the articulated, 4-wheel drive truck that goes everywhere



The Jacobsen Model UV4 truck goes where you want to go, regardless of the terrain. So will a pack mule. However, no one's invented a pack mule that will carry two men plus 2000 pounds of equipment and get you there at 8 miles an hour. Or dump the load hydraulically and return at 20 miles an hour. And who ever heard of a mule that will go backwards at 4 miles an hour.

The Model UV4 does all of that and more. With 4wheel drive and articulated design, this truck takes on hills, ruts and other obstacles while it's carrying a full ton of dirt, sand, fertilizer, chemicals or equipment.

Powered by a 16 HP engine, the UV4 features a



rugged torque converter transmission with two forward speeds, plus reverse, along with powerful hydraulic brakes. The box handles items 5 feet long and 4 feet wide. The tailgate hinges at the top and bottom for your choice of loading and dumping. And dumping is no problem because it's all done hydraulically with the flip of a lever.

Test drive the UV4 at Gould's or better yet, arrange a demonstration on your own obstacle course and have 2,000 pounds of something handy to take along for the ride.

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Minnesota Golf Course Superintendents' Association

AFFILIATED WITH THE NATIONAL GOLF COURSE SUPERINTENDENTS' ASSOCIATION



Membership Application

PLEASE PRINT OR TYPE

I hereby apply for membership in the MGCSA

NAME	AGE SINGLE MA	RRIED
HOME ADDRESS	WIFE'S NAME PHONE (AREA CODE)	
CITY	STATE	ZIP
CLUB	PHONE (AREA CODE)	
CLUB ADDRESS	CITY	STATE ZIP
SEND MAIL TO HOME ADDRESS () CLUB ADDRESS		
SEND 1 2 3 COPIES HOLE NOTES	•	
ARE YOU WILLING TO JOIN THE NATIONAL ASSOCIAT	ION IF ACCEPTED? YES	NO
MY PRESENT POSITION IS		
LENGTH OF SERVICE IN PRESENT POSITION		
I AM APPLYING FOR CLASS: PLEASE CHECK ONE.		
\$25.00 CLASS A. Superintendent for	three years or more.	
\$25.00 CLASS B1. Superintendent more	than one year but less	than three years.
\$25.00 CLASS B2. Superintendent for	less than one year or an	Assistant Superintendent
\$35.00 CLASS F. Associate Member or \$15.00 CLASS C. Student Member. PLAQUES FOR MEMBERSHIP CERTIFICATES ARE \$3.00		YES NO
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For professional turf products you just can't beat the Vertagreen lineup. And this complete array didn't just happen. It's the result of many years of experience, testing and proven use—designed and formulated to meet every need and contingency.

USS Vertagreen products contain those extra pluses that separate them from ordinary turf fertilizers—like urea-formaldehyde for sustained, long-term nitrogen release. There's potassium sulfate to provide needed sulfur for lush growth and a dark healthy color. And iron is available in chelated and fritted form. Add a complete guarantee of secondary and micro-nutrients and you have turf products that are second to none.

And backing this line of Vertagreen products are the best turf teams in the business—your local Vertagreen distributor and a Vertagreen turf specialist. The two work together to help plan your tailor-made turf program and keep it running smoothly. And that makes it easy for you because when you want the best you just have to see the best and that's your local Vertagreen distributor.



4

HOW TO COMMUNICATE

What's the key to good communication? It's nothing more, or less, than syaing what you mean and then letting the other guy have an opportunity to do the same. Honesty and directness, while sometimes ruffling a few feathers, have the virtue of leading to real contact between people and that's the way to tackle a problem head-on.

Think about these points the next time you have to communicate with a co-worker. When you're talking: *Don't speak in the abstract, Instead of saying, "I wish a little more work was getting done around here", try, "I don't think you're getting enough work done". *Avoid talking about what ought to be. Don't say, "We really should have finished that maintenance by now". Instead, "I am concerned that we are behind on our maintenance schedule" is more honest and a lot easier for someone else to understand. *Don't say something that contradicts the way you really feel. Keeping a smile on your face when you're mad only makes it harder for you to communicate and for others to understand you. *Don't use words like "you", "we" or "one" when you mean <u>I</u>. "I think", "I need", "I want" is a lot more likely to get your message across. The other side of the coin is giving the person you're communicating with his chance to tell you what he really means. Here are a few ways to help him communicate with you: *Stop talking! It seems obvious but you can't find out what he has to say if you don't listen and you can't do that when you're taling. *Empathize with him. Try to put yourself in his place. Imagine what he must feel like and what his perspective on the situation must be. *If you don't understand, ask questions. If you want more information or an example, ask! It shows the person that you've been listening and that you're interested in what he has to say. But don't ask embarrassing questions or ones designed to make him look bad. *Look at the other person and concentrate on what he is saying. Focus your mind on what he is trying to say to you. Look at him. His face, eyes and hands are clues to what his message really is. *Don't rush him. Give him time to say what he wants to say. Don't interrupt. Communication doesn't need to be a problem. Honesty, directness and a real desire to listen are the most important parts.



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For More Information, Contact:

R.L Gould or Northrup King Co.

GREEN CLIPPINGS

<u>CLIP 1:</u> Carl Johnston, M.G.C.S.A.'s voting delegate to the National Meeting of the Golf Course Superintendents' of America, has asked that the M.G.C.S.A.'s national members attending the conference in San Antonio caucus at 7:30 a.m. on Wednesday, February 15 at the El Tropicano Hotel. Please make an effort to attend this meeting if you are a member of G.C.S.A.A. so that our true voice will be heard.

<u>CLIP 2</u>: We would like to wish "GOOD LUCK" to five members of M.G.C.S.A. who will be participating in the G.C.S.A.A. golf tournament. The tournament will be held the week preceding the conference at two outstanding golf courses in the Corpus Christie, Texas area. Comprising the quintet which will be representing our association are Jim Lindblad, Bill Johnson, Leif Erickson, Dean Sime and Carl Anderson.

<u>CLIP 3</u>: From: State of Minnesota, Department of Agriculture To: Applicants for a Commercial or Noncommercial Applicator License/Cert.



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SALES-SERVICE-LEASING-PARTS

1. <u>RENEWAL</u>. Commercial and Noncommercial applicants licensed in 1977 and having written a monitored test that year need not rewrite the categories they quali-fied in 1977. However, they must attend the first day instructions class in order to qualify for 1979 without a written test.

2. <u>NEW</u>. Commercial and Noncommercial applicants must write monitored tests for the categories which they wish to be qualified. After we receive your completed application we will notify you when and where to take the tests.

3. The fee structure for licensing is as follows: The minimum fee is \$17.50 which covers the firm and first operator card. Additional operator cards are available at \$7.50 each. Renewal only after March 1 - add \$5.00 penalty. 1978 workshop is scheduled for the Prom Center in St. Paul on March 6 and 7. Call for outstate dates.

If you have any questions regarding this application, feel free to contact your local Agronomy Services Agricultural Field Inspector or the Minnesota Department of Agriculture at the at the following address: Mike Freswick, State of Minnesota, Department of Agriculture, State Office Building, St. Paul 55155. Telephone 612/296-8312.

*	DON'T	FORGET	VALENTINE'S	DAY!	*
*			JARY 14	5/11 0	*