The New Show

The GCSAA Mid-Year Turfgrass Conference and Show is something quite new and exciting. In presenting this noteworthy event, the Association is responding to repeated requests — from both members and from prospective exhibitors — for a variety of opportunities, including the following:

- A smaller show with lower cost, thus making it possible for the superintendents to bring in their staffs.
- Hands-on mechanics’ training, with involvement by the appropriate industry.
- Extension of GCSAA’s excellent educational seminars.
- A buying and selling show, where discounts and other commercial incentives can be given.
- An outside turfgrass equipment demonstration site.