Attempts have been made to surround the making of lawns with mystery. It has been implied that too few has power been granted to produce the kind of velvet-like turf in which so many home lovers delight.

If there is magic in lawn making it lies in practical things like - good soil, a well prepared seed bed, ample plant food of the proper kind and pure seed of the correct varieties.

The first two prerequisites depend upon your efforts and there is ample data to guide you. The last two we can supply especially well. Our business is devoted to their preparation.

Most of our selling is done direct to the user but at Yalesville we are represented by Barnese Brothers Nursery where Scott's Seed and Turf Builder may always be obtained. Won't you be sure to remember this convenient source of supply for these sure guides to a better lawn?
C. M. Scott and Sons Company,  
Marysville, Ohio.

Gentlemen:

For many years I have been actively interested in the maintenance of the lawn surrounding the Home Offices of this Company, and in the improvement of the golf course of the Illini Country Club.

We have used lawn seed furnished by your Company extensively for a number of years and found it to be of uniform high quality and dependability. The results which we have obtained speak for the seed.

I have no hesitation whatever in recommending its use to anyone seeking beauty and hardihood in a lawn, for our experience with it has been eminently satisfactory.

Very truly yours,

Henry Ables.

A.W.B.  
Vice-Pres.

NOTE: The Franklin Life Insurance Company has one of the most beautiful lawns we have ever seen.

O. M. Scott & Sons Co.
If we couldn't get another like it you could not buy this lawn of ours at any price.

THAT'S what the owner of the home shown here thinks of the grass which you see stretching out like a great velvet carpet to greet the multitude of motorists on the busy Lakeshore road near Ashtabula, Ohio. This lawn like thousands of others that are loved by the whole family from kids to mother, was made with SCOTT'S SEED.