

EDITOR'S NOTE:

I am happy to have Denny McCammon appointed to the newsletter staff as editorial chairman. The newsletter is printed each month for the benefit of all Mid-Atlantic members and it is often difficult to represent 300 people with only one person writing all of the articles. For this reason "Denny's Column" has been initiated to interject more opinionated subjects. We hope more Mid-Atlantic members will take an active part in the make up of the newsletter by submitting comments to Denny for his column.

"DENNY'S COLUMN"

In February's newsletter, the President's Message listed all the new Board Members and their duties for the next year. As you may, or more than likely may not have noticed, the editorial chairman for this year is none other than "Old Poison Pen" McCammon. For some of the newer members of the association, I am sure you will hear a lot of grumbling from a few of the older members to the tune of "that loud mouthed so and so ought to have a censoring committee read his stuff before it is printed." Well, the material really isn't all that bad — some of it hits home a lot closer than we like it to, but it's for a purpose.

That purpose by and large is to convey information and quite often opinions (personal and professional) to the membership, and as the explanation of the job duties of the Editorial Chairman read, this is the purpose of the position.

So each month, the column will be devoted to a variety of things, public relations work, letters from members or non-members concerning problems or opinions, or maybe even some gossip once in a while. But whatever it may consist of, we would like to hear from you — the members — who are often taken for granted, and who may well have a contribution to make to the newsletter. We seem to ask each month for things from you, but response is little or nothing. It really is hard to believe that in an association as large and as progressive as the Mid-Atlantic that we don't get much more than we do from the members. But, be that as it may, keep it in mind, and if you are doing something different or unique on your job, or you know of a neighbor who is, let us know. We'd both like to see your name in print.

There has been a lot of job changing all over the country as well as in our own area within the past 3 or 4 months. This seems to be the year of the change on a national scale and just here in the Mid-Atlantic we have seen at least a half a dozen job changes. Change is a good thing when it is done right; and when the person leaves the job for an advancement, it is good. Sometimes the reason is not so good. But for whatever reason the man leaves, this puts the club in the position of being without a superintendent for a period of time.

This course of action is to advertise for a man to fill the position. Ethically, they should come to our own referral service first to give one of our own people a chance at the job. If they don't come to us, or even if they do, the

GCSAA has a very active referral service for clubs around the world.

But the clubs, in their haste to fill the position that they have, tend in many cases to overlook one thing which is very small but can leave a good impression or a bad one. That is common everyday courtesy.

When an applicant hears of a job, he writes, or at least he should, a cover letter and sends it along with a resume to the club. True, there are a lot of professional letter writing job jumpers who are usually looking for a free trip across the country but they are few in number when compared to the serious lookers. But for whatever reason a man has for writing about a job, he does deserve an answer even if the position has been filled.

We have all written letters and sent resumes to prospective clubs but how many times have we heard back in the form of even a postcard saying "Thank you for your interest, but we have filled the position." Very few! If you are contemplating a job change and you answer a couple of ads, see how many write back if they are not interested. If you do leave your club for another, if you can, see that they at least send a small not to the applicants. It makes them look a little more professional and you too.

Philadelphia Agriculture Secretary James McHale appointed Dr. Fred Grau, Executive Director of the Pennsylvania Turfgrass Council, to the State Nursery Marketing Advisory Council on January 25, 1973. This is a volunteer effort wherein the members, by committee action, deliberate and advise on such things as industry survey, specifications research, trade practices, technological advances and ecology, to name a few.

Dr. Grau attended the first 1973 meeting which was held at Penn State on February 5, 1973. Thru his interest he was appointed to serve on two committees: State Specifications and Technological Advances. Fred Mummerl, specifications chairman, reported on a leaflet jointly produced and approved by the American Landscape Contractors Association and the American Society of Landscape Architects. The Nursery Council is also considering endorsement of the pamphlet. Since it contains specs on seed and sod, Dr. Grau will present it to the Pennsylvania Turfgrass Council for consideration and possible editing and ratification. This appointment indicates a valuable "bridge" in communication that has been established. The next council meeting is scheduled for June 20, 1973 at the Ag Building in Harrisburg, Pa.

FIRST AID FOR HERBICIDE OVER-APPLICATION

1. Apply activated charcoal (200 lbs. per acre) to the surface.
 2. Irrigate heavily (two inches) to leach out free herbicide.
 3. Hole-punch if possible.
 4. Topdress heavily (one quarter inch).
 5. Stop mowing and fertilizing.
 6. Apply fungicide at regular intervals.
 7. Mow new growth only when necessary. Begin fertilizing lightly at this time. If step 3 was not done, aerify now and follow with a light topdressing.
 8. Keep traffic off until recovery is assured.
- Do these steps in order and as rapidly as possible.