HERE'S HOW IT WORKS

Moisture is carried to the tree leaves from the tree roots, which take this moisture from the soil. The moist leaves once exposed to the hot, drying sun evaporate their moisture naturally into the atmosphere. This “Transpiration” process removes heat from the air around the leaves, and makes it cooler.

The greater the size and number of leaves, the greater the cooling effect. A mature birch tree, for example, standing alone in the open, transpires 75 to 100 gallons of water each day.

Remember this before you tell other people your troubles—Half of them aren’t interested and the other half are glad you’re finally getting what’s coming to you.

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