The Soil Reliever
From Southern Green

The Only Deep Tine Aerifier Manufacturer in the USA.

The deep tine aerifier with a "soft touch" gives you a plusher, softer green and allows you to aerify the soil, cut the green and play golf without any loss of speed or roll.

The Model 54 will operate on a small tractor or a Cushman Turf-Truckster with a special P.T.O. and lift system. Now you can deep tine your greens without using a large tractor.

Due to newer technology used to build the Model 54, it is a lighter machine without sacrificing heavy duty construction and has increased speed to perform your deep tine aerification tasks at a faster pace.

The Model 54, using solid or coring tines, aerifies the ultra dwarf bermudas and aggressive bents without pulling or puckering. Now you can own an affordable deep tine aerifier. Ask your distributor for a demonstration today and see the "soft touch" Model 54 SOIL RELIEVER in action. You won't believe it until you see it.

All 2003 Soil Relievers have a new look, however design changes go beyond looks as we continue to improve machine performance and durability on all models.
Cruisin' with Pete Leuzinger
...another Golfdom fan.

Personal:
Peter Leuzinger, CGCS, Ivahoe Club, Ivanhoe, IL. Superintendent 28 years. Married 2 children, 3 grandchildren.

Favorite hobby:
"Golf. That's one of the reasons I got into this business.

One desire before you die:
"Play the Old Course at St. Andrews."

Favorite movie:
"You're going to laugh; it's Beauty and the Beast. I love the music, and the kids love it, and we watch it together."

Favorite word:
"Pecuniary. It means, 'of, or relating to money.' It just rolls off my tongue has a nice sound. And, I like money!"

Best part of the day:
"The morning. I love the sunrise, particularly if I'm free to tour the course. It's my favorite time and I cherish that."

Why you read Golfdom:
"Pat Jones editorial - I always open to that page first. Golfdom is the right length, good quality, and always has a great environmental article."

Favorite place to read Golfdom:
"In my boat!"

Pete Leuzinger with grandchildren Derek, 6 Jenna, 3 and Billy, 5 years old. Their Daddy is Jeffrey Leuzinger.

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Read his lips – and his column, Digital Flagstick, in the Golfdom Insider e-Newsletter

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I'm a huge fan of David Feherty, the CBS golf pundit and Golf magazine columnist. He's one of the few TV guys out there that seems to understand that the game is supposed to be fun. I read his book, A Nasty Bit of Rough, on a flight recently and laughed so hard and so often that I worried the pilot might TASE me just to shut me up.

I recently also learned that Feherty is one of those rare folks at the top end of the golf media who actually gets it when it comes to superintendents. Here's an excerpt from his Golfonline.com Mailbag column in late April in which he's answered questions from readers with his usual wit:

"Just wondering why the guys and gals who keep these golf courses in such great shape week in and week out never get more than a mere word or two during a telecast. Why not interview the superintendent and the assistant for five minutes? They could explain what they do in the weeks leading up to the tournament and how they get the golf course to peak for the event. I'm sure it would help educate everyone, including people like grain on the brain Johnny Miller. Maybe even include an online question and answer session with that week's superintendent. Remember, this game is played on living plants, and the playing fields are scrutinized more than any other sport. — Dean Tomaselli, McHenry, Ill.

(Feherty replies:) "Cough it up pal, you're either a sod father, or the son of one, or nephew, or something. You're quite right, though. Superintendents do deserve more credit than they get. I always try to get their names in somewhere, but the whole golf thing tends to get in the way. As for an online Q&A session with the super on a weekly basis, I'm all for it if it takes the place of this one, which is a royal pain in the arse to me."

Feherty, of course, was rightly suspicious of the letter. Tomaselli is superintendent at Cary CC. But his little ruse still had the desired impact, and Feherty's positive words are helpful to the cause.

However, his point that the "whole golf thing tends to get in the way" is informative. It echoes statements I've heard from higher ups at Golf Digest, NBC and other golf media moguls who essentially say, "Yeah, we realize superintendents are important but our readers/viewers just don't care about that stuff."

It's frustrating that the attitude still persists, but, intuitively, it seems like the industry is making progress on the recognition front. I think it's partly due to the efforts of GCSAA and Jeff Bollig's PR team. But credit is also due to many of the superintendents who host pro events and come into contact with these influential media types. They've done a fine job of representing the profession and planting seeds of change in their minds. In short, decades of pestering may finally be paying off.

Another "David" who seems to get it is putting guru Dave Pelz who also chimed in recently with a helpful comment. Pelz, who arguably ought to know more about the playability of putting greens than just about any nonsuperintendent, said: "If you make every green faster every month over a period of years, you're going to ruin the game for the players that aren't very good. And we need them — they're 99.9 percent of all players."

Bravo, Dave. Every know-it-all green committee member or self-styled amateur agronomist out there ought to be required to memorize that statement. At a time when there are so many barriers to keeping average players active in the game, pressuring the superintendent to produce slicked-up, stressed-out greens beyond the abilities of Joe High-Handicapper just contributes to the problem.

So, cheers to two Davids who weren't afraid to go on the record recently in support of the profession. With more folks like them, maybe the goliath problem of recognition for superintendents can soon be defeated.

Pat Jones can be reached at 440-891-3126 or pjones@advansar.com.
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Great tools to help you get the job done!
The percentages below represent the difference in number of rounds played in the month of February compared to the number of rounds played in February 2002.

<table>
<thead>
<tr>
<th>REGION</th>
<th>FEBRUARY</th>
<th>Y.T.D.</th>
</tr>
</thead>
<tbody>
<tr>
<td>New England ME, VT, NH, MA, RI, CT</td>
<td>-94.4%</td>
<td>-91.7%</td>
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<tr>
<td>Middle Atlantic NY, PA, NJ</td>
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<td>East North Central MI, OH, IN, IL, WI</td>
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<tr>
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<td>6.1%</td>
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<tr>
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<td>-23.7%</td>
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<td>West South Central OK, AR, LA, TX</td>
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<td>-2.7%</td>
<td>5.3%</td>
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<tr>
<td>California</td>
<td>-5.5%</td>
<td>.9%</td>
</tr>
<tr>
<td>TOTAL UNITED STATES</td>
<td>-5.7%</td>
<td>-2.3%</td>
</tr>
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Golf Rounds Played

Lost and Found

It's estimated that 518 million rounds of golf are played in the United States each year. On average, a golfer loses 4.5 balls per round. This results in 2.5 billion balls being consumed compared to only 600 million new balls being sold. This means golfers are using 1.9 billion found or recycled balls annually.

Breaking Point

Have you experienced vandalism at your course?

- No: 12.5%
- Yes, minor destruction: 21.6%
- Yes, at little expense or downtime: 52.1%
- Yes, at considerable expense or downtime: 12.7%
- No answer: 11.1%

SOURCE: GCSAA 2002
Why do over 90% of landscape professionals reach for the penetrating power of Roundup PRO®?
They value its reputation built on trust and PROformance™ technology.
Cut back callbacks with the proven power of Roundup PRO®.

You can’t afford herbicides that let you down. That’s why you get to the root of your weed problems with Roundup PRO herbicide, the herbicide trusted and used by 9 out of 10 landscape professionals like you.

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**Weed-killing power, right to the root.**

- Visible results are evident in as little as 24 hours.
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- Rainfast in one hour – guaranteed.
- Quick uptake moves weed-killing power right to the roots, where it can’t wash away.

![Before QuikPRO](image1)

![1 day after QuikPRO](image2)

![5 days after QuikPRO](image3)

**Easy to use with easy-to-see results.**

- All-in-one, quick-mixing formulation reduces hassles and errors of tank mixing.
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- Dry formulation is easy to handle and easy to clean up.

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