My last two years at Hawthorne at Snowshoe, we adopted a proactive plant health management program. I began with the basics - good cultural practices and careful, balanced management of water and nutrients, relying on Floratine foliar and soil amendment products. I added Floradox and ProteSyn during 2000 and was extremely pleased. Though I saw symptoms on several occasions, the greens withstood and recovered from (Dollar Spot) on their own in virtually all cases. All of my fairways were hit hard.

Using the health management approach and tools like Floradox, we can go a long way toward decreasing reliance on pesticides. I look forward to instituting similar practices at my new club.

-Tim Glorioso, Director of Golf
The Toledo Country Club - Toledo, Ohio

“Unbelievable Transitions”

I have been at Crown Colony for more than ten years and have used Floratine products the entire time. Our course is in a region that can create rough spring transitions. We have had unbelievably smooth transitions on our greens every year, and I am a firm believer that Floratine products have been a major factor in that success.

-Morris Johnson, Superintendent
Crown Colony Country Club - Lufkin, Texas
Temporary / Seasonal Labor Visas

We Specialize in Work Permits for the:

• Golf Courses  • Hotel/Resort  • Green Industry

Receive work visas for your peak season and have a loyal, productive labor force that you personally choose! Every day you delay shortens the duration of your visa. Join us in our sixth year of obtaining and maintaining a legal work force. You can trust that our experience and motivation is sincere and our customer service is unbeatable!

Foley Enterprises

Your labor solution for the millennium and beyond...

*Other Industries are also eligible for this type of work permit...call us now to find out if your company is eligible.

The retired Paul R. Latshaw and his wife Phyllis, pictured here during the 1997 U.S. Open at Congressional CC, are more than a married couple. They're best friends.

Continued from page 10

of the top paid superintendents in the country.

"I've enjoyed the satisfaction he has received as much as he did, if not more," Phyllis says. "It has been a great ride. My goodness, what a life he has given me."

What a life she gave him. And you get the feeling that Paul realizes that and knows his career might not have been as stellar if it wasn't for Phyllis.

But nobody has to tell Paul that he's fortunate to have married her. Nobody has to tell him that he should be grateful for Phyllis' support and love.

He is. Every day.

"If you want to be successful in this business, you have to be willing to work long hours," Paul says. "That could be a real problem if you don't have a wife who understands. I was lucky."

Not surprisingly, Paul isn't leaving the industry for good. He's working part-time as a consultant for Signature Control Systems, an irrigation man-

agement control company. But there will be no more 15-hour days and working weekends.

There will be more time to spend with Phyllis and the couple's two grandchildren. There will be time for Sunday drives. Perhaps Paul and Phyllis will even see a movie. "She's my best friend," Paul says proudly. "We're one," Phyllis echoes.

Larry Aylward, editor of Golfdom, can be reached at 440-891-2770 or laylward@advanstar.com.
Every blade of grass depends on the soil beneath it. On the soil microbes that feed it. And nothing provides food and energy to soil microbes like Nitroform ureaform. It releases the right amount at the right time. Only when grass needs it.

The controlled release of Nitroform gives you six months or more of turf-growing benefits and even longer-lasting payoffs for your soil. Nitroform fights the effects of heat, traffic and drought. It helps develop roots and reduce thatch. Have your fertilizer supplier make Nitroform the foundation of your fertilizer program.

Your course is only as good as its foundation.

Nitroform is a registered trademark of Nu-Gro America Corp. ©2000 Nu-Gro Technologies, Inc.
Dow Ag purhases Rohm and Haas’ ag chemical business
Dow AgroSciences LLC, a subsidiary of the Dow Chemical Co., has purchased Rohm and Haas’ agricultural chemicals business, including working capital, for about $1 billion.

As a result of the merger, Indianapolis-based Dow AgroSciences will acquire Rohm and Haas’ fungicides, insecticides, herbicides and other product lines, trademarks and license to all agricultural uses of its biotechnology assets.

"The decision to sell our agricultural chemicals business was a difficult one, especially considering the long history with our company," said Raj Gupta, chairman and CEO of Philadelphia-based Rohm and Haas. "However, as we continue to reshape our portfolio for the future, it has become increasingly evident that the agricultural chemicals business will flourish more as a part of a global firm with a stronger presence serving the agricultural markets."

Adventis to spin off CropScience
France-based Adventis says it will spin off Aventis CropScience, the company’s Research Triangle Park, N.C.-based agrochemicals unit. A report says the offshoot will either be sold or maintained as a new company.

Simplot gains rights for Polyon technology
Boise, Idaho-based J.R. Simplot Co’s Turf and Horticulture group and Sylacauga, Ala.-based Pursell Technologies have reached an agreement to allow Simplot to utilize Polyon Pro, Pursell’s controlled-release fertilizer. The agreement secures exclusive marketing rights to Polyon technology for use in Simplot’s products.

Shoemaker Bares ‘Sole’

By Larry Aylward, Editor

Step into the world of shoemaker Richard Maltby. You might be surprised at some of the things he’s thinking when the topic turns to golf shoes.

Golfdom recently talked with Maltby, technical director for Florsheim Golf, at the PGA Show in Orlando. Maltby, a shoemaker for more than 30 years, says he's skeptical that alternative spikes became popular because they’re gentle on golf course greens.

"The reason alternative spikes became popular is because steel spikes were tearing up clubhouse carpeting," Maltby insists. "I have a suspicion that the golf course is being used to justify the beautification of the clubhouse."

Maltby admits that superintendents, who welcomed alternative spikes, won't be happy to hear that he doesn't design golf shoes specifically to be golf course friendly. "My object is to design a shoe that sells," he says.

Maltby says most golfers have little idea of the strategy involved in a shoe's design. Golfers aren't going to look at shoes if they're not visually attractive.

Golfers aren't going to look at shoes if they're not visually attractive. "I would never make a shoe that would rip up the course," Maltby says. "And if I can make a shoe that's course-friendly and salable, then I've won."

Interestingly, Maltby says he has never heard from superintendents who are concerned about shoes tearing up turf. But he's all ears. "I'd be happy to hear some input from them," he says.

Maltby says most golfers will glance at a shoe's bottom. If it appears "technical" and the golfer utters the word "cool" while studying it, Maltby says the golfer is probably satisfied.

Despite Maltby's intent to design shoes to sell, he's conscious that superintendents are under pressure to keep their courses in near-immaculate condition — and he wants to help them.

Maltby says most golfers have little idea of the strategy involved in a shoe's design. Golfers aren't going to look at shoes if they're not visually attractive.

Maltby says most golfers have little idea of the strategy involved in a shoe's design. Golfers aren't going to look at shoes if they're not visually attractive.

Maltby says most golfers have little idea of the strategy involved in a shoe's design. Golfers aren't going to look at shoes if they're not visually attractive. "I would never make a shoe that would rip up the course," Maltby says. "And if I can make a shoe that's course-friendly and salable, then I've won."

Interestingly, Maltby says he has never heard from superintendents who are concerned about shoes tearing up turf. But he's all ears. "I'd be happy to hear some input from them," he says.

So, superintendents, the shoe is on the other foot. You can contact Maltby at mobitech@juno.com.
Try These Golf Flicks

By Andrew Penner

Shiny cars, flashing lights, $10,000 gowns and Tom Hanks. It was the Academy Awards — Hollywood’s biggest night of the year, held last month. With all due respect to Hollywood’s honchos, however, I believe golf movies don’t get their acclaim. But this will change with the release of these new Oscar-deserving golf films:

**In the chick-flick category, films include:**

*I Hope It Floats* — Sandra Bullock stars in this drama about a young lady who is forced to deal with adversity when she continually hits her golf balls into water hazards.

*Fried Egg Lies* — You’ll be reaching for the tissue in this one as an elderly lady golfer touches the life of an unhappy hacker housewife. By using stories of her past problems with buried lies and penalty strokes, the housewife is healed.

*Driving Big Bertha* — Jessica Tandy and Morgan Freeman star in this beautiful story of how an elderly woman lives her life largely unaware of just how much her Big Bertha driver is helping her emotionally troubled life.

**In the drama category, films include:**

*Apollo 18* — Hanks and Pete Dye star in this sci-fi drama that depicts NASA’s stunning decision to send golf course architect Dye (played by himself) to Mars to design 18 championship holes of golf.

*One Flew Over the Maintenance Shed* — Jack Nicholson stars in this gut-wrenching tale of a complete hacker’s quest to stay sane while being tormented by the female superintendent.

*The Shank Redemption* — Tim Robbins and Freeman learn that together they can overcome the shanks and live life filled with freedom and joy amidst good shot making.

**In the horror category, films include:**

*I Know What You Shot Last Summer* — Several young female stars appear in this sordid tale of how a university student records a horrific round of 117 with a 12 handicap.

*Nightmare at Elm Street Golf Club* — Freddy Krueger seeks revenge when his regular golf partner ditches him for the club president’s daughter.

Penner is a free-lance writer from Calgary, Alberta.

"Quotable"

"Tiger Woods is many things — a magnificent champion, the most famous face in sports, the world’s greatest golfer — but this is what he’s not. He’s not an athlete. Golfers aren’t athletes. They have a skill, like bowlers, fishermen, brain surgeons and seamstresses. To be an athlete, one must jump, run or catch or at least move. Golfers? They even need their bags carried for them."

— Dan LeBatard, Miami Herald columnist

"It’s easy to lose your good employees because you’re concentrating on your bad ones. You can’t do that in today’s labor market."

— Bernie Erven, professor of agribusiness management, The Ohio State University
BASF, Scotts sign pact
BASF Corp. and The Scotts Co. announced they have signed an agreement for Scotts to begin marketing Cygnus (kresoxim-methyl) and Sanmite (pyridaben) in the United States. Simplot Partners acquires Evergro's U.S. division

In a related matter, Oxnard, Calif.-based Turf Solutions is also now part of Simplot Partners. Turf Solutions' distribution center has custom seed blending capabilities of more than 50,000 pounds of production daily.

Briefs continued from page 14

Turf fertilizer products marketed to the turfgrass industry in the majority of the Midwest and the eastern United States.

Business briefs

Play 18, Peruse the Art

To view fine art, most people think they have to go to an art museum. If you told them they could check out Van Gogh or Picasso at the links, they would label you dumb and dumber.

But art and golf do mix, at least in Aurora, Colo., where Murphy Creek and Saddle Rock golf courses boast some of the best art in the city, thanks to the Art in Public Places Commission. The commission, established in 1994, is composed of Aurora citizens who develop policies and procedures for selecting and maintaining art for the city. Murphy Creek and Saddle Rock belong to the municipality.

The first major project the commission undertook was at Saddle Rock. There, arriving golfers are greeted by a bronze sculpture called A Change in Rules, which depicts Native Americans playing a game of Shinny Ball. Several paintings and mixed-media pieces are in the Saddle Rock clubhouse.

Other bronze sculptures can be found at the new Murphy Creek GC.

Scanning the Web

Frank Andorka reviews aggieturf.tamu.edu/golf/gcindex.html

(All sites are preceded by http:// unless otherwise noted)

With this issue’s focus on plant health, I searched for a site that would give superintendents tools to help them keep their turf as healthy as possible. I discovered a wonderful site from Texas A&M University that may help you do your job more effectively (and provide proof to the green committee that you know what you’re doing):

aggieturf.tamu.edu/golf/gcindex.html — The opening page welcomes you to the site with a simple green background with yellow writing on it. On the left-hand side, there are five categories: layering, fertilization, weed index, insect index and disease index. Don’t be fooled by its simplicity: Like a great mystery novel, the site unfolds slowly, and its power lies below the surface.

The layering section gives a good refresher course on the causes of layering, such as black layer and cement layer. It also outlines the most effective ways of eliminating them.

The fertilization section is also intriguing. It contains a step-by-step program for calibrating spreaders and has separate information on drop and rotary spreaders. It also has a fertilizer calculator that computes how much fertilizer should be put down per acre (depending on factors such as grass type, weather and others), in addition to a section on how to take a good soil sample.

It’s useful information — whether you’ve been in the business for 30 years or are just starting your first year as a superintendent.

The gold mines of this site, however, are its indexes. They all follow a similar pattern: they include drawings/photographs of the pest and hotlinks to a chart that suggests ways to control them (although the photographs on the diseases seemed few and far between). This is timely information delivered in an easy-to-grasp format. It will help superintendents make more accurate diagnoses of their pest problems.

I chose this site because of its overall thoroughness. It’s one to bookmark and return to whenever you have a question about your turf’s health.
Cover More Territory Without Leaving Tracks Behind.

Introducing the industry's lightest 7-gang mowers. Weighing in at roughly 750 pounds less than other 7-gang mowers, the Jacobsen LF-4675 and LF-4677 models are the lightest available. Plus, you get a legendary Jake cut that stretches across nearly 140 inches — about 40% wider than with a 5-gang mower. While these 7-gangs may be new, their 22-inch cutting reels and chassis are not.

In fact, both models are built on the same time-tested chassis as our popular LF-3400 and LF-3800 fairway mowers, so you'll get the same reliable performance. Not to mention, those fairways will be cross-cut in no time — without the worry of leaving tire tracks behind. For more information or a free demonstration, call 1-888-922-TURF or visit www.ttcsp.textron.com.

Jacobsen
Precision Cut. Legendary Performance.

Circle No 111
Hole of the

No. 17
Black Creek Club
Chattanooga, Tenn.
Ghost of Raynor

It was Seth Raynor, the classic architect of the 1920s, who inspired Brian Silva to create Black Creek Club, which opened last September in Chattanooga, Tenn. Black Creek features Raynor’s trademark blind approaches, strategically placed bunkers and punch bowl greens.

“There’s more to creating a traditional golf experience than mere appearance,” Silva explains. “It’s one thing for a course to look old school; it’s another thing for a course to play that way.”

Raynor, who was greatly influenced by 19th century British course design, was known for recreating holes on different courses. This hole, the par-3 17th, is known as the Biarritz. The green is 60 yards long with a wicked 5-foot-deep trough. The putting challenges are obvious.

There are many maintenance challenges for superintendent Scott Wicker. They begin with the green, which takes about an hour to walk mow. There's also 6,000 square feet of sand to rake and steep slopes to fly mow. But Wickman wouldn't have it any different. "It's certainly well worth it," he says.
It delivers
EVERYTHING
today’s superintendents really need.
Including a GREAT PRICE.

Ransomes delivers the high-quality, precision cut you expect – without all the nonessential features that can drive up costs. Every model is solidly built in ISO 9001-certified U.S. facilities, providing reliability you can count on for years to come.

For more information, or the nearest dealer, call 1-888-922-TURF or visit www.ttcsp.textron.com.

Performance without the price.
RANSOMES
TEXTRON

Circle No. 112