Stress Hurts

- Workplace stresses can double the rate of death from heart disease, according to a 2002 study of 812 healthy employees. High demands, low control, low job security and few career opportunities contributed to the overall stress measured in the study.

- One study found that workers who had little control over their jobs were up to 50 percent more likely to die during a period of five to 10 years than workers who had high-stress jobs but more decision-making responsibilities.

- Stress can thwart the heart-healthy aspects of a physically active job, according to a study of utility workers. Thicker arteries (a sign of atherosclerosis) were found among physically active but stressed workers. Those who were physically active but not stressed had thinner arteries.

- Work-related stress (including job insecurity) and fatigue may increase the risk of cold, flu and stomach inflammation. In one study, employees in demanding jobs developed colds 20 percent more often than those in less demanding positions.

THE CENTER FOR THE ADVANCEMENT OF HEALTH

...
Stress Hurts

Workplace stresses can double the rate of death from heart disease, according to a 2002 study of 812 healthy employees. High demands, low control, low job security and few career opportunities contributed to the overall stress measured in the study.

One study found that workers who had little control over their jobs were up to 50 percent more likely to die during a period of five to 10 years than workers who had high-stress jobs but more decision-making responsibilities.

Work-related stress (including job insecurity and fatigue) may increase the risk of cold, flu and stomach inflammation. In one study, employees in demanding jobs developed colds 20 percent more often than those in less demanding positions.

Stress can thwart the heart-healthy aspects of a physically active job. According to a study of utility workers, participants who were physically active but stressed had thinner arteries than those who were physically active but not stressed.

Stress can also contribute to a series of lightning storms, wind bursts and downpours that repeatedly delayed play, telling you that your most stressful on-the-job experience came many years ago. Working nearly 24-hour days keeping Valhalla playable this spring did not get to Wilson as much as losing his fairways early in his career as a young superintendent at another Louisville course, Audubon Country Club. "I had to call up my greens chairman at that time and say, 'I've got to take some time off,'" Wilson recalls.

He credits his ability to manage the horrible weather at this year's Senior PGA to experience. "If you understand weather and the averages, you have to understand it's going to get better," Wilson says. "I'm always surprised at how often it evens out."

Most superintendents are hard on themselves, he says, so it's important to develop an acceptance that the bad comes with the good. "I do know that today's problems are not going to be tomorrow's problems," Wilson says, noting that one day you're worried about drought and the next day you're worried about runoffs. Wilson keeps another sports analogy in mind when times get tough. "You're running a marathon," he says. "You're not running a short race."

Keep that in mind next time the pressure starts getting to you.
Ask a superintendent for photographs of a recent project and chances are he won't have any to show you. Even less adept at visually documenting their work are golf course architects. But with the latest advances in cheap, durable photographic equipment, there is no good excuse for refusing to snap a few before-and-after shots.

The rationales for not documenting a project have traditionally been thin but understandable:
- Superintendents and architects don't have the time.
- Architects think they can't be seen photographing their work because they are above such nonsense. Superintendents are too humble to be seen standing on the back of their golf cars taking photographs of their courses when they look their best.
- Cameras are not designed to bounce around in dust-prone maintenance vehicles.
- And finally, what good are a bunch of photos going to do anyway?

**Why and how to document**
When you see an effective then-and-now visual presentation at a conference, it's far more convincing than any written or verbal description.

*Continued on page 34*
Dual systemic fungicide works as a curative and a preventative.

Starts working immediately and lasts up to 30 or more days.

Controls over 30 fungi including dollar spot.

SysStar fungicide works twice as hard, on more sites, with more modes of action than any other fungicide on the market. Dual Systemic action is the key. This powerful systemic action works from inside the plant to protect it from root tips to plant tops. Don’t waste another season with a single action fungicide. Get the powerful dual systemic action of SysStar — and get it on the double...( )².

The dual systemic fungicide for turf, landscape and ornamentals. 1-800-621-5208.
But let’s forget about documenting a project for now for the purpose of educating a meeting or committee.

Think selfishly for a moment. Think about your next job. Committee types and executives can be sold on your handiwork by a simple set of photos. Nothing is more amazing than to see pictures of a beat-up course before a superintendent took over, followed by a set of photos showing a dramatic turnaround. Even the most cynical observer will enjoy seeing a bunker before and after a renovation.

The ‘throwaways’

With the advent and refinement of the disposable camera, there is no longer any good excuse for failing to photograph your work. It’s hard to miss the one-time-use cameras at the local drug store or supermarket. They’re in colorful boxes, typically stacked near the cash register. Kodak, Fuji and other companies have been selling them for years, but only recently have they started taking photos comparable to a traditional camera.

Throwaway cameras start around $3 or $4 for a generic brand from Staples and go up to $12 for a digital disposable. (The digital disposable simply means that Kodak includes the $3 developing fee to put the photos on a CD, assuming you select the Kodak lab developing option over the local lab.)

Kodak’s black-and-white disposable ($8) takes amazingly sharp photos. It’s great for giving a timeless feel to family photographs or perhaps capturing the end-of-the-month crew.

Continued on page 37
The most **important pro** on the course isn’t the one with the clubs.

The most important tool to control dollar spot isn’t on sale often. Save on Emerald® fungicide today.

*Emerald Fungicide*

**THE FALL FUNGICIDE SALE IS ON NOW! SEE BACK FOR DETAILS.**

We Don’t Make The Turf.
We Make It Better.

**Emerald®**

*BASF The Chemical Company*
ASK ABOUT SAVINGS ON CURALAN® FUNGICIDE, TOO!

fall fungicide sale!
PRE-SEASON SAVINGS ON THE BEST FROM BASF

.49 lb package only

October 1, 2004 - December 31, 2004
Terms: June 17, 2005

$166.00

January 1, 2005 - March 31, 2005
Terms: June 17, 2005

$179.21

2.4 lb package

October 1, 2004 - December 31, 2004
Terms: June 17, 2005

$290.16

January 1, 2005 - March 31, 2005
Terms: June 17, 2005

$296.40

7.2 lb package

$837.00

$855.00

For more information, go to www.turffacts.com. Call 1-800-545-9525 for a distributor near you.
Continued from page 34

barbecue. But you are not trying to make an artistic statement here. So stick with the color cameras.

There has always been a legitimate fear of taking a digital camera out on the course and having it ruined by the standard golf course elements. The latest digitals are still just as fragile as the old single-lens reflex (SLR).

Disposable cameras, however, are harder than a seagull's digestive tract. You can drop them, kick them, get them wet, even subject them to dust. Just clean off the tiny lens and they'll still take the same photo until you hand them over for development, never to see that beaten-up camera body again.

Yes, digital and some print cameras do offer the option of including the date in the lower right of your photo, and the better digitals now take magazine-quality images. But for the purpose of documenting a bunker renovation or an upgrade in maintenance practices, digital cameras still aren't worth the price — and inconvenience — of managing the sensitive memory cards that go with them, especially if you are not an avid photographer.

For around $10 to $12 in development costs at the local drugstore photo drop, you can place a disposable camera in an envelope. In a couple of days you get two sets of sharp 4 x 6 prints, a small proof sheet for easy reference, and a CD of your photos that can be e-mailed and plugged into a PowerPoint presentation — all developed by Kodak.

If you're in a hurry, many one-hour processors now offer the...
Continued from page 37
same services at competing prices. For a little more, America
Online users can even have Kodak send the photos straight to
your "picture center," eliminating the need to upload im-
ages from a CD.
No, your disposable-created images won't remind anyone
of Ansel Adams, but you'll have images sharp enough for a
presentation or to put in a simple album for viewing by, say,
a prospective boss.

Photography tips
Try to remember George Bernard Shaw's line: "The pho-
tographer is like the cod, which produces a million eggs in
order that one may reach maturity." Just as Ben Hogan thought
an amazing round of golf meant hitting seven or eight shots
just the way he intended, the best photographers rarely get
more than a few award-winners per roll of film. So if you
get three or four excellent images per roll, you've done well.
A few more well-worn tips that never hurt to remember:
• Only take photos in the early-morning or late-afternoon
light. Softer light, shadows or a little morning dew can take
the edge off new and sometimes hard-edged features, like a
newly sodded bunker edge.
• Never shoot directly into the sun.
• To get maximum "wow" factor out of your before-
and-after shots, take the "before" photos in the flat midday
light seemingly preferred by regional golf magazines.
Continued on page 40

Images of Fall  Continued from page 37

The eighth at Marion — Amateur architect George Thomas's first
design, Marion is a wonderful little nine-hole on the road to the great
Kittansett. Marion is one of the best bargains in golf. Inside it's short
nine the golfer will discover more character than he'll see in most
modern "championship" courses. Old stone walls provide some of
the hazards, including here on the eighth.
Continued on page 40
Sure Thing #1:

A HAPPY DOG WAGS ITS TAIL.
After Marion, I drove to the incredible Newport Country Club in Rhode Island, maintained by Bob Reynolds and cherished by its well-to-do membership. Many old-money clubs can be stuffy and arrogant, but Newport features a friendly and golf-serious atmosphere. Perhaps the members are humbled by the imposing clubhouse each time they arrive, seen here from the entrance driveway. It's the most distinctive clubhouse in golf.

Try to purchase outdoor-use disposables. But if you buy one with a flash that's designed for both indoor and outdoor shots, don't worry about the flash. Let it go off. The camera is designed to adjust, and covering the flash won't make your photos any better.

Finally, if you're a superintendent reading this, keep a disposable in your utility vehicle at all times. Damage and theft aren't big problems with disposables. Besides, you might just catch something special, like a rare wildlife sighting. Or even better, maybe you'll see that golfer who always complains about your work driving his golf cars in all the wrong places. Keep those photos tucked in a drawer for the day he becomes green chairman.

Continued from page 38

Then plan on shooting the "after" at dawn or dusk.

- Nothing impresses an audience like a good then-and-now shot from the exact same location. Pick a memorable tree, irrigation head or control box to shoot from if you want to make the most effective presentation. Making notes of your shooting locations never hurts.

- Get up as high as you can, even if it means standing on the back of a golf car. Those extra few feet add just a little more perspective.

- Press down gently on the button no matter what kind of camera you use, but especially if you are using a disposable. Jamming the button down will not improve image quality. A simple touch will get the job done and prevent blurring.

Continued from page 38

Then plan on shooting the "after" at dawn or dusk.

- Nothing impresses an audience like a good then-and-now shot from the exact same location. Pick a memorable tree, irrigation head or control box to shoot from if you want to make the most effective presentation. Making notes of your shooting locations never hurts.

- Get up as high as you can, even if it means standing on the back of a golf car. Those extra few feet add just a little more perspective.

- Press down gently on the button no matter what kind of camera you use, but especially if you are using a disposable. Jamming the button down will not improve image quality. A simple touch will get the job done and prevent blurring.

Continued from page 38

Then plan on shooting the "after" at dawn or dusk.

- Nothing impresses an audience like a good then-and-now shot from the exact same location. Pick a memorable tree, irrigation head or control box to shoot from if you want to make the most effective presentation. Making notes of your shooting locations never hurts.

- Get up as high as you can, even if it means standing on the back of a golf car. Those extra few feet add just a little more perspective.

- Press down gently on the button no matter what kind of camera you use, but especially if you are using a disposable. Jamming the button down will not improve image quality. A simple touch will get the job done and prevent blurring.