FOCAL POINT. Cervantes Exhibition Center welcomed golf and proved to be a fine facility.

NEW PRODUCT. John Sniker, right, of Cushman shows Leif Erickson newest item in their equipment line.

STEP RIGHT UP. Left to right, George Ostler, John Fuller and Arnie Bodhaine listen to and watch demonstration.

OLD FRIENDS. Mr. & Mrs. Dave Feser from Minnesota now in Hixson, Tennessee visit with Vern Hansen of Fargo, North Dakota.
thirsty ilk drank the anti-freeze fluid as one of the popular varities of native booze will realize why this membership and one of a companion kind from the Midwest association brings a smile, a laugh and a feeling of deep gratitude to you all."

Sincerely,
Herb Graffis

More St.Louis

NOW HEAR THIS. Ted Horvath of Par Aide, left, gives explanation to Nick Dunn and Steve Young.

CORNERED. Jim Brown of Little Crow C.C., center, is flanked by Jack Kolb, left, and unidentified salesman, right.

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REMEMBER ! ! !

Mixing oil with gasoline GUARANTEES PROPER LUBRICATION!