

## COMPLACENCY

Back in 1965, nine years ago, our East Coast suffered an "unexpected" power blackout. Nine years ago, our nation experienced its first major energy crisis, but unfortunately with no serious repercussions, for no satisfactory corrective measures were enacted to prevent our critical situation of today's energy crisis. Why??

Americans, as a whole are a complacent group, unaccustomed to the hardships their forefathers endured a hundred years ago. The repercussions of mass complacency are what we are living through today — and all for the good of every American — at least for our children's generation if not for ours.

Through hardships we either learn new industrious ways to live or falter and be absolved as a nation. Americans are noted for ingenuity, for we are made up of all walks of life and all kinds of people. With this inherent ingenuity we will resolve these present day hardships and learn from these experiences to provide a healthier more stronger nation.

Unfortunately we have yet to endure the possible recession and consequential depression to prove out this above theory. Past history has proven that mankind can endure if provided with much fewer natural resources than our North American continent has provided for the United States — that is if we don't remain complacent as we did back in 1965.

As of this date our nation has not taken the necessary evasive measures to prevent serious shortages of all our

natural resources; a catastrophic mistake resulting from complacency. We will not again ever become unappreciative of our natural resources. Once we devise alternate sources of raw materials and replenish depleted supplies of existing natural resources, we will no longer be a nation of wasteful people. We will grow in strength and prosper as a result of this present day energy crisis.

Each and every member of our organization can contribute for the good of every golf course superintendent to avoid some of the impact of impending shortages of supplies and materials we use daily in our work.

Beginning next month and continuing in following newsletter, we will try to compile the collective ingenuity of our fellow superintendents in order to supply information vital to the survival of golf course maintenance. Don't remain complacent to live with each new crisis — when a rumor becomes reality, it is too late for evasive action.

Next month a survey will be taken. Many of you will be asked what would you do if you were faced with an immediate 20% fuel cutback. Be prepared to face this reality and read next month how many of us would cut back on various maintenance operations.

1. Plan for severe shortages — gas, fertilizer, equipment, late deliveries, etc.
2. Decide what to do to overcome your problem in advance, altered maintenance practice, etc.
3. Notify club officials of any changes in your operation before they happen.

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