Discover your turf’s inner strength.

The best offense is a good defense when it comes to overall plant health. That’s why CIVITAS turns on the natural defenses of the plant to fight off fungus. Studies have shown that CIVITAS helps the plant develop a more structured root system and can decrease fertilizer requirements by up to 50%. Effective fungus control without any resistance issues. Embrace CIVITAS and change the game for the better.

For more information and to view a video of CIVITAS on “The Profiles Series” visit www.civitasturf.com
MORE POWERFUL THAN EVER

Introducing the Jacobsen® R-311 Turbo™: Power through the most challenging sites.

Take the work out of hills and rugged terrain with the new Jacobsen® R-311 Turbo™ wide area rotary mower. Reliable, comfortable and easy to maintain, it combines a powerful turbo-charged engine with the low cost of ownership you have come to expect from Jacobsen. Contact your local Jacobsen dealer to demo the new R-311T or ask about our full line of mowers.

www.Jacobsen.com
There’s cut quality.
Then there’s E-Cut™ quality.

No wonder you’ll find E-Cut Hybrids, like the 220 E-Cut Hybrid Walk Greens mower, on some of the finest courses in the world. And it’s just part of a complete line of hybrid greens and fairway mowers. Contact your John Deere Golf rep or visit JohnDeere.com/Hybrid for all the details.
“Go ahead. Aerate my grass.”

“Insignia® SC Intrinsic™ brand fungicide has disease control and plant health benefits that give me a better root system and close up those little holes faster. And I can handle stresses like drought and moisture events and extreme temperatures—better than ever.”

Intrinsic brand fungicides don’t just fight disease; they give turf the resilience to endure stress. Find out more at IntrinsicPlantHealth.com.
The new Multi Pro® 5800. Your wish list was our checklist.

What would the ultimate in sprayer performance look like to you? Customers around the world told us they wanted greater precision, increased productivity, easier operation and enhanced value for their investment. We listened, and designed the all-new Multi Pro 5800 to deliver the kind of performance you can’t find anywhere else.

Pump up your productivity.
We started by going straight to the heart of the matter – the pump. The Multi Pro 5800 comes with the industry’s first 6-diaphragm pump, which is capable of producing up to twice the flow. As a result, the system can simultaneously achieve the highest spray rates and provide aggressive agitation for thorough, homogeneous mixing of chemicals. This eliminates any worry about over or under applying, or chemical residue left in the tank.

We optimized everything, even the options.
Our engineers developed more new ways to boost accuracy and productivity. The new Pro Control™ XP console delivers instantaneous rate response. We simplified the chemical loading process with the Cleanload™ Eductor, which lets operators safely load chemicals without first mixing a slurry. And we created an automated Fresh Water Rinse System for an on-the-fly triple rinse, without returning to the water source, saving countless hours of clean-up time. We could go on, but you get the idea.

At the top of every class.
A multitude of innovations add up to one impressive sprayer with performance that just can’t be beat. Whether you’re looking for improved agitation, more uniform and accurate spray coverage, superior system response, or easy-to-use controls and time-saving features, the new Multi Pro 5800 has it all, and does it all.

The right choice.
Experience the future of sprayer technology today. To arrange for a demonstration of the new Toro Multi Pro 5800, call 800-803-8676 or visit toro.com/multipro for more information.

www.toro.com/multipro
There’s Only One Original.  
One Leader.  
One Winner.

The Imitation is Just… Bull.

Redexim North America leads the way in turf management with products like the Verti-Drain, Verti-Seed, and the Sand-Master. We set trends, we don’t follow them. So if you’re looking for the most advanced turf-management tools on the market, with the best after-sale and service program in the industry, not to mention the most satisfied customers — take a look at the leader of the pack. Redexim North America— We know our turf.
TARGET TOUGH WEEDS

• Triclopyr for Tough Weeds
• Fast Visual Response
• Cool Weather Performance
• Energized with Sulfentrazone

T-ZONE

Tough Weeds

WILD VIOLET  BLACK MEDIC  CLOVER  YELLOW NUTSEDGE (SUPPRESSION)

Always Read & Follow Label Directions

PBI GORDON CORPORATION
An Employee-Owned Company
800.821.7925
PBIGORDON.COM/TZONE
Despite being stricken with multiple sclerosis, Marc Shotzberger is grateful for many things, including the chance to be a golf course superintendent. 

BY LARRY AYLWARD

About the cover
A happy and thankful Marc Shotzberger was photographed by Larry Aylward last June.

Water Wise 2
Golf course superintendents can get the best of both worlds — they can be green, as in environmentally responsible, and still have a stately looking golf course. Also, professional golf associations are aiming to get away from lush and green to adopt a firm and faster approach.

By Christopher S. Gray Sr. and Anthony Pioppi

Talking Herbicides 3
In part three of a three-part series, manufacturers discuss what herbicides will be used in 20 years.

By Larry Aylward

columns

10 Pin High
This is How Ugly Rumors Get Started

12 From the Back Tees
Not Too Much to Ask for a Response

40 Shack Attack
The ‘New’ Country Club

Golfdom does not verify any claims or other information appearing in any of the advertisements contained in the publication, and cannot take any responsibility for any losses or other damages incurred by readers in reliance on such content.

Golfdom welcomes unsolicited articles, manuscripts, photographs, illustrations and other materials but cannot be held responsible for their safekeeping or return.

Questex Media Group LLC provides certain customer contact data (such as customers’ names, addresses, phone numbers and e-mail addresses) to third parties who wish to promote relevant products, services and other opportunities which may be of interest to you. If you do not want Questex Media Group LLC to make your contact information available to third parties for marketing purposes, simply call 866-344-1315; 847-763-9594 if outside the U.S. between the hours of 8:30 a.m. and 5 p.m. CT and a customer service representative will assist you in removing your name from Questex Media Group LLC’s lists.

CERTIFIED
Golfdom (ISSN 1526-4270) is published monthly (12 issues per year) by Questex Media Group LLC, 306 W. Michigan Street, Suite 200, Duluth, MN 55802. Corporate office: 275 Grove St., Suite 2-150, Newton, MA 02466. Accounting, Advertising, Production and Circulation offices: 306 W. Michigan St., Suite 200 Duluth, MN 55802-1615. Subscription rates: One year $43 (U.S. and possessions); $55 Canadian). Current issue single copies (prepaid only): $10 (U.S. and possessions); $14 (Canada and Mexico) and $24 (all other countries). For orders outside the U.S., please send order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth, MN 55806 and additional mailing offices.

POSTMASTER: Please send address changes to Golfdom, P.O. Box 1268, Skokie, IL 60076-8268. Canadian GST: Number 891741920. Copyright 2010 by Questex Media Group LLC. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic, mechanical, including photography, recording, or any information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Questex Media for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr., Danvers, MA 01923, phone 787-750-8400, fax 787-750-4470. Call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request to questexpermissions@theygsgroup.com or 800-494-9051, ext. 100.
Gray Snow Mold is no laughing matter.

Go from irk to smirk with Pegasus™ HPX fungicide.

Phoenix Environmental Care is helping you go from mad to glad. Pegasus™ HPX is an improved NexGen formulation of chlorothalonil, the fungicide you already know and trust to prevent and control gray snow mold, anthracnose, dollar spot, brown patch and many other diseases while improving overall turf health.

Want to laugh off other turf diseases? Go to www.PhoenixEnvCare.com/solutions for more solutions to your turf management challenges.

© 2010 Phoenix Environmental Care, LLC. Pegasus™ HPX is a trademark of Phoenix Environmental Care, LLC. Always read and follow label directions.
early six months later, people still wonder why Mark Woodward left the Golf Course Superintendents Association of America as its CEO. I do, too. But because the GCSAA and Woodward won’t talk about what happened between them, there isn’t much to write about. That has changed recently, but for the most unfortunate of reasons.

Originally, the GCSAA announced last June in the worst press release in the history of press releases that Woodward resigned immediately from the association to “pursue other career interests.” The press release, which contained no quotes from Woodward and no information where he was going, was a crock. Woodward might have “resigned,” but it’s my understanding he was under pressure to do so.

While I tried to find out what really happened, nobody from the GCSAA wanted to talk specifics about why Woodward left. Neither did Woodward, for that matter, which isn’t surprising, considering there was probably some kind of agreement in place.

So that’s what I reported — the GCSAA and Woodward were basically taking the Fifth. But I also opined that the GCSAA’s dues-paying members — from superintendents to suppliers — deserved to know what happened to their leader. It’s their association, after all. As that request fell on the GCSAA’s deaf ears, it occurred to me I might have a better chance taking on big oil.

I decided not to push the matter further. That is, until recently, when I heard a nasty rumor about why Woodward left the GCSAA. The rumor, whose specifics I will not disclose, was personal in nature while attacking Woodward’s character. The rumor is not only not true, it’s appalling.

Who knows where the rumor came from and how many people heard it. Even if it’s just a few people, that’s a few too many.

But I can understand how it got started. We live in a rumor-mongering society. We’re all guilty of it. And when an organization like the GCSAA refuses to give a detailed reason behind a high-profile industry matter such as Woodward’s dismissal, it’s natural for people to start asking questions about “what really happened.” And then things can get ugly.

Again, the press release the GCSAA issued on the matter was a joke. If you read it, you knew immediately there was something more to the story because it had more holes than my golf game. Because of the lack of detail surrounding why he was leaving and where he was going, it was hard to believe Woodward truly resigned. But because the GCSAA issued such a non-descript press release, all it did was power the rumor mill.

I called a high-ranking GCSAA official to talk about this. When I told him of the ugly rumor I heard, he was genuinely concerned. The official, who didn’t want to be identified, told me to let the people of the industry know “there were no legal or moral issues with Woodward’s departure.”

Finally, a little insight into the matter! Seriously, I’m glad the official agreed to issue that statement as it puts to rest any more ugly assumptions that could become rumors.

But such assumptions and rumors wouldn’t have started in the first place if the GCSAA would’ve addressed the matter head on. If what I’ve heard is correct and I believe it is, Woodward “resigned” because of disagreements with the board of directors. This kind of stuff happens every day in every line of work. So what’s wrong with issuing a press release that states that? Why does everything have to be swept under the rug?

Of course, the GCSAA official I spoke to talked about “legal agreements” that prohibited him from commenting on Woodward’s “resignation.”

Well, you just had to know there were lawyers involved.

Aylward can be reached at laylward@questex.com.