Dependable Coverage

for Winter Greens Protection

You need protection from winter desiccation. But do you need to buy covers for all your greens? Consider the dependable coverage you can get with Transfilm. A single application in late fall is all it takes. Transfilm will also secure your winter fungicide application. And don't forget your shrubbery could use some protection from those drying, winter winds.

Uniform Emulsion... Uniform Coverage

Can you really see a difference in antitranspirants? The photo above shows that Transfilm (left) remains emulsified while leading competitive products have separated 48 hours after mixing. Separation can cause spray tank problems as well as uneven coverage. Transfilm's stable emulsion provides even coverage that resists cracking and peeling. For complete test details, see our web site at www.pbigordon.com.

Always read and follow label directions.
At 4:30 am, when the wind's blowing just right, you can hear the greens committee snoring.

While you're getting an early start on the greens, it might only seem like no one is watching. But, as sure as the sun will rise, so will eyebrows, if the course isn't just right. And you know golfers, if things don't go their way, they often look for excuses. A luxury you do not have.

For over 75 years, Jacobsen has led the industry in cutting technology. (Which, in part, has protected superintendents from pointing fingers.) Complaints like "slick greens" you can live with, if not revel in. But when golfers start missing putts on bumpy greens, they have a legitimate gripe. Our history of innovations includes the legendary Turf Groomer. It helps create healthier, faster greens that roll true, day in and day out, which means golfers will have no one to blame but themselves for missing putts. For more information or the nearest dealer, call 1-888-922-TURF or visit www.ttcsp.textron.com.
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Golfdom

September 2000
This card is void after November 15, 2000

NAME (please print)__________________________JOB TITLE__________________________

FIRM__________________________

ADDRESS*__________________________________________________________CITY______STATE______ZIP______

PHONE (____)__________FAX (____)__________

E-MAIL ADDRESS__________________________

*Is this your home address?  O  Yes O  No

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Signature__________________________Date__________________________

1. My primary business at this location is: (fill in ONE only)

   GOLF COURSES
6  10 Daily Fee/Public
02  20 Semi-Private
03  30 Private
04  40 Resort
05  50 City/State/Municipal
06  55 Other Golf Courses (please specify)_

   07  60 Golf Course Architect
08  70 Golf Course Developer
09  90 Golf Course Builder
10  105 University/College
11  100 Others Allied to the Field (please specify)_

2. Which of the following best describes your title? (fill in ONE only)

   12  10 Golf Course Superintendent
13  15 Assistant Superintendent
14  20 Owner or Management Company Executive
15  30 General Manager
16  35 Director of Golf
17  70 Green Chairman
18  45 Club President
19  75 Builder/Developer
20  55 Architect/Engineer
21  60 Research Professional
22  65 Other Titled Personnel (please specify)_

3. What is your facility's annual maintenance budget?

   23  2 More than $2 Million
24  1 $1,000,001-$2 Million
25  0 $750,001-$1 Million
26  0 $500,001-$750,000
27  0 $300,001-$500,000
28  0 $150,001-$300,000
29  0 Less than $150,000

4. If you work for a golf course, how many holes are on your course?

   30  9 A
31  18 B
32  27 C
33  36+ D
34  Other (please specify)_

Please send Golfdom to the following people at my organization:

Name__________________________Title__________________________

Name__________________________Title__________________________

Name__________________________Title__________________________

Name__________________________Title__________________________

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NAME (please print)_________________________JOB TITLE_________________________

FIRM__________________________________________

ADDRESS*_________________________CITY_________________________STATE_________________________ZIP_________________________

PHONE (________)_________________________FAX (________)_________________________

E-MAIL ADDRESS_________________________

*Is this your home address?  OYes  ONo

I would like to receive GOLFDOM free each month:  OYes  ONo

Signature_________________________Date_________________________

1. My primary business at this location is: (fill in ONE only)

   GOLF COURSES
   01  O 10 Daily Fee/Public
   02  O 20 Semi-Private
   03  O 30 Private
   04  O 40 Resort
   05  O 50 City/State/Municipal
   06  O 60 Other Golf Courses (please specify)
   07  O 70 Golf Course Architect
   08  O 80 Golf Course Developer
   09  O 90 Golf Course Builder
   10  O105 University/Collge
   11  O100 Others Allied to the Field (please specify)

2. Which of the following best describes your title? (fill in ONE only)

   12  O 10 Golf Course Superintendent
   13  O 15 Assistant Superintendent
   14  O 20 Owner or Management Company Executive
   15  O 30 General Manager
   16  O 35 Director of Golf
   17  O 70 Green Chairman
   18  O 45 Club President
   19  O 75 Builder/Developer
   20  O 55 Architect/Engineer
   21  O 60 Research Professional
   22  O 65 Other Titled Personnel (please specify)

3. What is your facility's annual maintenance budget?

   23  O A More than $2 Million  27  O E $300,001-$500,000
   24  O B $1,000,001-$2 Million  28  O F $150,001-$300,000
   25  O C $750,001-$1 Million  29  O G Less than $150,000
   26  O D $500,001-$750,000

4. If you work for a golf course, how many holes are on your course?

   30  O A 9
   31  O B 18
   32  O C 27
   33  O D 36+
   34  O E Other (please specify)

5. Please send Golfdom to the following people at my organization:

   Name_________________________Title_________________________
   Name_________________________Title_________________________
   Name_________________________Title_________________________
   Name_________________________Title_________________________

   101  113  125  137  149  161  173  185  197  209  221  233  245  257  269  281  293  305
   102  114  126  138  150  162  174  186  198  210  222  234  246  258  270  282  294  306
   103  115  127  139  151  163  175  187  199  211  223  235  247  259  271  283  295  307
   104  116  128  140  152  164  176  188  200  212  224  236  248  260  272  284  296  308
   105  117  129  141  153  165  177  189  201  213  225  237  249  261  273  285  297  309
   106  118  130  142  154  166  178  190  202  214  226  238  250  262  274  286  298  310
   107  119  131  143  155  167  179  191  203  215  227  239  251  263  275  287  299  311
   108  120  132  144  156  168  180  192  204  216  228  240  252  264  276  288  300  312
   109  121  133  145  157  169  181  193  205  217  229  241  253  265  277  289  301  313
   110  122  134  146  158  170  182  194  206  218  230  242  254  266  278  290  302  314
   111  123  135  147  159  171  183  195  207  219  231  243  255  267  279  291  303  315
   112  124  136  148  160  172  184  196  208  220  232  244  256  268  280  292  304  316
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- Reveals strategic offline marketing techniques to drive traffic to your Website.
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Fred Klauk Jr., superintendent of the TPC at Sawgrass, was named Golfweek's Father of the Year. He joins Jack Nicklaus and Earl Woods as honorees.

Chris Claypool was named senior vice president of marketing for Jacklin Seed. He has been with J.R. Simplot since 1993, most recently as international manager.

John Lembezeder is the new national sales manager for Mi-T-M, a manufacturer of pressure washers, air compressors and water treatment systems.

Toro named Paul Danielson as finance marketing manager for its commercial division.

Jeff Higgins, formerly the director of marketing for Pursell Technologies, is now the company's director of development. John Johnson is the new director of marketing.

ProShot Golf hired Fred Corcoran to oversee its sales efforts in the southeast United States.

Ewing Irrigation named Tim O. Little as branch manager and Archie Crosby joins the company to handle inside counter sales.

Marc Petrus was named as the Northeast district manager for Precision Laboratories.

Rain Bird named Fred Ahnert as key accounts manager for its golf division.

Ted Worster is the product/project manager for Van Waters & Rogers Professional Products & Services.

Redexim Charterhouse named David Balsare as its salesperson of the year.

Jennifer Zelley joined Barenbrug as territory manager for New Jersey.

Growth Products added Randy Oberlader to its staff of technical sales representatives. His territory will include New York, Pennsylvania, Delaware, New Jersey, West Virginia and Maryland, as well as the District of Columbia.

Robert W. Lane, president and COO of Deere & Co., was elected to the corporation's board of directors. Lane was named president and COO in January and had previously been president of the worldwide agriculture equipment division. He joined Deere in 1982.

Trent Morton joined e-Greenbiz.com as its regional sales representative for Tennessee. Morton will work with green industry professionals to expand their businesses to the Internet.

Joe Setter was named Southeast territory manager by Aquatrols.

Hagen Ledeboer was named North American turfgrass sales/consulting specialist for DLF-TRIFOLIUM. He was previously with Independent Seeds.

Ronald Olinger was named vice president of forages and seed enhancements for Research Seeds. He was previously the chief financial officer.

Bill Lansdowne, CGCS of the Country Club of Scranton (Pa), passed away recently after suffering a stroke on the golf course. He had been a certified superintendent for more than 25 years.
**The Company Line**

**PRODUCTS & SERVICES**

**Revolving brush**
Terracare Products introduces the economy Terrabroom, a revolving brush that sweeps topdressing into aerating holes. It fills aerating holes to the bottom of the hole with little or no bridging of material across the top of the hole. With the soft brush, it can be used in hot and humid weather with no damage to the grass, according to the company. It's also designed to follow contours.

For more information, contact 800-679-8201, www.turfco.com or CIRCLE NO. 200

**Software**
A custom version of the TRIMS Grounds Management Software is offered by Textron Turf Care And Specialty Products. The software, called Track-it, contains all of the management features found in the TRIMS package, as well as the latest preventative maintenance schedules, preventative maintenance checklists and illustrated equipment specifications. Track-it software helps superintendents: • manage equipment; • make repair or replacement decisions; • inventory spare parts; • budget for future purchases and staffing; • calculate chemical applications; • maintain employee records; • plan daily activities; and • control operational expenses.

For more information, contact 800-237-8837, www.ottorbine.com or CIRCLE NO. 202

**Insecticide**
Rohm and Haas Co. introduces Address T/O Insecticide, a cost-effective acephate that can be used to control mole crickets, fire ants, cutworms, army worms and other pests.

Address T/O Insecticide is a water-soluble product that's readily absorbed by turf, tree and shrub roots, and foliage. For more information, contact 800-987-0467, www.rohmhaas.com or CIRCLE NO. 201

**Synthetic biodegradable oil**
Otterbine Barebo offers Synthetic Biodegradable Oil, formulated for the company's aerators and with the same performance as the original oil. The 99-percent biodegradable oil is vendor tested and approved for safety, according to the company.

For more information, contact 800-237-8837, www.ottorbine.com or CIRCLE NO. 202

**De-thatcher**
Growth Products introduces Control De-Thatcher, an organic inoculant concentrate developed to assist in the breakdown of thatch and other composting media. It contains a blend of carbon-based raw materials, slow-release nitrogen from a carbon/nitrogen source and a concentrated source of beneficial, naturally occurring soil microorganisms.

When applied to the soil, the beneficial microbes produce significant enzyme activity, which digest protein contained in thatch and other organic compounds in the soil, according to the company. Other enzymes produced by the beneficial microbes break down organic matter into nutrients for beneficial soil microbes.

For more information, contact 800-207-6457, www.growthproducts.com or CIRCLE NO. 205

**Overseeder**
Turco's new Lawn Overseeder, the LS-20, covers a 20-inch swath, and an experienced operator can overseed up to 30,000 square feet an hour. The overseeder's 1.5-inch blade spacing works with all types of grass seed.

The LS-20 is powered by a 5.5-horsepower Honda engine. The seed box is designed to apply plain or treated seed without jamming or plugging.

For more information, contact 800-679-8201, www.turfco.com or CIRCLE NO. 200

**Soil amendment**
Profile Porous Ceramics, a clay-based porous ceramic soil amendment manufactured by Profile Products LLC, helps create an ideal root zone for turf on golf courses constructed with native soil, sand or sand/peat root zones, according to the company.

Designed to meet USGA particle-size criteria and resist compaction, the product increases root zone drainage while also increasing moisture retention. By balancing essential air and water pore space in the root zone, the product creates an effective storage reservoir where plants can receive optimum water, oxygen and nutrient levels, which stimulate microbial activity and better turf growth, the company says.

For more information, contact 800-207-6457 or CIRCLE NO. 205
**Golf grip washer**

The **Matlock Golf Grip Washer** cleans oil and dirt from golf grips and makes them feel tacky, new and clean. The grip washer can be paired with ball washers on the golf course.

*For more information, contact 800-322-5105, www.matlockgolf.com or CIRCLE NO. 207*

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**Weather station**

**Strison Wireless Systems** offers the **Cell-Alert AWS-2000 Wireless Internet Telemetry Weather Station**, which is installed for microclimate weather monitoring and is fueled by solar power. Parameters such as ambient temperature, relative humidity, wind speed and direction, rainfall, solar radiation, intensity and soil temperature are monitored by the station's remote transmitting unit.

*For more information, contact 336-279-1070, www.strison.com or CIRCLE NO. 208*

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**Wetting agent**

**Precision Laboratories** offers **Cascade Plus**, an easy-to-use residual soil wetting agent that utilizes the basic technology of the original Cascade molecule to provide more consistent, longer-lasting water infiltration and performance against localized dry spot and other residual-type wetting agents.

Cascade Plus offers an improved environmental profile and empirical trendline for even better performance, according to the company.

*For more information, contact 800-323-6280, or CIRCLE NO. 209*

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**Box rake**

**Glenmac** introduces the **Harley Power Box Rake for front-deck mowers**. It's ideal for turf renovation, overseeding, dethatching or completely removing old turf for reseeding, according to the company.

*For more information, contact 800-437-9779, www.glenmac.com or CIRCLE NO. 210*

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**Plant growth regulator**

**Zeneca Professional Products** says its **Trimmit plant growth regulator for turfgrass** is now available for superintendents. Trimmit, with the active ingredient paclobutrazol, slows grass growth for up to two months after applications while enhancing turf color and quality, the company says.

*For more information, contact 302-886-4224, www.zenecaprofprod.com or CIRCLE NO. 211*

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- Training manuals
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- Customized list of courses offered by ICS Learning Systems, the nation's leader in distance education
- Annual conference and Green Industry Expo

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