Throw you know about

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Low granule integrity:
out everything fertilizer.

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This is the breakthrough you’ve been waiting for. A fertilizer against which all others can be measured. Introducing Composite Granulation Technology. With a higher particle dispersion, higher integrity and a higher nitrogen Activity Index (amount of available WIN) than any homogeneous N-P-K

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Patent pending, Lebanon Seaboard Corporation
fertilizer to date. A bold claim? Consider this: 90% of the nitrogen will be released within 8-12 weeks. And the dispersion and integrity rates are equally impressive. Throw out everything you know about fertilizer. And the competition. Call Lebanon Turf Products at 1-800-233-0628.
Breeding — Research and international testing to develop the world's finest varieties

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Food For Thought!

It's a basic philosophy... Feed the Soil and Let the Soil Feed the Plant. This tried and true principle with an emphasis on optimizing nutrition and health has been the cornerstone of Griffin Industries' success since our beginning as Griffin Fertilizer in 1943. Through our Nature Safe® Natural & Organic Fertilizers the tradition of quality, consistency and performance continues with a commitment to research and development.

To date, we've worked with some of the leading researchers in turf, soil and agricultural sciences to focus our efforts on fertility performance. As an ideal food/carbon source for soil microorganism populations, Nature Safe delivers the necessary energy to stimulate the soil ecosystem. “Diversity of food resources leads to diversity of beneficial organisms.”¹ The result, “microbial activity in the soil is the foundation of proper soil management and sound plant health programs”.²

So when you’re thinking of maximizing fertility and turf health, make Nature Safe Your Natural Choice for Optimum Soil and Plant Nutrition!

¹ Soil Organisms And Their Role In Healthy Turf, Turfgrass Trends, August 1998, Elaine R. Ingham, Ph.D.
² If You Care For Your Microbes Your Microbes Will Care For Your Turf, Golf Course Management, September 1998, Bud White, Agronomist

For a Nature Safe distributor near you, FREE video, research and product information, call (800) 252-4727 and visit our website at www.naturesafe.com
From the roaring '20s through the Age of Aquarius, Herb Graffis' Golfdom was the source.

If I Only Had a ...
As a bevy of new products hits the market, we asked the age-old question: What do superintendents really want?
By Larry Aylward

Mr. Golf's Magazine
From the roaring '20s through the Age of Aquarius, Herb Graffis' Golfdom was the source.
By Jim Brooks and Golfdom Staff

Redmond Redux?
Sahalee CC's staff endured the demands of hosting the PGA tournament. Now that it's over, would they do it again?
By Leslee Jaquette
cover story
BY TERRY OSTMEYER

Its survival of the fittest for those involved in the golf course acquisition and management business. Competition is fierce, and only the strong will survive.

While Supplies Last ...
As stockpiles of mercury-based snow mold controls dwindle, Northern superintendents hustle to find alternatives.
By Bridget Falbo

Behind the Camera
We are pleased to announce that Golfoto's Mike Klemme, one of the world's acclaimed golf course photographers, will be snapping pictures for Golfdom.

About the cover
Electronic illustrator Rob Schuster created this golf fantasy exclusively for Golfdom's rebirth using Adobe Photoshop on a Mac OS. Schuster lives and works in the Cincinnati area.

Five-Minute Guide to the GCSAA Show
A different take on the big show.

Case studies
54 Maintenance
Just when Doug Petersan was considering leveling trees to protect greens at the Baltimore CC, he heard about a new amino acid treatment that offered hope.

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We never said you wouldn’t see unattractive spots on your course. They just won’t be dollar spots.
Just a reminder that BAYLETON® Fungicide is still the most proven dollar spot control and tank-mix partner around. Because the last thing your course should do is clash with golfers. For more information, contact Bayer Corporation, Garden & Professional Care, Box 4913, Kansas City, MO 64120. (800) 842-8020. www.protect-your-turf.com

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Circle No. 106 on Reader Inquiry Card
Get with the program. Join the TAG TEAM™

Turf-Seed, Inc. and Tee-2-Green® have pledged to contribute $.50 for every Turf-Seed variety or mixture blue tag, and/or $1.00 for every Tee-2-Green Corp. Penn Pals™ variety or mixture tag to the Beauty of Golf program.

Fifty percent of the proceeds from these tags will benefit the GCSAA foundation's endowment campaign, with the remaining half benefitting the contributing member’s affiliated chapter.

To qualify, certification blue tags must be from Turf-Seed, Inc. Tag Team™ and/or Tee-2-Green Corp. Penn Pals™ varieties or mixtures. Variety names must match the list provided here. Mixture tags must carry an M16 or M16M prefix. Turf-Seed product Blue Tags are redeemable for $.50 each, while Penn Pals™ product tags are redeemable for $1.00 each when sent with your name and member number to GCSAA at 1421 Research Park Drive, Lawrence, KS 66049.

Turf-Seed, Inc. Varieties and Mixtures

<table>
<thead>
<tr>
<th>Perennial Ryegrass</th>
<th>Turf-Type Tall Fescue</th>
<th>Kentucky Bluegrass</th>
<th>Fine Fescues</th>
<th>Creeping Bentgrasses</th>
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<tbody>
<tr>
<td>BrightStar</td>
<td>Apache II</td>
<td>Blackburg</td>
<td>Bighorn sheeps fescue</td>
<td>Penncross</td>
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<tr>
<td>BrightStar II</td>
<td>Bonanza</td>
<td>Blackstone</td>
<td>Discovery hard fescue</td>
<td>Penneagle</td>
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<tr>
<td>Catalina</td>
<td>Coronado</td>
<td>BlueStar</td>
<td>Seabreeze slender red</td>
<td>PennLinks</td>
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<tr>
<td>Chaparral</td>
<td>Coronado Gold</td>
<td>Challenger</td>
<td>creeper</td>
<td>Penn A-1</td>
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<td>Charger</td>
<td>Eldorado</td>
<td>Columbia</td>
<td>Shademaster II</td>
<td>Penn A-2</td>
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<td>Charger II</td>
<td>Monarch</td>
<td>Livingston</td>
<td>creeping red fescue</td>
<td>Penn A-4</td>
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<td>Matador</td>
<td>Midnight</td>
<td>Tiffany Chewings</td>
<td>Penn G-1</td>
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<td>Olympic II</td>
<td>Moonlight</td>
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<td>Penn G-6</td>
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<td>Roadrunner</td>
<td>Safari</td>
<td>North Star</td>
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<td>Seaside II</td>
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<td>Quickstart</td>
<td>Silverado</td>
<td>Opti-Green</td>
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<td>2CB</td>
<td>Tar Heel</td>
<td>Unique</td>
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<tr>
<td>Sunrye (246)</td>
<td>Tomahawk</td>
<td>Voyager</td>
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Perennial Rye Mixtures

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<th>Alliance brand</th>
<th>Tall Fescue Mixtures</th>
<th>Kentucky Blue Mixtures</th>
<th>Fine Fescue Mixtures</th>
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<tbody>
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<td>CBS II brand</td>
<td>Confederate brand</td>
<td>Best of the Blues brand</td>
<td>Bonny Dunes brand</td>
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<td>Sonoran brand</td>
<td>MowLess brand</td>
<td>Galaxy brand</td>
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<td>Trihalawm brand</td>
<td>Winterplex brand</td>
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<td></td>
<td>Summerlawn brand</td>
<td>Poa trivialis mixture</td>
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Tee-2-Green® Penn Pals™

<table>
<thead>
<tr>
<th>Tee-2-Green® Penn Pals™</th>
<th>Creeping Bent Blends</th>
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<tbody>
<tr>
<td>Pennway (certified)</td>
<td>Pennway (certified)</td>
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<tr>
<td>PennTrio brand</td>
<td>PennTri brand</td>
</tr>
<tr>
<td>NuPenn brand</td>
<td>NuPenn brand</td>
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One look tells you this isn’t just another look-alike golf cart. One trip around the course will show you this is a far better way to golf.

Acente™ eliminates the delays and distractions of two-passenger cart play. It enables a golfer to go directly to the ball, visualize, concentrate fully on the shot, set up, and go for it. They’ll enjoy a better game, faster.

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Acente will lower your operating costs, too, because it’s kinder to your course. Its low dispersed weight ratio has less impact on turf than a walking golfer.

Call 1-888-803-5876 for more about Acente, the golf car made for the way the game is played.
This father had one mean slice.

Ned from the course up
he is actually played.
Let’s cut right to the bottom line: Why should you read this magazine? My answer is to make you these promises:

**Golfdom will always be relevant.** We won’t waste your time. We’ll tell you right at the top of each story why we think it’s important.

**Golfdom will assume our readers are smart people.** In more than a decade of working with thousands of superintendents, designers, industry leaders and others in this business, I’ve been overwhelmed at how savvy and well-informed people are. We won’t talk down to you or insult your intelligence.

**Golfdom will focus on solutions.** You want results, not a laundry list of techniques you could try if you had infinite time and patience. We’ll give you step-by-step case studies that detail problems, solutions, costs and benefits.

**Golfdom will be designed for busy people.** Do you have time to wade through a sea of junk to find a few nuggets of useful information? Our layout style and story structure is intended to help you efficiently harvest the knowledge you need.

**Golfdom will look great and be fun to read.** We hope you agree that we’re easy on the eyes. We also won’t take ourselves too seriously. It’s a magazine, not brain surgery.

**Golfdom will have an attitude.** Screw political correctness.

**Golfdom will take stands on behalf of its readers.** We’re an independent publication with an agenda that advances the interests of superintendents and the industry. We won’t shy away from controversy, and we won’t pull punches.

Speaking of which, here is where we stand on what I think is the single most important issue out there.

The profession is in danger of becoming a victim of its own success.

Specifically, many of the veteran superintendents who have worked tirelessly for better compensation, professional recognition and, most of all, respect, are now being washed away by the tidal wave of young people who have been attracted to the business by those very attributes.

Woe be it to the entrenched, well-paid, fifty-something superintendent who has to defend his position against a pack of savvy, college-educated, blazer-wearing studs willing to take his job for half the salary.

Add to that the growing bottom-line mentality of owners. “The course is looking pretty good,” they say. “Why do we need good old Roy when we can hire young Bobby from up the street and knock $40,000 off the salary and benefits budget line?”

Don’t get me wrong – there’s nothing inherently bad about this new crop of blazer-wearing studs. The overall quality of the profession continues to grow and these enthusiastic young guns are a big part of that. But there is something very wrong with bagging a highly qualified veteran for shortsighted fiscal reasons. The experience that comes with that extra $40,000 may save an owner $400,000 when push comes to shove.

So, what’s the solution? Well, at the risk of being coy, we hope you’ll return each month to the pages of Golfdom as we work through this problem and the other hot-button issues facing superintendents and our industry. This month’s cover story, a look at management companies and their impact on the profession, is just the start of that process.

Finally, let me say with absolutely no humility that Golfdom is largely my creation. My honest intention is to give you the magazine I think you deserve.

I hope many of you remember me from my nine years on the GCSAA staff. I learned a lot from working with the best folks in the business, and I hope it shows in Golfdom’s pages. You’re the judge. I’d love to hear your verdict.

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*Pat Jones is the editor/publisher of Golfdom. He can be reached at 440-891-3126 or patrick.jones@advanstar.com*