

## Your Appearance is Impressive

Just inside the employee's entrance to most post offices is a full length mirror and a poster which reads "Check Your Appearance, Everyone Else Does!" Judging by the appearance of most postal employees, the approach has a good effect.

The poster slogan might well be placed in every superintendent maintenance building, just as a reminder of the examination of your golfers give each member of your operation.

Obviously, there will be times when it is totally impractical to expect everyone to pass an inspection, but more often that not, care should be taken to improve personal appearance when going to the clubhouse or other high traffic areas.

It takes very little time to wipe off your grass-covered boots, wash your hands and face or check your hair and clothes, but the impression it makes on "viewers" could be great. Personal appearance makes a lasting impression on most people, an impression that determines many other factors, such as how the individual is spoken to or what is asked of them and how that request is made.

Check your own appearance and encourage your crew to follow your example.

Reprint: *Fore Front*

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