment
CHICAGO LANDSCAPE COMPANY, Chicago
Golf Course Architecture
CHICAGO MDSE. & EQUIPMENT CO., Chicago
"Man O' War" Golf Balls
CHICAGO TRIBUNE, Chicago
Golf Features
CLUB MANAGEMENT, Chicago
Club Management Magazine
CLUBHOUSE AND FAIRWAY, Chicago
Clubhouse and Fairway Magazine
COUNTRY CLUB MAGAZINE, Los Angeles, Calif.
Country Club Magazine
CRAWFORD, McGREGOR & CANBY CO., Dayton, Ohio
Golf Equipment and Accessories
DAILY NEWS, Chicago
Golf Department
GEORGE A. DAVIS, INC., Chicago
Golf-Country Club Equipment, Seeds
T. H. DECKER, Highland Park, Ill.
Golfer's Putting Recorder
DETROIT HARVESTER COMPANY, Detroit, Mich.
Detroit Mowers, Fordson, Golf Wheels
THE ALBERT DICKINSON CO., Chicago
Grass Seeds
EMERSON HOUSE, Chicago
Beneficiary of Advance Ticket Sales
E. I. DU PONT DE NEMOURS CO., Wilmington, Del.
Semenes, etc.
FATE-ROOT-HEATH CO., Plymouth, Ohio
Lawn Mower Grinders
FLOSSMOOR NURSERIES, INC., Chicago
Grasses for Putting Greens
FRASER'S PUBLISHING CO., New York, N. Y.
International Golf Year Book
F. & N. LAWN MOWER CO., Richmond, Ind.
Power Lawn Mower
FRIGIDAIRE CORPORATION, Dayton, Ohio
Refrigeration
GOLFMAGAZINE COMPANY, Chicago
Golfers Magazine
GOLDEN TREE & RUBBER CO., INC., Akron, Ohio
Golf Bags and Accessories
GREAT LAKES GOLF CORP., Milwaukee, Wis.
Golf Clubs and Equipment
GREATER CHICAGO MAGAZINE, Chicago
Publication
WALTER HAGEN GOLF PRODUCTS, INC., Detroit, Mich.
Golf Products and Accessories
HILL-STANDARD COMPANY, Anderson, Ind.
Playground Equipment
IDEAL POWER LAWN MOWER CO., Chicago
Power Lawn Mowers
ILLINOIS JUNIOR GOLF ASSOCIATION, Chicago
Putting Contests
ILLINOIS PROFESSIONAL GOLF ASSN., Chicago
Pro Headquarters
JACOBSEN MANUFACTURING CO., Racine, Wis.
Power Lawn Mowers
J. OLIVER JOHNSON, INC., Chicago
C. C. Equipment, Golf Accessories, Seeds
G. B. LEWIS COMPANY, Watertown, Wis.
Golf Ball Washers
HENRY C. LYTTON & SONS (THE HUB), Chicago
Golf and Sporting Goods
MASTERS PLANTER COMPANY, Chicago
Golf Club Equipment
MICHIGAN WIRE GOODS CO., Niles, Mich.
Androck Lawn Chairs
MILWAUKEE SEWERAGE COMMN., Milwaukee, Wis.
"Milorganite" Turf Fertilizer
NATL. ASSO. OF GREENKEEPERS OF AMERICA, Cleveland, Convention Headquarters
NATIONAL PHOTOGRAPH & ADV. CO., Chicago
Photography and Advertising
L. R. NELSON MFG. CO., INC., Peoria, Ill.
Golf Sprinklers
NORTH BRITISH RUBBER CO., LTD., Toronto, Ont.
Golf Balls, Clubs and Accessories
NOVAK CLUB, INC., San Francisco, Calif.
Novak All-In-One Club
PAR GOLF GROUP, Chicago
Golf Magazines
PENNA. LAWN MOWER WORKS, Philadelphia, Pa.
Golf Club Power Equipment
PREMIER POULTRY MANURE CO., Chicago
Fertilizer
PROFESSIONAL GOLFERS' CORP., New York City
Pro Headquarters
READE MFG. CO., Jersey City, N. J.
Chemicals
ROSEMAN TRACTOR MOWER CO., Evanston, Ill.
Tractors and Mowers
ROYAL METAL MFG. CO., Chicago
Golf and Country Club Equipment
ST. MUNGO MFG. CO., Newark, N. J.
Golf Balls
SANI-TREAD COMPANY, Buffalo, N. Y.
Paper Bath Slippers
O. M. SCOTT & SONS CO., Marysville, Ohio
Golf Course Seed
A. G. SPALDING & BROS., N. Y. C-Chicago
Golf and Sporting Goods Accessories
SPORTING GOODS JOURNAL, Chicago
Trade Publication
E. G. STAUBE MAK-A-TRACTOR CO., St. Paul, Minn.
Staube Tractors and Hitches
STUTZ CHICAGO FACTORY BRANCH, INC., Chicago
Stutz Automobiles
TORO MANUFACTURING CO., Minneapolis, Minn.
Golf Course Equipment
JOHN H. VESTAL CO., Chicago
Standardized Printing for Golf
WERNER'S RESORT, Plum Lake, Sayner P. O., Wis.
Golf Course and Fishing
WESTERN GOLFER, Kansas City, Mo.
Golf Magazine
WILSON-WESTERN SPORTING GOODS CO., Chicago
Golf and Sports Equipment
WORTHINGTON MOWER CO., Stroudsburg, Pa.
Tractors and Mowers

Promoting and carrying on an annual exhibition such as this is only another indication of the importance the game of golf holds in the world of today. Played by the
great and the near-great, the millionaire and the small salaried clerk, the low score man and the dub, alike they find in this wonderful open-air sport what every human being seeks, healthful exercise and pleasurable association.

If it were not for the skill of expert greenkeepers, how many golf courses in the United States and Canada, or even in the world, could be played in Par by the most skillful golfer? We'll let any fair minded devotee of the game figure that out for himself.

The average golfer gives little thought to the finely detailed knowledge and care necessary to make of his course "a thing of beauty and a joy forever," but if he will look in on the International Golf Show at the Hotel Sherman, Chicago, during Golf Show week, it is quite likely that he will find the greenkeeper of his club actively engaged in conversation with exhibitors of golf course equipment, eager to know all about the mechanics of the various tractors, mowers, rollers and other labor saving machinery that is offered to improve golf maintenance conditions.

THE FIRST ANNUAL MEETING

O n March 26, the final day of the Golf Show, starting at 10 A.M. in the Louis XVI Room of the Hotel Sherman, the most important meeting of greenkeepers which has ever answered to a roll call will be held, its purpose to make permanent and secure The National Association of Greenkeepers of America.

There'll be some men from Kankekee, and some from Oregon,

And we've had word Los Angeles will know what's going on;

From Plymouth Rock to Florida, from Maine to Iowa,

The greenkeepers are mustered to Chicago, Meeting Day!

From Northern Canada to the Florida coast, and from Cape Cod to California, greenkeepers will meet who would otherwise never know one another.

It takes a big interest to call out delegates from all quarters of this big country, every one with the desire to build a foundation under this new association which will support the profession of greenkeeping through the ages to come.

It is safe to say that no national movement in the golf world has received any more enthusiastic acclaim than the organization of the greenkeeping profession. In keeping with the recognized need and importance of such a national association, its official organ, The National Greenkeeper, has found a most encouraging reception among greenkeepers and manufacturers alike.

Through the pages of this magazine, the voices of greenkeepers are heard, and from contributions of well estableished greenkeepers the younger generation entering the profession will absorb the principles and fundamentals of what goes to make good golf greens.

Freely, and in many cases without being asked, greenkeepers are sending in detailed information as to the methods they use. It is evident to all who read this magazine what purpose lies behind it.

Thank You, Brother Greenkeeper!

Greater knowledge makes better greenkeepers, and those who know give of their knowledge with both hands. To the several good and substantial citizens, greenkeepers who have told their stories with the unselfish desire to see others in the profession benefit therefrom, the Editor of The National Greenkeeper wishes to express heartiest appreciation. In all walks of life, to be understood and fairly appreciated is one of the strongest desires of human beings.

It may be because the greenkeeper's daily work brings him in close touch with the work of God, that he is usually found to be fair in his dealings and justly kind to his fellow man. And it may be that a large body of such men, organized to give of themselves for the benefit of others, to help rather than criticize, and to build rather than destroy, will form The National Association of Greenkeepers of America into a structure that will stand in beauty for all the Golf World to admire and respect.

GOLD CLUB OFFICIALS!

If You Are Looking For
AN EXPERT GREENKEEPER

Address Headquarters, Giving Full Particulars

The National Association of Greenkeepers of America
407 Caxton Building, Cleveland, Ohio