SIME CHAIRS MEETING. President Sime, back to camera, conducts business meeting prior to dinner.

THE OLD CARD SHARK. Carl Anderson, right, gives a little poker lesson to, left to right, Jim Lindblad, Carl Johnston and Ted Ament. Curley wishes to remain anonymous.

ACTION IN HOSPITALITY SUITE. Gordy Miller demonstrates use of new weed killer to unidentified volunteers.

GORDY'S BABY. Gould's computer fascinates Charles Tillman, Dennis Hendrickson and Dick Ulrick. Or is it the girl operator?

St. Cloud C.C. Opening

The St. Cloud Country Club is accepting applications for the position of greens superintendent. The position is now open due to the retirement of Cliff Vohs. Please send your application, a resume and your salary history requirements to Ray Galarneault, Greens Chairman, Box 412, St. Cloud, Minn. 56301.
"Demonstration plotting" is another usually acceptable approach, providing there is sufficient time and even small amounts of money for the project. More and more superintendents are setting aside relatively small areas of the actual playing surface from time to time and demonstrating the differences a particular operation can make to the course. Following the application, operation or whatever, the golfers are asked to decide which of the two areas they want, providing they are willing to pay for it. Most often, if the superintendent has done his homework and knows the total cost figures, the golfers will opt for the improved conditions because they can actually see the differences.

The only other serious problem a superintendent will have is to educate his golfers on the effect just a few miles distance can make in the maintenance budget of two courses. Natural terrain, soil conditions, the course's maintenance history and even rainfall can vary tremendously in short distances and have significant effects upon what a superintendent can or cannot do given any amount of money. In fact, the whole idea of comparative golfing should be overcome, but because grass has always been greener elsewhere, it is unlikely that such thinking can be easily reversed today.

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