

Minnesota Turf & Grounds Foundation

By JACK MACKENZIE, CGCS
MTGF President

Dear MTGF Allied Associations,

Change. Have you heard this word enough during the last year? On the television, over the air waves and in the papers, everyone is talking about change. The Minnesota Turf and Grounds Foundation is no different. Change is in the air.

Over the last 18 months the Board of Directors of the MTGF have been reviewing the MTGF Mission Statement, to promote the green industries in Minnesota through support of research, education and outreach at the University of Minnesota and elsewhere, and the future of the organization. While it was agreed upon that the Mission Statement has been accomplished, your BOD felt that much more can be done by a foundation that represents over 3,000 members and an

8.25 billion dollar industry. To that end at a recent meeting your Board hired a new Executive Director to implement a new direction for the advancement of the MTGF.

*"Indeed the future holds change.
With change comes the need for the
MTGF to stay proactive as our allied
associations adapt to new issues."*

Kathy Aro has been accepted to fulfill the new goals of the MTGF which include; better communications with and through the allied associations, stronger advocacy at the legislative level, increased revenue to advance our Mission Statement, more educational programs and improved pro-

motion of our multifaceted industry. Kathy's strengths include excellent communication and organization capabilities as well as solid marketing and conference management skills.

Active in business management since 1996, Kathy brings a wealth of knowledge to the MTGF. Her past positions include Senior Account Manager at the Harrington Company, Director of Meetings at Scientific Societies and most recently the Director of Client Services at the University Enterprise Laboratories Inc.

Indeed the future holds change. And with change comes the need for the MTGF to stay proactive as our allied associations adapt to new issues and remain committed to our mission statement. Each year more and more restrictions impact our abilities to accomplish our jobs. Either we are forced to change our ways against our will or can become mechanisms of healthy change and guide our own destinies.

Please join me in welcoming Kathy as our leader in communicating and negotiating the changes our industry will encounter in the next several years.

Sincerely,
Jack MacKenzie, CGCS

SERVING THE GOLF INDUSTRY



GLENN REHBEIN COMPANIES, with over 45 years of experience, provides building, design and renovation services for Minnesota's elite golf courses. We focus on the details and pride ourselves on growing only top quality sod. Our comprehensive lines of Bluegrass, Blue-Fescue, Bentgrass and specialized Netlon Turf Systems will keep your course looking great all season long.

PROVIDING UNIQUE PRODUCTS & SERVICES

EXCAVATING | UNDERGROUND UTILITIES | ENGINEERING | SURVEYING
ENVIRONMENTAL REMEDIATION | TURF PRODUCTION | GOLF COURSES
ATHLETIC FIELDS | STORM WATER MANAGEMENT



8651 Naples Street N.E., Blaine, MN 55449
office: 763.784.0657 • www.rehbein.com