to the Psychology Department or Abnormal Psych Department at the University of Minnesota just to find out what makes us superintendents tick or what ticks us superintendents.

ASSOCIATES’ CORNER

ANOTHER RECORD BREAKER

BY JERRY COMMERS CUSHMAN

First of all, a big THANKS to all of our loyal turf equipment customers for helping to make 1984 the greatest sales year in our 35 years of business.

Also, our thanks to our suppliers. Cushman, for example, is really putting it all together. New for 1985 is the Cushman 222 Engine (2 cylinder, 22 H.P.), producing 22% more horse power than its predecessor, a new air-intake system which delivers cleaner, cooler air to the engine AND the spark plugs are now located on the top of the cylinders. The new tan-colored vinyl seat results in more operator comfort and the dashboard has a special non-glare finish.

Helping our sales effort has been the Cushman Front Line Mower with attachments, introduced in 1980, which is receiving greater acceptance every year. For 1985 Cushman has announced a new 4-wheel model to compliment the 3-wheel gas and diesel models with 60" or 72" rear or side discharge decks. Our line of National Mowers has been doing well in the reel type commercial field, adding new improvements right along. Many users like the simple, uncluttered design and the ready availability of repair parts with the National factory located in the Midway district of St. Paul. National has introduced a new 5-gang PTO operated model which has been well accepted.

Sprayers from Minnesota Wanner have been proven winners in quality and service. Built in Edina, Minnesota they are custom built to fit the Cushman box, available in either PTO-operated models or engine-driven, skid mounted models. We have parts and service right in the heart of our territory.

In addition to our Melex Golf Car line, we have added the luxury Town and Country car by Western, built in California and available in gas or electric models. This has resulted in increasing our market to include real-estate sales and auto sales lots. Exide and Trojan batteries are always available for electric and gas golf cars.

We’re off to a great start in 1985, due greatly to the fine job done by John Sniker and Tim Commers. We all look forward to continued good relationships with members of the M.G.C.S.A. I have enjoyed knowing many of them since joining the Association in 1954.