

# Hole Notes Wins Two GCSAA Awards

Minnesota GCSA's *Hole Notes* was honored by GCSAA in two categories in the annual Chapter Publication Contest: Most Improved and Best Overall in Category II (see below). GCSAA divided the entries based on budget and editors.

GCSAA-affiliated chapters were encouraged to submit one entry of its chapter publication in the annual Chapter Publications Contest.

**Any publication was eligible** that generally supports the objectives, goals, purposes and ethics of the association, profession and industry at all levels and is produced by a GCSAA-affiliated chapter on a regular basis. GCSAA reviews the contest guidelines, selection of judges, evaluation process, awards and contest categories on an annual basis.

**Chapter publications are diverse**, and GCSAA recognizes the service that chapter newsletter editors, editorial/publication committees and staff provide to the association, to the profession and to the industry.

The Chapter Publications Contest provides a friendly competition, as well as an

opportunity for editors to receive written evaluation and critiques about their publication's content and design. Editors who have made significant changes to their association's publication in the past year were also eligible to vie for a most improved award in each category.

Following are the winners:

**Category I:** Publications with a total expense budget of less than \$20,000.

Winner: *The Perfect Lie*, Peaks & Prairies GCSA, Lori Russell, editor.

Most Improved: *Heartbeat*, Heart of America GCSA, Tony Bertels, editor.

**Category II:** Publications edited and produced primarily by practicing member golf course superintendents who work as editors/publishers without pay, or for a nominal fee (less than \$500) as a service to their profession. Superintendents must be responsible for more than 50 percent of the editing and management of the publication.

Winner: *Hole Notes*, Minnesota GCSA, John (Jack) MacKenzie, Jr., CGCS, editor.

Most Improved: *Hole Notes*,

Minnesota GCSA, John (Jack) MacKenzie, Jr., CGCS, editor.

**Category III:** Publications edited and produced primarily by practicing golf course superintendents who serve as editors/publishers with pay. Superintendents must be responsible for more than 50 percent of the editing and management of the publication.

Winner: *TURF*, Northern Ohio GCSA, Michelle Frazier-Feher, CGCS, editor.

**Category IV:** Publications produced primarily by professional editors/publishers or paid chapter executives.

Winner: *On Course*, Midwest Association of GCS, Cathy Miles Ralston, editor.

Most Improved: *Cactus Clippings*, Cactus and Pine GCSA, Lynn Cannon & Brian Whitlark, editors.

**Category V:** Publications with a total annual budget in excess of \$50,000 that are distributed quarterly or six times per year.

Winner: *Carolinas Green*, Carolinas GCSA, Trent Bouts, editor.

Most Improved: *Carolinas Green*, Carolinas GCSA, Trent Bouts, editor.



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