Regulation to stay, claims EPA leader

"'Government regulation' is here to stay, and... we need to focus our efforts on making it work better," Environmental Protection Agency Administrator Russell E. Train told the National Conference on Regulatory Reform recently. "Government programs can be cut out, streamlined, simplified and otherwise improved," he said, pointing out that growth in industry and population necessitates regulations to protect health and the environment, and said regulation should be made to work rather than abolished.

Proposals before Congress that would give Congress veto power over EPA and other agency regulations were labeled "unworkable" by Train. "They would throw an already complex regulatory process into virtual chaos," he said, perhaps even putting Congress "into direct conflict with the courts," or the Constitution.

"Increasing regulation is an inevitable by-product of any high-technology and high economic growth society with high and rising densities of human populations," he stated, and explained that since there is no choice between "growth and no growth" the questions are "how and where we are going to grow" and "how and where are we going to regulate."

Implications for golf course maintenance were included in Train's comments when he addressed the problem in use of chemicals for pest control. "If modern agriculture requires the use of highly toxic chemicals to control pests, we cannot avoid regulation to protect human health and the environment," he emphasized. "It is really regulation that makes further growth possible at all."

Train differentiated between two federal regulators, "the social" regulators such as EPA and OSHA, and the more traditional 'economic regulators' such as the Interstate Commerce or Federal Power Commissions. He explained that while the traditional agencies are concerned with helping market forces, "EPA was established not to keep these forces from operating," but to insure that "they operate in the public interest."

EPA has set up goals to improve itself, according to Train. "To open up the process for effective public participation, to simplify and streamline the regulations, and to ensure every regulation is really necessary." He said a recent review of 125 regulatory initiatives turned up 20 to 25 that were deferred, dropped or proposed differently.

Most EPA regulations are based on extensive scientific research and records, said Train, who criticized measures allowing Congress to assess and review regulations, saying: "The simple fact is that they are unworkable... It would be an enormous task for Congress to review all the data necessary to make an informed decision regarding the correctness of the regulations."

LEGAL AFFAIRS

Clubs not affected by Court decision

A recent U.S. Supreme Court ruling on discrimination in private schools does not apply to private golf clubs and their admissions policies. On June 25, 1976, the Court decided the racial discrimination practiced by private elementary schools was in violation of U.S. law, but such discrimination on a sex or religious basis is allowable. The Court specifically indicated the decision does not apply to private club admissions policies; "It is worth noting at the outset some of the questions that these cases do not present. They do not present any question of the right of a private social organization to limit its membership on racial or any other grounds."

Section 1981 of the Civil Rights Act of 1866 determined the decision. The post-Civil War reconstruction period law, which up to now has had a weighty, but latent governmental regulation, this decision is not likely to carry any implications for private clubs, as long as they retain their "private establishment" status.

EMPLOYEE TRAINING

Films help prevent money mishandling

Mishandling of cash, checks, or credit cards by waiters and waitresses, clerks, and pro shop assistants can be a costly — but preventable — expense, according to the maker of a series of three training films. Handling Money, Handling Checks, and Handling Credit Cards explain such things as counting money, spotting counterfeit bills, and validating signatures while treating customers courteously.

The program includes written study material and is available in 16-millimeter, super-8, and videocassette formats from National Educational Media, Inc., 15760 Ventura Blvd., Encino, CA 91436.
SUPERINTENDENTS

Open superintendent happy morning after

Perhaps the second happiest man at the 1976 U.S. Open in Atlanta as Jerry Pate shot to within three feet of the fading grasp of John Mahaffey, was Bobby McGee, golf course superintendent for the Atlanta Athletic Club. Pate's approach shot won him the championship and assured McGee there would be no Monday playoff. The last-minute charge by the rookie professional ended a three-year marathon of planning and preparation for McGee and his regular staff of 25 men.

McGee and crew, plus 15 extras, had been working seven-day weeks preparing for the prestigious tournament. It was a grand success; over 145,000 fans (including the three practice days) watched the first Open ever held in the south. But because this was the first Open in the south, McGee had to contend with some special problems.

Bentgrass was one. It is difficult to maintain in hot climates. McGee had to be careful not to mow the grass too short on the greens, since they would burn out before the end of the tournament. To accomplish this, he carefully paced the length of the grass, cutting it successively shorter each day until the start of the tournament. By then, the greens were approaching the USGA desired lightning speed. Rain during the four playing days slowed them somewhat, but McGee's crew kept them playable with squeegees. USGA officials, who now measure the speed of Open greens twice daily with golf balls launched from 20-degree-inclined planes, remarked about the consistancy of the greens. To McGee's delight they announced "tremendous."

That bit of rare praise from golf's official association helped sweeten the stew caused after the first round of play when some of the more vocal pros' complained enthusiastically that the fairways were too high. The trouble was traced to the wheels on the mowers. The cutting-height settings were adjusted to compensate and the problem was corrected for the second round.

Another problem for McGee was the rough. The USGA specifies four to five inches deep. McGee's roughs are Bermuda grass, a late bloomer in North Georgia. Last year McGee experimented with a chemical, Gerbillic Acid, to boost the Bermuda growth early in the season. It worked. This year he applied four to five sprays and by tournament time the rough was the way the USGA wanted it — rough.

Any large gallery, excited and twice caught in torrential Georgia thundershower, can do a lot of damage to a superintendent's domain. This year's Open crowd did its share, especially in the areas surrounding the greens and important tees, such as the tricky par-3 15th. Crossovers and walkways, particularly the crossovers that rutted the playing fairways, were the worst areas. Some reseeding will be required in these heavily traffic areas. Fortunately, they were few. In fact, damage to the actual playing areas was so slight McGee had the tournament's Upper Highlands Course, one of two at the club, back in action for the members in two days. He expects to use much less than the $20,000 made available to him from tournament proceeds, specifically for post-play repair, to complete the task of returning the grounds to normal.

One last obstacle at the end of the Open was getting the half dozen giant 16-wheeled ABC-TV vans safely off the course. A hard rain the day after the tournament softened the ground again, and McGee firmly, but diplomatically convinced the crews to stay put until the sun dried things up. One smaller van from a Florida television station tried to exit over a clay-surface access road. It slid down a small hill and settled at a 30-degree list in the soft mud along the road. It too had to wait for the sun.

With the tournament over, the grass on the greens can now grow a little longer. During the Open they were cut once in the evening and twice every morning before play. USGA calls for a standard grass length of 5/32 inch. Regular length, for the club members, is kept at 3/16 to 1/4 inch. The terrifying roughs will get trimmed back to a more civilized length, which must be a great relief to the club golfers.

Surveying the course damage, McGee, a 13-year veteran with the Atlanta Athletic Club and the son of a golf course superintendent from Rome, Ga., although gracious and polite, looked exhausted. Asked if he was upset with the damage and would he advise other superintendents to steer clear of such super events McGee said, "The damage doesn't bother me, not when it's for the right reasons. "And no," he continued, "I wouldn't advise a superintendent to avoid this kind of event. It's a chance of a lifetime; and in its own way, it's rewarding."

Bobby McGee examines portion of playing fairway used as a crossover point by 145,000 fans and several television crews. Some of the worst areas will have to be reseeded.

Vehicles trying to leave the course over wet clay-surface access roads found the going a bit slippery. "Seemed like we were driving on ice," commented the driver of this Florida television truck. They had to wait for the sun and a low truck.

Sitting amid the debris behind the lake at the 18th green, superintendent Bobby McGee is acutely aware that he is responsible for not only the golf course, but all of the grounds at the Atlanta Athletic Club.
...for Your
Profit and
Pleasure...

TAYLOR-DUNN is the largest independent American manufacturer of electric vehicles. It produces the same high quality of electric vehicle that it did in the beginning...way back in 1949. Your full value is still "built-in"...despite inflationary and economic pressures.

Taylor-Dunn’s Industrial Division is manufacturing vehicles used extensively in demanding applications by industrial plants, airlines, railroads, hospitals, schools and the federal government.

TEE BIRD is the golf car which evolved in the world’s most demanding market...on the year ‘round, heavy play golf courses of Southern California! Taylor-Dunn engineering has designed the TEE BIRD for durability...and flexibility of optional equipment. Designed for simplicity to eliminate complicated electronic circuitry and expensive replacement parts. For the private owner, that means easy maintenance and dependability. For the club, that means the fleet is where it should be—out on the course serving the members at a profit to the club.

Write Taylor-Dunn, Box 4240, Anaheim, Calif. 92803 for your full color brochure.
No other electric can match drives with CLUB CAR.

Here's proof.

Distance Run on Prescribed Course with Standard Stops

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In a recent test of the three leading electric golf cars, CLUB CAR outdistanced the field by traveling an amazing 104 holes on a single charge. That was 36 holes or 53% farther than the closest competitor. It is this extra distance capability that clearly demonstrates the reason for the extra profitability of CLUB CAR.

You see, a golf car should be capable of traveling twice as far as it normally has to. This makes the most efficient use of batteries and saves you hundreds of dollars in battery replacement costs over the life of that car. CLUB CAR is the only tested golf car that gives you this distance capability.

*Test results available on request.

Circle 101 on free information card
When a golf car uses less battery power it also requires less electricity for recharging. And no other golf car is easier on batteries than CLUB CAR.

Why? Because CLUB CAR is the lightest 4-wheel golf car on the market. Its aluminum frame, fiber glass body and more efficient transmission allow CLUB CAR to go farther each charge to give your club extra profits each day.

And lighter weight means more pep and power, the best hill climbing ability and less damage to your turf. These differences your club members will notice every round.

CLUB CAR is engineered for years of durable, trouble-free performance with a minimum of routine maintenance. And you won't have to sacrifice comfort for durability. In fact, CLUB CAR offers many features you won't find in most golf cars. Padded, contoured bucket seats (the driver's is adjustable), beverage holders, ball holder, storage compartment, even an automotive-type suspension.

And there's much more. Send for your free copy of our brochure and see for yourself. Or visit your nearest CLUB CAR Dealer for a test ride. Find out why no other golf car can match drives with CLUB CAR. Profits either!

Johns-Manville
Coming events

Sept. 7—Tri-State GCSA monthly meeting, Jasper (Ind.) Muni GC.
Sept. 8—Michigan State University Field Day, Traverse City.
Sept. 9—NRA educational seminar, food merchandising and sales, promotion, Chicago Marriott Hotel.
Sept. 11-12—Western National Restaurant Convention & Educational Exposition, San Francisco. NRA seminars include preventive labor relations, merchandising, promoting and marketing for profit.
Sept. 11-13—Club Management Institute, executive self-improvement, Bermuda.
Sept. 13-15—50th Anniversary celebration of the GCSAA, Sylvania CC, Toledo, Oh.
Sept. 13—Nebraska GCSA monthly meeting, Mead Experiment Station.
Sept. 15—PGA Gulf States section annual meeting, Broadwater Beach Hotel & CC, Biloxi, Miss.
Sept. 14-16—PGA Golf States section annual meeting, Broadwater Beach Hotel & CC, Biloxi, Miss.
Sept. 16—PGA educational seminar, purchasing, Owyhee Plaza Motel, Orlando, Fla.
Sept. 19-21—Fifth Southwestern Professional Golf Salesmen’s Association merchandise show, North Park Inn, Dallas.
Sept. 20-21—Fifth Southwestern Professional Golf Salesmen’s Association merchandise show, North Park Inn, Dallas.
Sept. 22—Northern Ohio GCSA monthly meeting, Zoar Village CC, Dover.
Sept. 22—Greater Cincinnati GCSA monthly meeting, Becket Ridge CC.
Sept. 22—Greater Cincinnati GCSA monthly meeting, Becket Ridge CC.
Sept. 22—Northern Ohio GCSA monthly meeting, Zoar Village CC, Dover.
Sept. 22—Northern Ohio GCSA monthly meeting, Zoar Village CC, Dover.
Sept. 22—Indiana GCSA monthly meeting, Westwood Elks CC, Muncie. / NRA educational seminar, evaluating employee performance, Indianapolis.
Sept. 22—Northern Michigan Turfgrass Managers Assn. monthly meeting, Shues Mountain Village, Marcelona.
Sept. 27—Club Management Institute, advanced beverage management, Seattle.
Sept. 27—NRA educational seminar, bar management, McAfee, N.J.
Sept. 27—NRA educational seminar, meat, fish & poultry workshop, Niagara Falls, N.Y.
Sept. 29—NRA educational seminar, controlling food cost, Houston.
Oct. 1—Florida PGA section merchandise show, West Palm Beach.
Oct. 4—Nebraska GCSA monthly meeting, Hillcrest CC, Lincoln.
Oct. 4-7—National Association of Golf Club Manufacturers & Golf Ball Manufacturers Association fall meetings, Canyon Hotel, Palm Springs, Calif.
Oct. 5—Tri-State GCSA monthly meeting, Owensboro (Ky) CC.
Oct. 5-6—NRA educational seminar, California wine workshop, Napa.
Oct. 5-7—Club Management Institute Symposium I, Chicago.
Oct. 7-9—National Club Association annual convention, Century Plaza Hotel, Los Angeles.
Oct. 10-14—Florida Turfgrass Association management conference, Sheraton Towers Hotel, Orlando.
Oct. 11-13—Club Management Institute, creative food management, Denver.
Oct. 12-13—NRA educational seminar, security and internal control, Chicago.
Oct. 12-14—NRA educational seminar, bar management, Norfolk, Va.
Oct. 13—Greater Cincinnati GCSA monthly meeting, Belwood CC.
Oct. 14—Indiana GCSA monthly meeting, Belwood CC.
Oct. 15—NRA educational seminar, basic supervision, Princeton, N.J.
Oct. 15-17—NGF western seminar for public course operators, Chicago.
Oct. 15-17—NGF seminar for public course operators, Chicago.
Oct. 16—Indiana GCSA monthly meeting, Delaware CC, Muncie.
Oct. 16—Greater Cincinnati GCSA monthly meeting, Belwood CC.
Oct. 17— Indiana GCSA monthly meeting, Delaware CC, Muncie.
Oct. 18—NRA educational seminar, purchasing, Holiday Inn Jetport, Elizabeth, N.J.
Oct. 18—NRA educational seminar, purchasing, Holiday Inn Jetport, Elizabeth, N.J.
Oct. 18—NRA educational seminar, security and internal control, Chicago.
Oct. 18-20—Southern California Turfgrass Council 16th equipment & materials exposition, Orange County Fairgrounds, Costa Mesa.
Oct. 19—NRA educational seminar, controlling food cost, Detroit.
Oct. 19—NRA educational seminar, controlling food cost, New Orleans.
Oct. 19—NRA educational seminar, controlling food cost, Baltimore.
Oct. 19—NRA educational seminar, controlling food cost, Oklahoma City.
Oct. 19—NRA educational seminar, controlling food cost, Oklahoma City.
Oct. 20—NRA educational seminar, basic supervision, Anaheim, Calif.
Oct. 20—NRA educational seminar, basic supervision, Phoenix, Ariz.
Oct. 20-21—Southern California Turfgrass Council 16th equipment & materials exposition, Orange County Fairgrounds, Costa Mesa.
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Jones Custom Crest Golf Clubs

Oscar Jones, founder of Oscar Jones Custom Crest Golf Clubs, and Ron Pawlacyk and John Tate, owners of Power Track Golf Company, have joined ranks and pooled their talents to produce golf equipment.

Jones started his golf career with Wilson Sporting Goods in 1951, then left in 1963 to head the Arnold Palmer Pro Golf Company in eleven western states. While with the Palmer company, Jones helped pioneer the use of investment cast process in the manufacture of irons and putters, and met Pawlacyk and Tate who worked with him there. In 1972 he formed his own company which produced wedges that could have a country club crest or logo included. He later added a complete set of woods, irons, wedges and putters to his line of custom products.

Fansteel changes, but not golf-wise

Fansteel Inc., a Chicago based minerals and manufacturing company that recently started producing top-price golf club heads, shafts, and tennis rackets, is now under the control of the H. K. Porter Co. Edward P. Evans, 34, who succeeded his father, Thomas Mellon Evans, as Porter's chairman last September, acquired 85 percent control of Fansteel in a recent stock market move.

Since 1973, Fansteel has been little more than profitable and in the preceding 10 years it paid no dividends. Its poor showing is attributed to the financing of an acquisition program. Now it will be an 85-percent-owned subsidiary of Porter with five of its nine-member board nominated by Evans.

As far as GOLF BUSINESS could ascertain, Fansteel's continuing president and chief executive officer, David D. Peterson, has no immediate plans to change the golf equipment manufacturing division, and Evans has no management shifts in mind. Said Evans: "I hope management will stay. I think they will."

New Fansteel owner Edward P. Evans plans no major changes for the golf shaft and investment casting firm.

Simmons pays debts through new stocks

A slump in the golf industry has been weathered by a manufacturer and the company is on its way back up.

Simmons International Corp., golf equipment manufacturer, reports it has reorganized under a Chapter XI proceeding in a record 22 days. The company's plan to issue stock to its pre-November 20, 1974 creditors was filed in U.S. District Court on May 6, 1976 and confirmed on May 28. Filing of a Chapter XI proceeding was necessary in order to issue stock without registration with the Securities Exchange Commission.

In accordance with the plan, Wells-Fargo Bank has agreed to accept $1.25 million of preferred stock as full settlement for its loan of that amount to the company.

The company "will build up slowly...with control," Ed Valley, vice president of operations, told GOLF BUSINESS. Simmons has been operating on a current basis since November 1974.

"Valley said his company "manages to meet the needs of the industry," and commented, "business is a little on the slow side." He added the company's comeback "will not be instantaneous."

Survival of the company was attributed by George A. FitzPatrick, president, to high quality in products and present personnel, through this period of difficulty in the golf industry. Valley described present market conditions as bad and said "in my 30 years...I have never seen anything like it."

New firm gives away 'free' ballwashers

Getting something for nothing is not an everyday occurrence in the golf market. For superintendents around the nation there is a new aspect to accessories they can cash into without any investment at all.

There is a catch, though, and it's advertising. A firm called Teemaster International has come up with the idea of positioning ball washer units with advertising on them all over the country free to clubs interested in a bargain.

"We are shooting for daily fee and resort facilities," Teemaster General Manager Brendan Baldwin told GOLF BUSINESS from his office in Santa Monica, Calif. Teemaster has designed the ball washer units with advertising on them all over the country free to clubs interested in a bargain.

"We are shooting for daily fee and resort facilities," Travelers General Manager Brendan Baldwin told GOLF BUSINESS from his office in Santa Monica, Calif. Teemaster has designed the ball washer units with advertising on them all over the country free to clubs interested in a bargain.
Standard's new markers stake out trouble.

Marking out of bounds and hazard areas is as easy as putting your foot down, with Standard's new, economical Pro-Line markers.

All you have to do is step on the collar of the rugged 16-gauge steel stake and push down gently until it meets ground level.

For lateral hazards, Standard has bright red markers (#15150); for marking out of bounds, a plain white marker (#15100); and for water hazards, a highly visible yellow marker (#15125). (All are colors recommended by the U.S.G.A.)

All are 23" long with an 8½" spike. (The step-on collar is positioned 6" from the tip of the spike.) Sold in cartons of 24.

Order Standard Markers today from your local Standard Distributor. Or, for further information, write or phone Standard Golf Co., 220 East 4th St., Cedar Falls, Iowa 50613; 319/266-2638.

This is the year to give your fairways the Standard Touch.

Your Standard Distributor can offer swift delivery on all Pro-Line accessories, including: □ Litter Caddies, □ Sand Trap Rakes, □ Fairway Yardage and Direction Markers, □ Information Signs, □ Porta-Span bridges. Let him know what you need.
IS THE SAND-FOILing YOU AGAIN and AGAIN...?
THEN COME AND MEET SAND-FOIL
BY STAG PAT. U.S.A. PEND.

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16224 Garfield Ave., Paramount, Ca. 90723, (213) 633-7080
Circle 106 on free information card

Maryland laws tax patience, pockets

Clubs in Maryland and Florida are finding it just as hard to keep their tax breaks as it was to get them. How do tax breaks work? Simple. Clubs are assessed at a lower value and taxed less. How do clubs qualify? That answer is not so simple, since it involves decisions from state and county levels. Through such decisions some clubs stand to lose breaks currently saving them thousands of dollars annually.

One-Seventh of Your Employees May Be Dying. Help Save Their Lives.

High Blood Pressure is the country's leading contributor to stroke, heart disease and kidney failure. Any of which can kill. And, one out of every seven of your workers has it. Half have no idea they're walking around with this time bomb inside them: there are usually no symptoms.

But you can help. By sending for a special kit, "Guidelines for High Blood Pressure Control Programs in Business and Industry." Write to: National High Blood Pressure Education Program, 120/80, National Institutes of Health, Room 1012-Landow Bldg., Bethesda, Md. 20014.