63rd Annual GCSAA Conference Set in New Orleans

Record-breaking attendance is expected at the 63rd International Golf Course Conference and Trade Show, scheduled February 10-17, 1992, in New Orleans, La.

The conference and show, considered to be the main event in the golf course industry, is hosted by the Golf Course Superintendents Association of America (GCSAA) and will include more than 60 educational sessions and seminars, a three-day trade show, a gala banquet featuring a performance by Kenny Rogers, the association's annual meeting and election of officers and the 1992 GCSAA Golf Championship.

Conference week opens with the annual GCSAA Golf Championship, scheduled February 10-11 at several courses in Ponte Vedra Beach, Fla. A field of about 350 will compete for individual and chapter team honors in the national tournament.

Topics ranging from golf course restoration to protection of water resources will be covered in 53 one- and two-day seminars that will be offered during the first four days of the conference, February 10-13. Six concurrent educational sessions are scheduled for Friday, February 14, with several more educational programs scheduled for Saturday, Sunday and Monday.

Terry Bradshaw, the former National Football League quarterback who led the Pittsburgh Steelers to four Super Bowl victories, will be the keynote speaker at the Opening Session on Thursday, February 13, at the New Orleans Convention Center. Elected to the NFL Hall of Fame in 1989, Bradshaw currently serves as a studio analyst for CBS' "NFL Today." He has written several books and recently has produced the business video, "What Makes Us Great."

Nearly 600 manufacturers and distributors of golf and turf industry products, supplies and services are expected to exhibit at the trade show, which runs February 15-17 at the New Orleans Convention Center.

Country and pop music legend Kenny Rogers will provide entertainment at the formal closing banquet on Monday, February 17. Rogers has recorded dozens of hits in both the country and pop music fields, including "Lucille," "The Gambler" and "Through the Years."

The highlight of the gala evening will be the presentation of the Old Tom Morris Award, GCSAA's highest honor. The award is given to an individual who, through a continuing selfless commitment to golf, has helped to further the game with the same dedication and inspiration demonstrated by Old Tom Morris. Previous recipients of the award include Gerald Ford, Bob Hope and Arnold Palmer.

Last year's conference and show, held in Las Vegas, Nev., drew more than 16,400 people. Almost 1,400 of those attending were international visitors and guests, representing 46 countries outside the United States.

Nearly 600 manufacturers and suppliers will display the newest products and services in the golf course management industry during the 1992 GCSAA Trade Show, scheduled Feb. 15-17 at the New Orleans Convention Center.

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MEMBERSHIP REPORT

NEW MEMBERS—OCTOBER 10, 1991
Thomas Flood  Hudson Country Club  Class C
Brian Cleveland  Wedgewood Valley C.C.  Class D
John Groskopf  Wedgewood Valley C.C.  Class D
Daniel Murphy  Wedgewood Valley C.C.  Class BII
Richard Wirth  Wedgewood Valley C.C.  Class BII
Dennis Petersen  Izaty's Golf & Yacht Club  Class D
Robert Schmidt  Maple Bluff Country Club  Class C

RECLASSIFICATION—OCTOBER 7, 1991
David Kohlbry  Northland Country Club  BII to B

Mike Olson, Membership Chairman

The 1991 Conference and Show in Las Vegas, Nev., drew more than 16,400 people, including more than 1,400 international visitors representing 46 countries outside the U.S. A record 591 exhibitors showcased their products and services during the three-day show.

The 1993 Conference and Show will be held January 23-30, at the Anaheim Convention Center.

GCSAA Show—
(Continued from Page 7)

The Trade Show will be held in conjunction with the 63rd International Golf Course Conference, hosted annually by the Golf Course Superintendents Association of America (GCSAA).

The GCSAA Trade Show is the largest event in the golf course industry. Companies from around the world will preview the latest products available for the management of golf courses. Millions of dollars worth of turf and irrigation equipment, geotextiles, seed, turf chemicals, drainage systems and all types of turf maintenance supplies will be featured.

The trade show, ranked by Tradeshow Week as one of the 120 largest shows in the United States, will be open 9 a.m. - 5 p.m. on Saturday and Sunday, February 15-16, and 9 a.m. - 1 p.m. on Monday, February 17. Friday, February 14, is designated Distributor Day, a preview that allows exhibitors a special opportunity to expand distributor/dealer relations.

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