## Golf Show and Annual Meeting

E VERYBODY knows there's going to be a Golf Show this month, the week of March 21-26, but in order to get a better idea of the supplies and equipment which will be arranged for the attention of visitors, here is a list of the exhibitors, which shows a decided increase over the number appearing at the first International Golf Show last year:

AMERICAN FORK & HOE COMPANY, Geneva, Ohio Sport Accessories; fishing tackle ATLAS BREWING COMPANY, Chicago Soft Drinks for Golfers BECKLEY-RALSTON COMPANY, Chicago Golf Equipment BLUE BOOK OF CHICAGO GOLFERS, Chicago Blue Book of Chicago Golfers E. T. BROCKMAN CORPORATION, Chicago Rugolf Green Game BUCKNER MANUFACTURING CO., Fresno, Calif. Sprinklers and Irrigation Accessories R. H. BUHRKE CO., Chicago Golf Bags, Clubs and Accessories BURKE GOLF COMPANY, Newark, Ohio Golf Clubs, Bags and Accessories CENTRAL TRACTOR COMPANY, Greenwich, Ohio Tractor-Lawn Mowing Attachment CHICAGO LANDSCAPE COMPANY, Chicago Golf Course Architecture CHICAGO MDSE. & EQUIPMENT CO., Chicago "Man O War" Golf Balls CHICAGO TRIBUNE, Chicago Golf Features CLUB MANAGEMENT, Chicago Club Management Magazine CLUBHOUSE AND FAIRWAY, Chicago Clubhouse and Fairway Magazine COUNTRY CLUB MAGAZINE, Los Angeles, Calif. Country Club Magazine CRAWFORD, McGREGOR & CANBY CO., Dayton, Ohio Golf Equipment and Accessories DAILY NEWS, Chicago Golf Department GEORGE A. DAVIS, INC., Chicago Golf-Country Club Equipment, Seeds T. H. DECKER, Highland Park, Ill. Decker's Putting Recorder DETROIT HARVESTER COMPANY, Detroit, Mich. Detroit Mowers, Fordson, Golf Wheels THE ALBERT DICKINSON CO., Chicago Grass Seeds EMERSON HOUSE, Chicago Beneficiary of Advance Ticket Sales E. I. DU PONT DE NEMOURS CO., Wilmington, Del. Semesan, etc FATE-ROOT-HEATH CO., Plymouth, Ohio Lawn Mower Grinders FLOSSMOOR NURSERIES, INC., Chicago Grasses for Putting Greens FRASER'S PUBLISHING CO., New York, N. Y. International Golf Year Book F. & N. LAWN MOWER CO., Richmond, Ind. Power Lawin Mower FRIGIDAIRE CORPORATION, Dayton, Ohio Refrigeration GOLFERS MAGAZINE CO., Chicago Golfers Magazine COODYEAR TIPE & RUBBER CO. INC. Akr GOODYEAR TIRE & RUBBER CO., INC., Akron, Ohio Golf Balls and Accessories GREAT LAKES GOLF CORP., Milwaukee, Wis. Golf Clubs and Equipment GREATER CHICAGO MAGAZINE, Chicago Publication

- HILL-STANDARD COMPANY, Anderson, Ind.
- Playground Equipment IDEAL POWER LAWN MOWER CO., Chicago Power Lawn Mowers
- ILLINOIS JUNIOR GOLF ASSOCIATION, Chicago Putting Contests ILLINOIS PROFESSIONAL GOLF ASSN., Chicago
- Pro Headquarters

- Pro Headquarters
  JACOBSEN MANUFACTURING CO., Racine, Wis. Power Lawn Mowers
  J. OLIVER JOHNSON, INC., Chicago C. C. Equipment, Golf Accessories, Seeds
  G. B. LEWIS COMPANY, Watertown, Wis. Golf Ball Washers
  HENRY C. LYTTON & SONS (THE HUB), Chicago Golf and Sporting Goods
  MASTERS PLANTER COMPANY, Chicago Golf Club Equipment
  MICHIGAN WIRE GOODS CO., Niles, Mich. Androck Lawn Chairs
  MILWAUKEE SEWERAGE COM'N., Milwaukee, Wis. "Milorganite" Turf Fertilizer
  NATL. ASSO. OF GREENKEEPERS OF AMERICA, Cleve-land, Convention Headquarters land, Convention Headquarters NATIONAL PHOTOGRAPH & ADV. CO., Chicago
- Photography and Advertising R. NELSON MFG. CO., INC., Peoria, Ill.
- L. R. NELSON MFG. CO., INC., Peoria, Ill. Golf Sprinklers
   NORTH BRITISH RUBBER CO., LTD., Toronto, Ont. Golf Balls, Clubs and Accessories
   NOVAK CLUB, INC., San Francisco, Calif. Novak All-In-One Club
   PAR GOLF GROUP, Chicago

- Golf Magazines
- PENNA. LAWN MOWER WORKS, Philadelphia, Pa. Golf Club Power Equipment PREMIER POULTRY MANURE CO., Chicago
- Fertilizer
- PROFESSIONAL GOLFERS' CORP., New York City Pro Headquarters
- READE MFG. CO., Jersey City, N. J. Chemicals
- Chemicals ROSEMAN TRACTOR MOWER CO., Evanston, Ill. Tractors and Mowers ROYAL METAL MFG. CO., Chicago Golf and Country Club Equipment ST. MUNGO MFG. CO., Newark, N. J. Golf Balls CAN TREAD COMPANY D. S. I. N. M.

- SANI-TREAD COMPANY, Buffalo, N. Y.
- Paper Bath Slippers O. M. SCOTT & SONS CO., Marysville, Ohio Golf Course Seed A. G. SPALDING & BROS., N. Y. C.-Chicago
- Golf and Sporting Goods Accessories SPORTING GOODS JOURNAL, Chicago Trade Publication
- E. G. STAUDE MAK-A-TRACTOR CO., St. Paul, Minn. Staude Tractors and Hitches STUTZ CHICAGO FACTORY BRANCH, INC., Chicago
- Stutz Automobiles
- TORO MANUFACTURING CO., Minneapolis, Minn. Golf Course Equipment JOHN H. VESTAL CO., Chicago Standardized Printing for Golf WARNER'S RESORT, Plum Lake, Sayner P. O. Wis. Coli Course and Fiching
- Golf Course and Fishing
- WESTERN GOLFER, Kansas City, Mo. Golf Magazine WILSON-WESTERN SPORTING GOODS CO., Chicago Golf and Sports Equipment WORTHINGTON MOWER CO., Stroudsburg, Pa.
- Tractors and Mowers

Promoting and carrying on an annual exhibition such as this is only another indication of the importance the game of golf holds in the world of today. Played by the great and the near-great, the millionaire and the small salaried clerk, the low score man and the dub, alike they find in this wonderful open-air sport what every human being seeks, healthful exercise and pleasurable association.

If it were not for the skill of expert greenkeepers, how many golf courses in the United States and Canada, or even in the world, could be played in Par by the most skillful golfer? We'll let any fair minded devotee of the game figure that out for himself.

The average golfer gives little thought to the finely detailed knowledge and care necessary to make of his course "a thing of beauty and a joy forever," but if he will look in on the International Golf Show at the Hotel Sherman, Chicago, during Golf Show week, it is quite likely that he will find the greenkeeper of his club actively engaged in conversation with exhibitors of golf course equipment, eager to know all about the mechanics of the various tractors, mowers, rollers and other labor saving machinery that is offered to improve golf maintenance conditions.

## THE FIRST ANNUAL MEETING

O N March 26, the final day of the Golf Show, starting at 10 A.M. in the Louis XVI Room of the Hotel Sherman, the most important meeting of greenkeepers which has ever answered to a roll call will be held, its purpose to make permanent and secure The National Association of Greenkeepers of America.

- There'll be some men from Kankekee, and some from Oregon,
  - And we've had word Los Angeles will know what's going on;
- From Plymouth Rock to Florida, from Maine to Ioway, The greenkeepers are mustered to Chicago, Meeting Day!

From Northern Canada to the Florida coast, and from Cape Cod to California, greenkeepers will meet who would otherwise never know one another. It takes a big interest to call out delegates from all quarters of this big country, every one with the desire to build a foundation under this new association which will support the profession of greenkeeping through the ages to come.

It is safe to say that no national movement in the golf world has received any more enthusiastic acclamation than the organization of the greenkeeping profession. In keeping with the recognized need and importance of such a national association, its official organ, The National Greenkeeper, has found a most encouraging reception among greenkeepers and manufacturers alike.

Through the pages of this magazine, the voices of greenkeepers are heard, and from contributions of well established greenkeepers the younger generation entering the profession will absorb the principles and fundamentals of what goes to make good golf greens.

Freely, and in many cases without being asked, greenkeepers are sending in detailed information as to the methods they use. It is evident to all who read this magazine what purpose lies behind it.

## Thank You, Brother Greenkeeper!

Greater knowledge makes better greenkeepers, and those who know give of their knowledge with both hands. To the several good and substantial citizens, greenkeepers who have told their stories with the unselfish desire to see others in the profession benefit therefrom, the Editor of The National Greenkeeper wishes to express heartiest appreciation. In all walks of life, to be understood and fairly appreciated is one of the strongest desires of human beings.

It may be because the greenkeeper's daily work brings him in close touch with the work of God, that he is usually found to be fair in his dealings and justly kind to his fellow man. And it may be that a large body of such men, organized to give of themselves for the benefit of others, to help rather than criticize, and to build rather than destroy, will form The National Association of Greenkeepers of America into a structure that will stand in beauty for all the Golf World to admire and respect.

## GOLF CLUB OFFICIALS! If You Are Looking For AN EXPERT GREENKEEPER

Address Headquarters, Giving Full Particulars

The National Association of Greenkeepers of America 407 Caxton Building, Cleveland, Ohio