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By Joe Dysart
cover story
BY LARRY AYLWARD

E-commerce has arrived with a number of players. But will it change the way the golf course maintenance industry does business?

About the cover
He ain't Stuart Little, but the mouse model on our cover may be destined for stardom. Cleveland photographer Karen Ollis, and her assistant Sarah Ryan, used the mouse and their excellent shutterbug skills to creatively depict the status of e-commerce in the industry. Yes, the mouse got the cheese at the end of the day-long photo shoot.

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