CLIP 1: Dr. James R. Watson, vice president for customer relations of The Toro Co., has been named by the American Society of Agronomy (ASA) as the 1977 recipient of its Agronomic Service Award.

The Society, a 9,400 member scientific educational organization, established the award to recognize the development of agronomic programs and practices and effective public relations programs aimed at promoting the understanding and use of agronomic science and technology by the public.

Dr. Watson, who is Toro's principal agronomist, is an internationally recognized expert on turfgrasses and is widely sought as a speaker at turfgrass conferences and for radio and television shows. He is the author of a number of articles dealing with various phases of turfgrass care and management. His research programs have concentrated on adaptability of species and strains of turfgrass, fertilization practices, snowmold prevention and winter protection techniques.

He grew up in Leesville, La.; earned a bachelor of science degree in agronomy at Texas A & M University and a Ph.D. at Pennsylvania State University. He is a member of the American Society of Agronomy and the Crop Science Society of America.

Last year the United States Golf Association gave Dr. Watson its Green Section Award for distinguished service to golf through his work with turfgrass.

CLIP 2: At the Turf Conference Banquet Gerry Murphy on behalf of the M.G.C.S.A. presented Harold Stodola a framed picture of Harold accepting his Distinguished Service Award from G.C.S.A. President Richard Malpass. He also presented Harold's wife, Ethel, a Black Hills Gold necklace to commemorate the occasion.

CLIP 3: SHOW IS A "SELL-OUT" FOR SAN ANTONIO! Exhibitor response to G.C.S.A.A.'s 49th Annual International Turfgrass Conference and Show has been exceptionally good this year. As of December 1 we had virtually sold-out the show; even an additional 4,000 square feet added to the original floor plan in late November. We now have 196 exhibitors of which 46 are new companies. Those attending the Conference and Show will have approximately 52,000 square feet of exhibit space to visit this year if they plan to see everything. The San Antonio Show is the largest in the history of the Assoc.

Headquarters is still receiving inquiries about exhibiting in San Antonio.

CLIP 4: FICTION AND FACT IN JIM'S ALMANAC. Did you know that Texas means friendly? It comes from the Indian word "tejas". From that it's an easy guess as to the state motto - friendship. The state bird is the mockingbird, the state tree - the pecan, state flower - the bluebonnet, state capital - Austin, state nickname - Lone Star State, and the state song - "The Eyes of Texas Are Upon You". WRONG! The state song is "Texas, Our Texas". Try telling that to a bunch of Texas Longhorn fans at a Texas University football game!

See you in San Antonio, "tejas"!

CLIP 5: The Distinguished Service Award, the highest award given by the Golf Course Superintendents' Association of America (GCSAA), will be presented to two educators and a twice-retired golf course superintendent. At the opening ceremony of the 49th International Turfgrass Conference and Show in San Antonio, these men will be honored: Dr. Roy L. Goss, turf specialist at Western Washington Research and Extension Center, Washington State University, Puyallup; Dr. John C. Harper II, extension agronomist at Pennsylvania State University, University Park; and Arthur A. Snyder, CGCS, retired from Paradise Valley Country Club, Scottsdale, Arizona.