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## The NATIONAL GREENKEEPER

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VOLUME I.

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## An Editorial

By G. A. FARLEY

**"K**EEP YOUR EYE ON THE BALL!" The beginner, in learning the game of golf finds this one of the most difficult things to remember. It is one of the most difficult to remember all through life.

Ambition, coupled with well directed energy has led many a man to the goal of his desire. It brought to the White House one of the greatest presidents in history, from candle light study in a doorless log cabin. It has raised newsboys to seats in the Stock Exchange, and times without number it has lighted the lamp of promise in a land of obscurity. Undirected or misdirected, it is purposeless and therefore wasted.

The man who "keeps his eye on the ball" learns to hit squarely and make his shots tell. The game of life holds many distractions, misguided friends who offer in kindness advice which if followed proves ruinous in the end; the perpetual "good fellow" who urges more relaxation and less work along the way; the restraint that is placed upon the energetic by the timid associate—all these and many more. It is only when we look upon life as a "good game" that we give to it the best that is in us. We cannot all play it in Par, but we can lower our scores from year to year if we keep our minds on the necessary requirements of a good game.

If your golf course is inferior to that of your neighbor greenkeeper, there may be several reasons why. Some of the obstacles that stand in your way may not be of your own making. Others may be beyond your power to remove, because of some lack of knowledge of one or more of the essentials of good greenkeeping. Visit your neighbor greenkeeper, whose course is better than your own, and find out why. His knowledge coupled with your well directed energy is sure to remove some of the obstacles with which you have been contending. Every obstacle is like a wormcast lying in the path of a good putt.

Remove the wormcasts—and keep your eye on the ball!

## GOLF CLUB OFFICIALS! If You Are Looking For AN EXPERT GREENKEEPER

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