Presidents Message

All too soon I find that we are approaching the end of the year and I am ending a most enjoyable experience and honor of serving as your president.

My Board of Directors has been one of outstanding dedication to the Mid-Atlantic. They have accepted all assignments with enthusiasm and have been thorough with the work done on them—to the point of not completing a job if there was not time to do it right.

The general membership of the Mid-Atlantic has also been most faithful all through the year, showing excellent attendance at our meetings and functions.

Thank you for allowing me to serve.

Paul Barefoot

Election Results

Our Mid-Atlantic board of directors consists of a president, vice president, secretary treasurer, six directors and the president emeritus. The three officials, or officers of the board are re-elected annually while the six directors hold three year terms of office; two coming on the board and two going off the board each year.

1975 OFFICERS OF THE BOARD

President: ALEX WATSON
V. President: DAVID FAIRBANK
Sec./Treas: ANGELO CAMMAROTA

BOARD OF DIRECTORS

Elected
Dec. 1974 Samuel Kessel
Craig Spottswood
1975, 1976, 1977

Dec 1973 Ronald Hall
Robert Orazi
1974, 1975, 1976

Dec 1972 Virgin Robinson
Louis White
1973, 1974, 1975

President Emeritus: Paul Barefoot

Our new officers and directors will be installed into office at our annual conference (Jan. 6-7).

Dates to Remember

Jan. 5, 6, 7 Mid-Atlantic Conference
Baltimore Hilton Inn
Exit 20 Balt. 695 Beltway

Jan. 24 USGA Green Section Conference
"Economy Measures for Survival"
Biltmore Hotel — New York, N.Y.

Jan. 29-30 Va. Turfgrass Conference
Sheraton — Fredricksburg, Va.

January-February Jacobsen Training Program
Racine, Wisconsin
Three day courses on maintenance of golf courses and equipment
Tour, engines, hydraulics, grinding, hydrostatic equipment, etc. Contact:
G.C. Cornell Company
16031 Industrial Drive
Gaithersburg, Md.

February 16-21 GCSAA Conference & Show
Pre-Conference Seminars
New Orleans, Louisiana
Join Mid-Atlantic Flight Plan

Jan-Feb-March Toro Training Program
Minneapolis Minnesota
4½ Day course on reel and rotary mowing, Turf equipment operation, sharpening, trouble shooting, basic hydraulics
Contact:
Adams Equipment Company
928 Philadelphia Ave.
Silver Spring Md. 20910
Phone: 301-589-2300

January 6—7, 1975
MID-ATLANTIC CONFERENCE
Baltimore Hilton Inn
Exit 20 Balt. 695 Beltway
1975 Annual Mid-Atlantic Conference

As another year passes before us so have all our monthly meeting—with the exception of our conference. Even though our conference is always scheduled for the first month of the new year, I always associate our biggest event of the year as the event that caps off our past year. In reality though, with the installation of our new 1975 officers, this conference is also significantly the first 1975 function involving all our members. However we evaluate the conference, no one can deny that our annual conference always promises us a rewarding educational experience we remember for a long time.

Members of our association are spread out over hundreds of miles and consequently can’t attend our month to month association meetings. Almost all of these members will, however, be in attendance for our annual conference. We have never failed to have record crowds of people attend this annual event. Each year our attendance surpasses the year before. While this partially results from an ever increasing membership, we must also realize that each year’s larger attendance is more a result of producing a worthwhile event that members talk about during the following year. This talk eventually generates more interest in our conference and results in a larger crowd for the following year.

We can all expect to see much larger attendance from non-members this year. Basically the non-members will comprise of the vastly growing interest for education from the club officials that work with the golf course superintendent to produce a quality golf course.

The continuously rising cost of golf necessitates superintendents to urge club officials to learn more of their operation, than in years past, and to better understand why we need increased amounts of money to operate a golf course. The wise superintendent knows such an educational experience such as our conference will answer many questions that club officials frequently have, through providing a place that permits the club officials to question experts in all phases of agronomy, discuss common problems with other club officials, and meet and talk with superintendents of neighboring clubs. You will never have a better opportunity to simplify the tedious process of educating you club officials than our annual conference—bring your greens chairman and your club president along to our conference, and you will be guaranteed a smoother year for 1975. These two club officials have to answer to their membership all questions related to the golf course and its ever changing appearance or condition. The y will be very grateful for the opportunity to answer these questions intelligently and obviously will be more understanding of your day to day problems of the golf course maintenance. What more reasons does one need to bring club officials to our conference?
Careful Planning Can Help You Get More Out of Educational Meetings

Conferences, conventions, field days, seminars, workshops, annual meetings — regardless of what they are called, periodic gatherings with an educational purpose can result in new or refined knowledge, providing the attendee goes in with a plan.

Each year there are ample opportunities to attend meetings and glean additional information, from the local level, through state and regional, all the way tonational and international gatherings. In most instances, money for this type of gathering is limited, so care must be taken to see that the greatest value is received for the money expended. In order to achieve such a purpose, the following suggestions are made:

1. Familiarize Yourself With Schedules. Learn what is coming up, where it is going to be, who is going to be there and what they will be covering. Often times, magazines on the subject will include a listing of upcoming events and a review of these publications will give you a good start on the list of possibilities. Some meetings occur so regularly that personal knowledge can give you a general time frame for such meetings, or acquaintances may be able to recommend various meetings which they have found valuable.

2. Request Advance Materials. Most meetings are planned well in advance and as a result, considerable information is available to potential attendees. Receipt of this information will allow you a better opportunity to review the organization and contents of a future meeting.

Evaluating the Program. Once you have determined you will be attending a meeting and have the materials in hand, begin immediately to review and evaluate the program. Try to determine which of the offerings will be the greatest value to you personally. Doing this in advance of the meeting will permit you to better plan your time and as a result accomplish much, much more.

3. Register as Early as Possible. Advance registration will help you and the sponsoring organization. You will receive additional materials which can be extremely useful, and the organization can better determine the number of attendees and make necessary arrangements. In some cases, advance registrants can save money, but certainly they will be expected at the meeting, and materials will be prepared for them. In addition, there will be less of a delay upon your arrival at the meeting registration area.

If a pre-meeting registration is not available, plan to arrive early and register on-site as soon as possible. Turn-away attendance is unusual, but important materials may not be available in sufficient quantities for late registrants.

5. Follow Your Meeting Plan. At the meeting, there may be last minute changes that will draw you away from some planned activity, but try to avoid missing those meetings which you pre-determined would be personally important. If you learn that some session is not going to be what you expected, change your plans accordingly, but don’t lose time and information by procrastinating in the hallway.

6. Mingle and Meet Others. Answers to the questions you have may not be scheduled for the program, so the one method of acquiring answers is to meet fellow attendees. Meeting and talking with new people will heighten your opportunities to learn.

7. Ask Questions at Every Opportunity. There is no such thing as a “dumb question,” and the only way you will receive specific information concerning your questions is to ask for it. Your problems may be so unique that your question has never arisen before, or it may be so common that everyone is suffering from it. In any event, seek answers to your questions during question and answer periods, or during casual meetings.

Seek Out the Experts. At every gathering you can safely assume that someone will be present to answer your questions or to provide you a source of information. If you are uncertain who you should go to, ask fellow attendees for suggestions.

9. Make Notes and Gather Materials. Regardless of how good you feel your memory is, take notes and pick up every possible handout. What appears to be insignificant at the time may be specifically what you need later. This will also facilitate easier follow-up if you need additional information in the future. While your memory may fail you, your notes and materials probably won’t.

Attendance at meetings can be extremely valuable, or an extreme waste of time. Normally, the results will depend upon the “homework” completed prior to leaving home and the attitude of the attendee.

from GCSAA Fore Front

G. L. CORNELL COMPANY

Turf Equipment

JACOBSEN TRACTORS & GANG MOWERS
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SWEEEPERS • SOD CUTTERS • TRAILERS • WOOD CHIPPERS
TURF FUNGICIDES • SPRINKLERS • GOLF SUPPLIES

16031 Industrial Drive
Gaithersburg, Maryland
(301) 948-2000
Exciting history, excellent dining, fabulous night life and sight seeing galore will all present themselves to the golf course superintendent, his wife and guests in New Orleans, when they attend the Golf Course Superintendents Association of America’s 46th Annual International Turfgrass Conference and Show, February 16-21, 1975.

While an excellent education program and turfgrass industry show will be the primary reasons for attending the annual Conference, there will also be sufficient time to take in some of the other attractions the city has to offer its visitors.

Originally claimed as a French territory in 1682, it became a Spanish possession after 80 years, beginning in 1762. In 1801 the French once again were granted title to the area and then sold it to the United States in 1803 as part of the $15,000,000 Louisiana Purchase. Becoming the Union’s 18th state in 1812, General Andrew Jackson, in the famous battle of New Orleans in 1815 finally secured the strategic port city.

By 1840, the development of the steamboat, and the cotton and tobacco industries made New Orleans the second wealthiest and fourth most populous city in the U.S. Because of its port activities, it recovered from the Civil War much more rapidly than most of the Southern cities.

Today’s visitors to New Orleans will find that much of the history presents itself in ways other than just historic markers, and even the markers, such as Jackson Square, are quite notable.

Throughout the city, French, Spanish and Creole dining are highlights to menus that also feature more standard fare. Page after page of fine eating establishments could be written, but among the more famous are Antoine’s, Brennan’s, Commander’s Palace and Top of the Mart, as well as the Cafe duMonde Coffee Stand with its cafe au lait and beignet (hot French donuts, sans holes).

A real delight to most visitors are the cast iron balconies found on many of the buildings of the French Quarter. This area was originally planned in 1718 by Sieru deBienville and his engineers, in honor of the Regent of France, Phillippe, Duc d’Orleans. Although two disastrous fires destroyed all but 20 per cent of the city in 1788 and 1794, it was rebuilt each time, and today its narrow, winding, and interconnecting streets, with the many specialty shops, still intrigue visitors.

As the birth place of jazz, New Orleans abounds with all types of nightly entertainers such as Al Hirt, Pete Fountain and others, who can be found on the “entertainment street of America,” Bourbon Street.
Certified

Sam Kessel, Country Club of Fairfax, was our most recently certified Mid-Atlantic member. Sam, shown above, receives his plaque from President Paul Barefoot. Also certified in the 1974 calendar year was Richard Anderson from Burning Tree Country Club in Bethesda, Maryland.
Sour November meeting at Gillie Shapiro's Laurel Pines Country Club featured an open membership discussion which brought about many suggestions for improvement in our monthly publication. For the most part we all want to see more material, articles or letters from our membership. With more membership participation our newsletter would be more representative of our whole organization. A very good source for writing articles came to me from Doug Hawes shortly after the meeting in which I want to pass along to all our members. Doug sent me a letter stating he has, with the help of Tom List, organized his nine year accumulation of numerous turf magazines into an easy to use reference bibliography and file system. From this bibliography Doug is able to easily research any turf related topic by simply taking his bibliography and noting what has been published within the last decade. Within a minutes time, Doug knows what magazines contain information written about a particular subject, such as labor (56 references) or drainage (22 references). Needless to say this bibliography greatly simplifies tedious research and would be of value to all of us. The magazines cataloged are the Golf Course Superintendent, Turfgrass Times, and the USGA Greens Section Record.

Doug is making this bibliography available for reference use to any member who wishes to write an article for the newsletter. His magazines, bibliography, and extensive files on turf related subject matter are located within the University of Maryland's H.J. Patterson Hall (Agronomy Building) which is centrally located on the campus. Anyone wanting to use Doug's library of reference materials will also have access to a photo copy machine at 5 cents per page, which is available nearby on campus. Doug mentioned he will help review and edit any article written for the newsletter. I don't believe Doug would release any reference material for take home use, lest he runs the risk of not having his library complete at all times. So bring some nickels and plan on making copies of any articles you will need for future reference.

The near future will bring us articles from Past President Paul Barefoot, Bob Shields, Wayne Evans, Dick Anderson, Parker Shirling, Gerry Garrard, Mikk and Paul McKenzie, and all our board members.
Member Receives Award

At ceremonies held Oct. 30, 1974 in the office of Mayor Walter Washington of the District of Columbia, member J. Paul Barefoot received for the United States Soldiers' and Airmen's Home the honor award in beautification for the Government Agencies Class.

The award was presented by the Beautification Division of the Dept. of Environmental Services after sessions of on site judging and eliminations.

Barefoot is the Chief, Grounds Maintenance, Landscaping and Transportation Division of the U.S. Soldiers' & Airmen's Home. His position includes responsibility for maintenance and improvement of approximately 400 acres of grounds, roads and walks, a 9 hole golf course, 20,000 sq. ft. of green house, transportation and fleet maintenance, and various other duties connected with the operation of this complex.

Having held this position for over ten years, Paul is of the opinion that beautification of the grounds is one of the more important jobs since the mission of the Home is to provide a home for over 2600 retired army and air force veterans. He feels that an abundance of shade trees, annual flower beds, rose gardens, and perennial beds, play an important role in the well being of the members who are in the senior citizen age group.

Paul was national president of the Professional Grounds Management Society from 1971 to 1973, and is presently president of the Mid-Atlantic Association of Golf Course Superintendents.
Dr. Fred Graw Wins GCSSA Distinguished Service Award

Back in July our National Association requested the nomination of a deserving individual for the G.C.S.A.A. Distinguished Service Award.

The Mid-Atlantic Association unanimously nominated Dr. Graw for his continuous support of our organization and contributions to the advancement of turf development.

We have been informed that Dr. Graw won the award and will receive his Distinguished Service Award plaque at our annual conference in New Orleans. Congratulations Dr. Graw!