New Relief Program Allows Donations to Help GCSAA Members Affected by Hurricane Katrina

Ever since Hurricane Katrina ravaged the Gulf Coast, GCSAA has heard from members, chapters and industry wanting to assist in relief efforts for members in that region. In response, the association has created the GCSAA Hurricane Katrina Disaster Relief Program. Administered by GCSAA's philanthropic arm, The Environmental Institute for Golf, the relief program will distribute funds directly to affected GCSAA members to help offset their personal losses. The new program also supplements GCSAA's existing Emergency Relief Fund, through which members can also apply for assistance.

Although no one knows how many GCSAA members have been impacted, based on the ZIP codes where mail service has been suspended, at least 178 members were in the area most affected by the storm, and many more were in the surrounding areas.

How to Make a Donation
You can donate to the program by sending in the donation form (PDF) or by calling (800) 472-7878 to make a donation by credit card over the phone. The Environmental Institute for Golf is a 501(c)3 organization, and gifts are tax-deductible. For more information on this program, contact Teri Harris, GCSAA managing director, development, at (800) 472-7878, ext. 4465.

Applying for Assistance
In addition, if you or someone you know would like to apply for these funds, please contact Scott Woodhead, GCSAA senior manager of governance, at (800) 472-7878, ext. 4418.

Other GCSAA Relief Efforts
The Hurricane Katrina Disaster Relief Program is just one of GCSAA's programs to support both GCSAA members and others who were affected by Hurricane Katrina. The association's other efforts include:

U.S. Golf Hurricane Katrina Relief Fund
Just as it did for the Southeast Asia Tsunami earlier this year, GCSAA is participating with its golf brethren in the U.S. Golf Hurricane Katrina Relief Fund. A goal of $5 million has been established for all participating organizations. GCSAA will provide a donation to the fund on behalf of its members. Learn more.

Golf Industry Show Hurricane Katrina Disaster Relief Program
Working with its partners who conduct the Golf Industry Show, GCSAA will organize fundraising activities around the show, Feb. 9-11 in Houston (originally scheduled for New Orleans). Funds generated by this program will be distributed based on evaluation of need. Look for announcements about these activities in upcoming GCSAA publications.