

# MUSING THE MINUTES

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MGCSA Secretary



The MGCSA Board of Directors met on October 25, 2011 at Golden Valley Golf & Country Club in Golden Valley.

## PRESIDENT'S REPORT

President Paul Diegnau, CGCS called the meeting to order. Treasurer Paul Eckholm, CGCS reported that the financials are ahead of last year, expenses are being kept down. Dues and event registration are down. The electronic version of Hole Notes will save on expenses. Revenues from dues are down about \$3,000. Bottom line is up and should remain that way if expenses are kept in line. Revenue from sponsorship is up and down for events.

## BUSINESS OFFICE REPORT

Executive Director Scott Turtinen reported that five new members signed up after a mailing. A thank you note was sent to Marlow Hansen and Brent Steinke for hosting the Stodola event. A thank you note and team photo was sent to all participants. The web site was updated with a story on the Harold Stodola event. The past minutes are being examined and a book of decisions the board has passed will be created. The sponsorship funds for the year were \$31,150: Mega-Seminar \$3,000, National Hospitality \$7,554, and the remaining \$20,596 goes to (research 60% (\$12,357), Spring/Fall mixers 15% (\$3090) and the Banquet 25% (\$5,149)). A thank you letter was sent to Wee One sponsors and a hat for those that weren't in attendance. The contribution to the Wee One Foundation will be about \$7,100. A thank you and team photo was sent to the Fall Mixer attendees. The Gun Raffle brought in a net profit of \$683.75 for research. A lot of software work has been completed for the association to accept online credit card payments and a Member's Only section on the website. Features will be ready for use soon. January 5 has been reserved with the Hilton for the Past Presidents luncheon. Turtinen added the member service points to GCSAA's site for members attending our monthly meetings.

## BYLAWS / HISTORICAL

Turtinen handed out a board decisions list compiled from 2004-2011.

## CONFERENCE AND EDUCATION

Aquatics training is on the Northern Green Expo agenda for 2012. The MNLA will be contacted to increase the demand for an Aquatics session with both training and testing on one day. March Mega-Seminar is set for February at TPC of the Twin Cities.

## ENVIRONMENTAL

Environmental: No environmental applications were sent in this year. Past recipients will be contacted to form a committee to discuss the award.

Traver reported via Diegnau that Roger Stewart will run for the Vice-President position. Three directors are needed this year and Traver is having a hard time finding people to run. Currently three candidates for three positions have agreed to run for the positions. Affiliates are losing both representatives this year with Dant moving out of the area. Diegnau will keep Churchill on to complete Luke Dants' term and have Churchill find two people to run for the other Affiliate position. This will keep a rotation of one of the two Affiliate positions elected each year.

## MINNESOTA TURF & GOVERNMENT AFFAIRS

Eckholm reported that the EPA, Department of Agriculture and Department of Health are in conflict of each other trying to figure out which agency controls which regulations. The National EPA changes could affect the State agencies.

## MTGF

Ische talked with Lehman and Ryan of the MGA about the MGA's \$3 dues increase. This brings the MGA projected profits to \$157,000. Ryan said some of the dollars may be available to the MGCSA/TROE Center. The Minnesota PGA received a half a million in an endowment fund this year.

## RESEARCH

Hines reported that the gun raffle was lower than he expected. Some comments were received about the gun being a bad image for the association.

## UM REPORT

Horgan had a meeting with President Kailer at the research center in September. Grad Students showed their research projects to the President. Hines and Horgan will combine reports for the Annual Committee reports.

## OTHER BUSINESS

1. Sponsorship menu: The package amounts were reduced with the reduction of one event. Price structure for sponsorship will remain similar with Platinum lowered to \$5,000. A Title Sponsorship category will be added to each event and banquet. The title sponsor will have their name/logo on the registration, name/logo on all event correspondence, present the welcome introduction, and have signage on the Podium. Cost of sponsorship: \$1,500 for Championship, Scramble, and Banquet, \$750 for the fall shoot, and \$500 for the Spring Mixer. 2. 2012 Advertising contract: Due to the elimination of printing costs and mailing the advertising rates will be reduced by approximately 30%. The centerfold category will change to a 2-page category at \$400. Other categories will be inside front cover \$300, full page \$250, 1/2 page \$200 and 1/4 page \$175. Website advertising rate is \$125 and the membership roster will be the same. 3. TROE Center funding concept. MTGF Allied Associations would collect an additional \$25 for the TROE and issue a \$35 coupon to each person for education events. Diegnau will contact the MTGF president Bernick to discuss the concept. This concept would require member approval with a vote at the annual meeting. 4. Member only section: The section will have a login and host the current Hole Notes, past 6 issues of Hole Notes, membership roster, and job postings. Other items can also be added if desired.