Teeing It Up
For Research

Big Business and individuals CAN make a difference at TROE Center. Donations are coming out of the woodwork. Although not terribly fast or furious, the pace is gaining momentum. And excitement is in the air as the Turfgrass, Research, Outreach and Education (TROE) Center gains solid financial footing.

Now that the first shovel of soil has been turned, contributions are in demand to maintain the development of this first class scientific research center. Both private individuals and companies can jump on the wagon to contribute. One simple method of participation currently being promoted by Syngenta and Bayer Companies allow for the best of both opportunities.

Recently, Syngenta Turf and Ornamental launched the GreenPartners program for golf professionals. This program was formally known as Pro Rewards. Along with the new name, Syngenta has made other improvements in the program.

The Bayer program is called Accolades. The MGCSA is now a preferred association member of the GreePartners and Accolades programs. Participants in both programs can donate their points in 1,000-point increments to the preferred association of their choice. The MGCSA of course! The association can then use these points for the same rewards available to golf course superintendents.

To donate points to the MGCSA, simply go online at www.greenpartnersonline.com. Once you enter your secure password and pin, go to the online catalogue. Under the category, “Merchandise”, you will find a listing named “Donations”. Simply look for our association name on the list, and donate the points. It is easy. The points are then donated to the TROE center in the form of supplies, office equipment or even as prizes for future cash raffles.

Bayer, Syngenta and the MGCSA believe this is an excellent opportunity for you to give back to your profession and industry. If you are not a member of GreenPartners, simply go to www.greenpartnersonline.com to join on line.

A recent survey showed that only 5 percent of superintendents use the premium points made available to them through the purchase of products. For some clubs it is a “pay-o-la” rule. For other individuals it is just unawareness or apathy. If you fall into any of these categories, belly up to the bar and throw your points to the MGCSA and then onto the TROE Center.

Recently Guy Lohman of Voyager Village contributed $35 to the MGCSA. Thank you Guy for stepping up to the tee. And I will continue the ball down the fairway by donating another 10,000 points from my club right now. I challenge you to match us! And talk about easy, once registered there is nothing else to do. No receipts to mail or documents to fax. Thank you Syngenta and Bayer for making these programs available to the MGCSA.