The MGCSA Board of Directors met on April 28, 2011 at Keller Golf Club in St. Paul.

President Paul Diegnau, CGCS called the meeting to order. MTGF President Shawn Bernick started the meeting off with a discussion about the state of MTGF. Bernick will be speaking to each of the seven allied associations. Much of the discussion centered on the Northern Green Expo since it is the primary income source for the MTGF. This revenue source has been on the downward trend as most trade shows. The 2011 revenue from the Green Expo was the lowest since 2003. Green Expo attendance was up 15% but 60 less booths were sponsored. The mission of the MTGF is to support education and research, primarily scientists at the UM. In the last five years $438,000 has been donated for research and endowments. In 2010 $65k was funded for three research projects at U of M. The MNLA and MTGF are meeting in June to discuss the future of the Green Expo and re-evaluate the current contract specifics. Bernick is seeking ways to enhance the Field Day at the TROE Center and similar venues.

Treasurer Paul Eckholm, CGCS reported that the association income and expenses are close to budget.

Executive Director Scott Turtinen reported that fliers went out for the 71 available Turf Research tee times. The MGCSA Roster is in process of being mailed at this writing.

Conference/Education

The contracts to speakers at the 2012 Mega-Seminar have been mailed out. The 2012 Green Expo speakers are pretty much finalized.

Environmental

Jeff Johnson submitted two case studies to GCSAA Green Links. There will be a "Going Green" series in Hole Notes.

Fundraising

The Vendor Appreciation Day was at Olympic Hills Golf Club on May 17. The Green Expo and Hospitality Night at the 2012 GIS, set in Las Vegas were discussed.

MN Turf / Gov’t Affairs

The Department of Agriculture got a bill passed about noxious weeds that does not have legislative oversight on the department.

Old Business

1) Golf Shirt styles and logo were decided. Dant and Turtinen will finalize the shirt selection and mail an order form to the membership.
2) Turtinen to purchase a software package that digitalizes Hole Notes. He will also check into setting up a member’s access section on the website. This section could have job postings, directories, Hole Notes, etc. Turtinen will look into ways of tracking the hyperlink clicks.
3) Turtinen is researching methods to accept credit cards through the website. There are many options available with varying fees and set-up costs.
4) The Board also requested that he looks into services that could combine all of the different digital offerings into one company (website, member only section, hyperlink data collection, online payment, digital Hole Notes, etc.).

- Submitted by Brian Brown,
MGCSA Secretary

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Reclassifications

Ryan Inglis
Class SM to Class A
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Respectfully submitted by,
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